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Invest
**Northern
Ireland**

Ards & North Down Council Briefing

February 2025

**Economic
Context
Update**



Invest NI Supported Business Performance (2023)

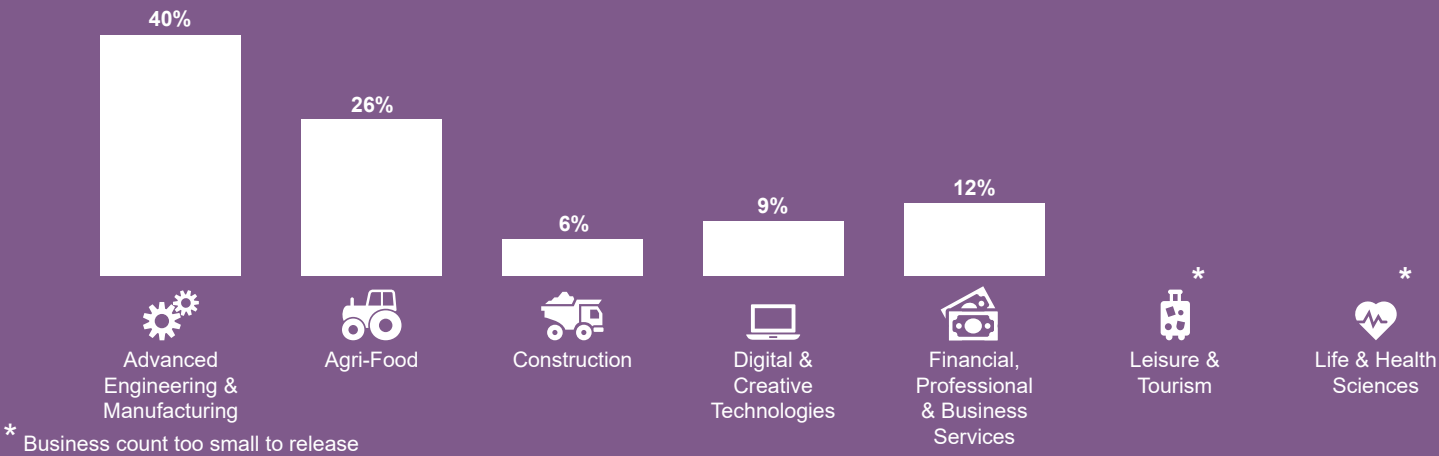
Key Performance Indicators (KPIs) are collected from a sub-set of Invest NI businesses who are significant contributors to the NI economy. KPIs are geographically assigned based on the HQ location of the business.

Key metrics include all sales, external sales outside NI, export sales outside UK and employment (based on Full-Time Equivalent). All data is provisional and subject to further revision.

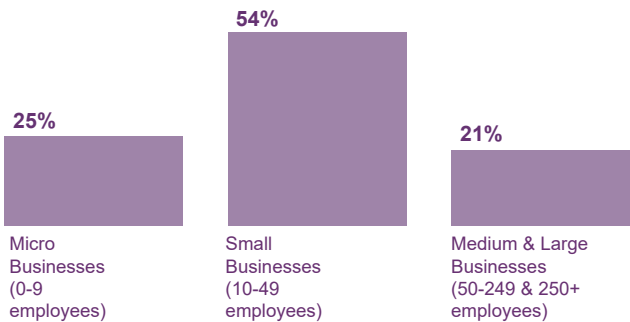
Businesses are classified according to Invest NI's sector reporting structure which is based on their main product and and/or service within Northern Ireland.



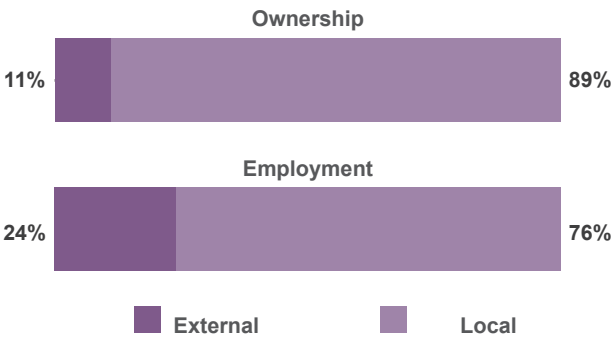
Employment by Sector



Businesses by Size

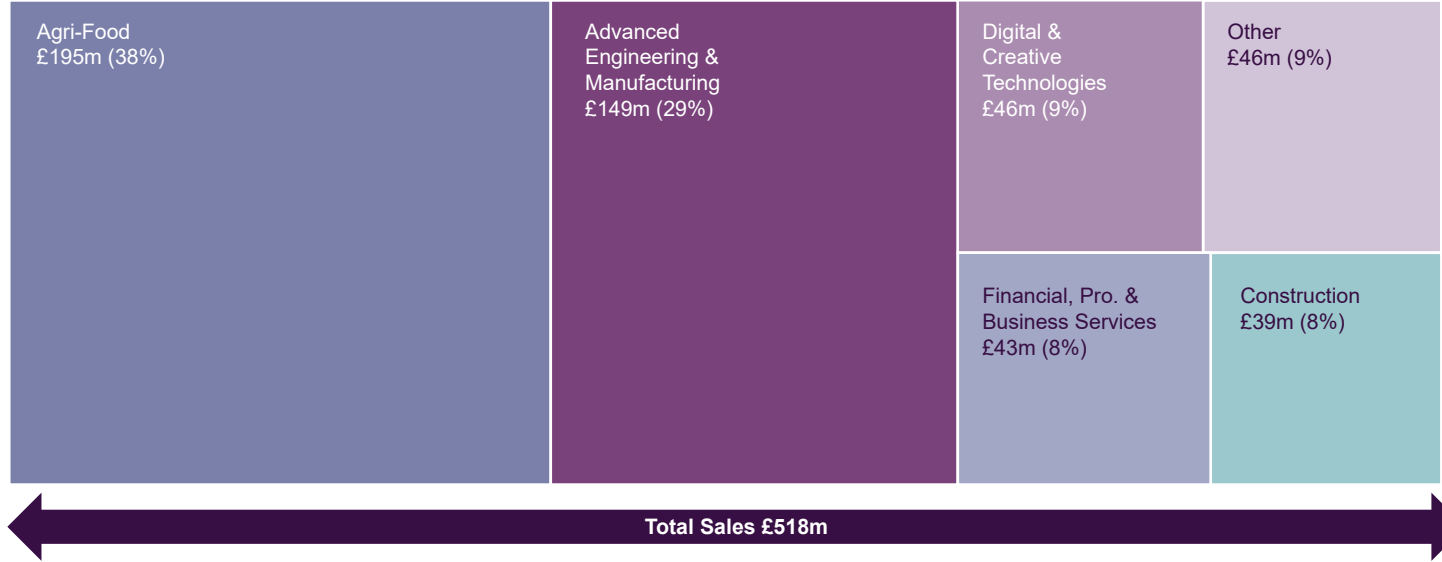


Business by Ownership

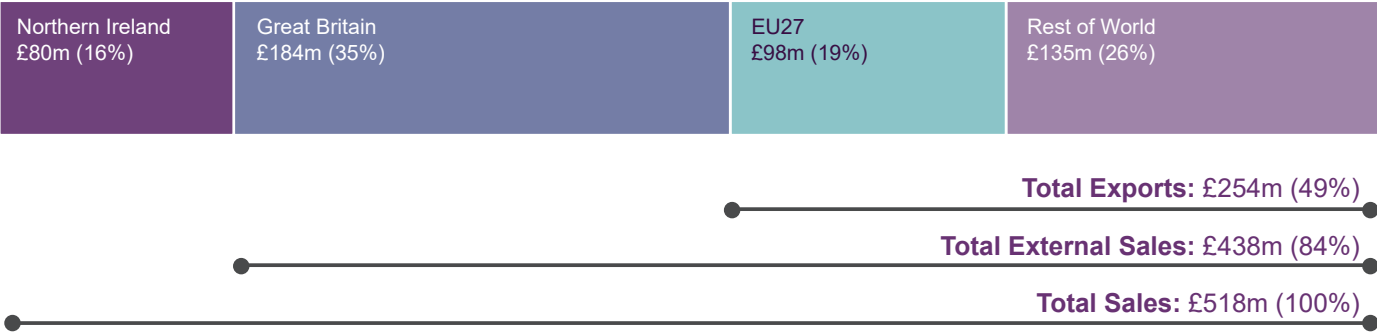


Whilst externally-owned businesses represent 11% of the total they account for 24% of employment.

Sales by Sector

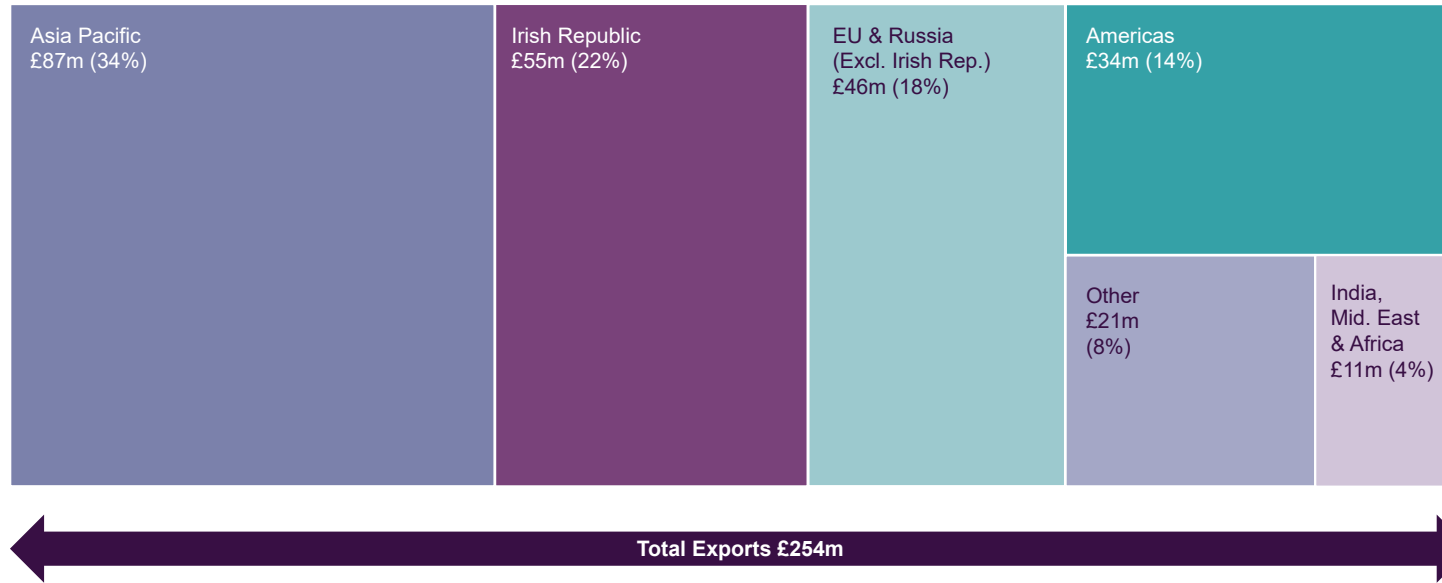


Sales by Destination



Note: Individual amounts may not add to the total figure due to an unassigned amount of £21m (4%)

Sales by Trade Territory



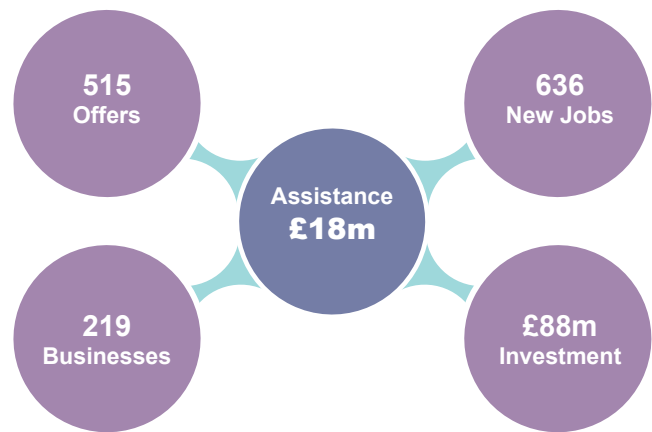
Invest NI Activity (2019-20 to 2023-24)

Activity is based on those projects brought forward by Invest NI customers over the past 5 years that have been approved for an offer of support.

“Assistance” is offered at the start of a project based on a company commitment to undertake a business development project, such as job creation, R&D, skills development.

Invest NI’s Assistance is then combined with investment from the company to form the project “Investment”.

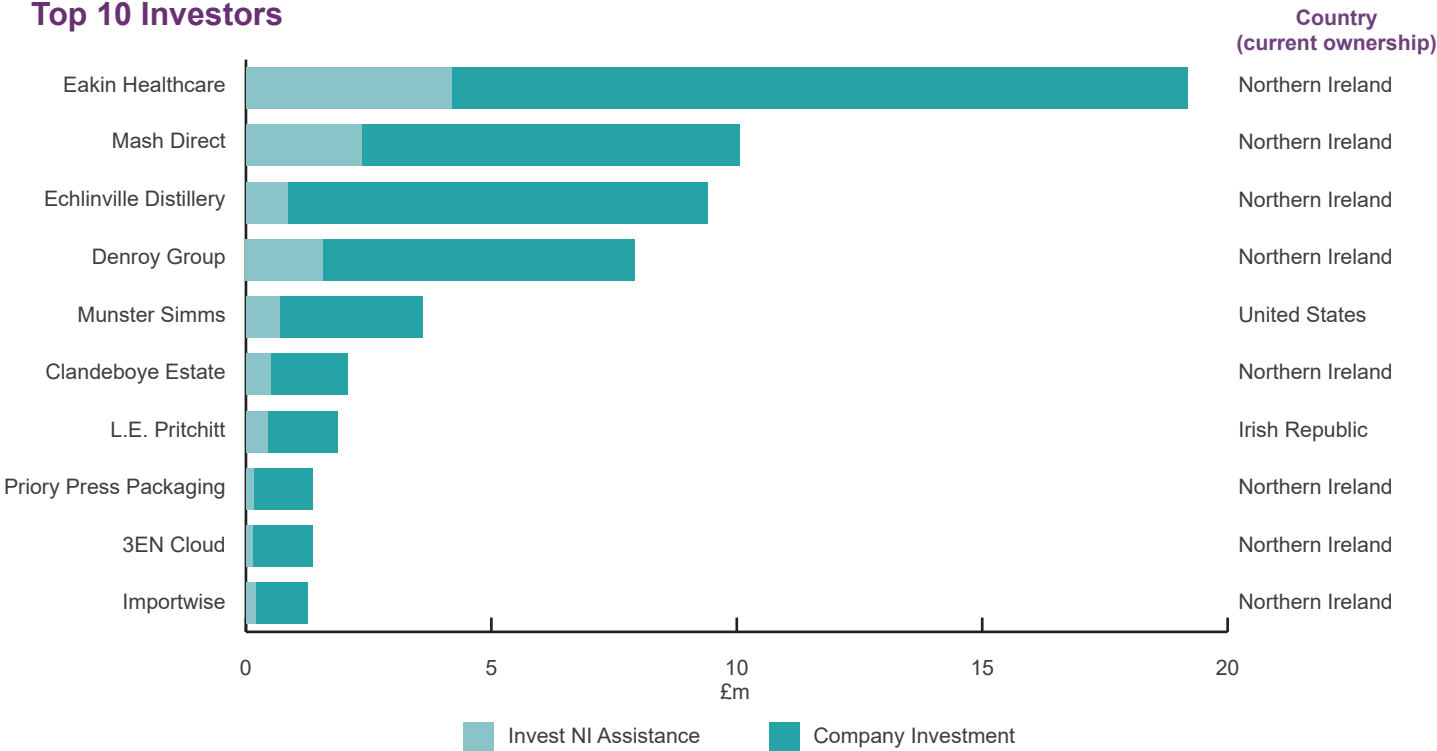
The project is then delivered over an agreed period of time meaning there is a lag between Assistance and Investment and the delivery by customers on the ground.



Assistance - Local (92%) External (8%)

New Jobs - Local (98%) External (2%)

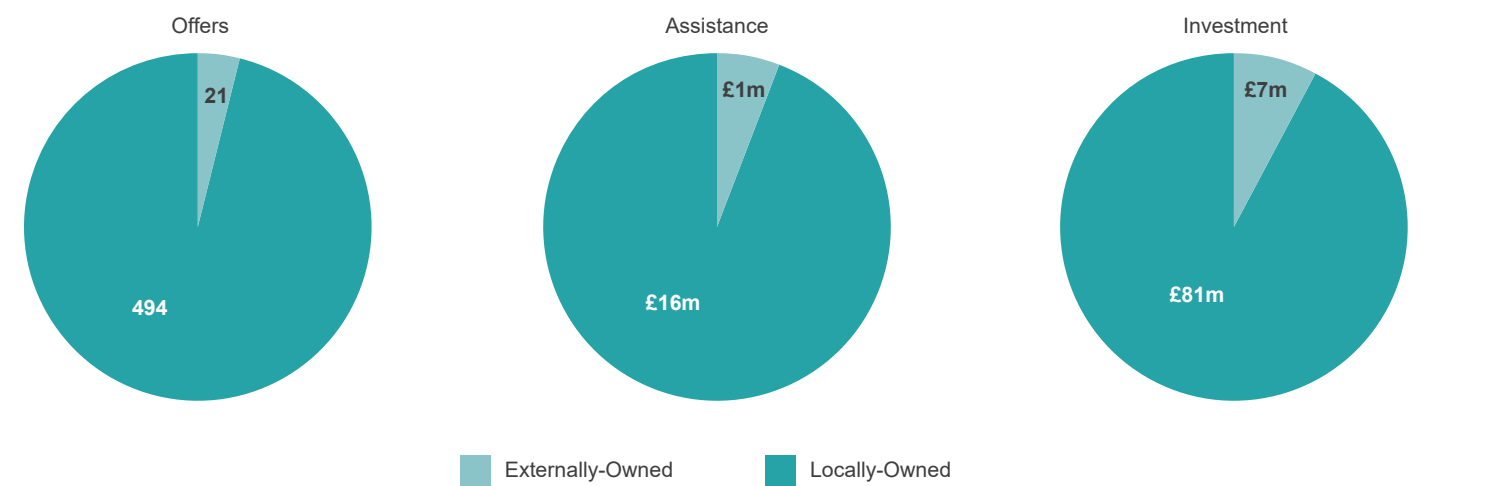
Top 10 Investors



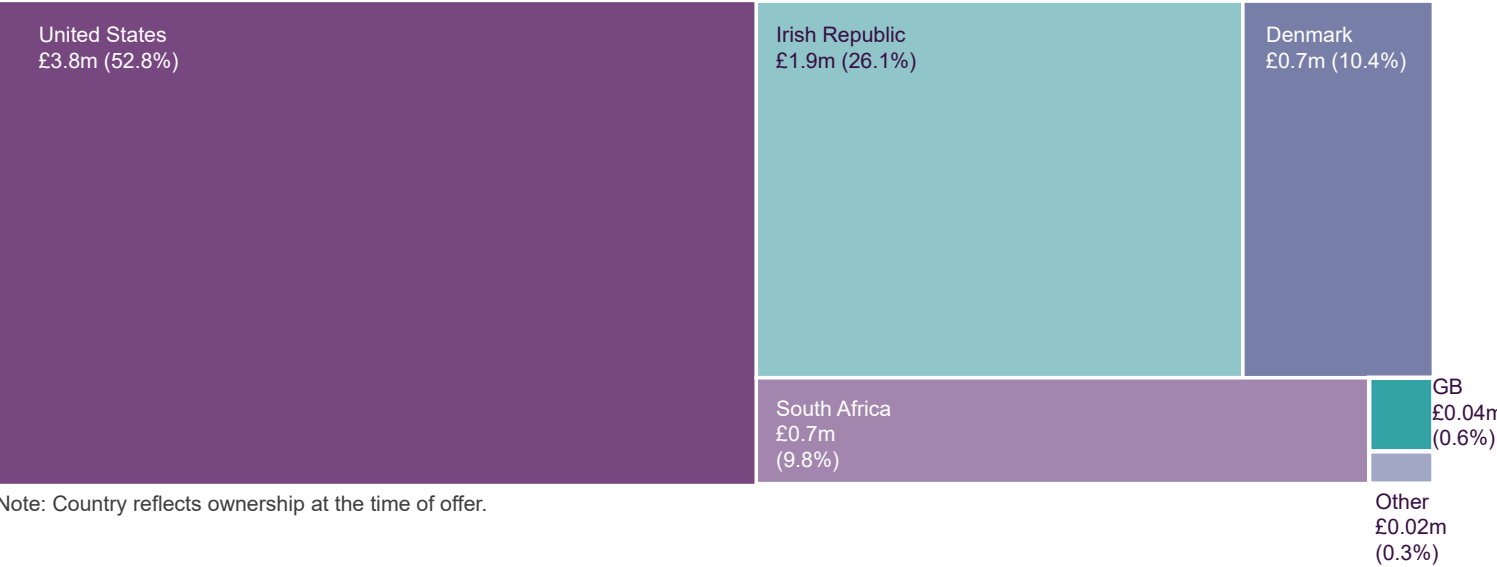
Investment by Type of Offer



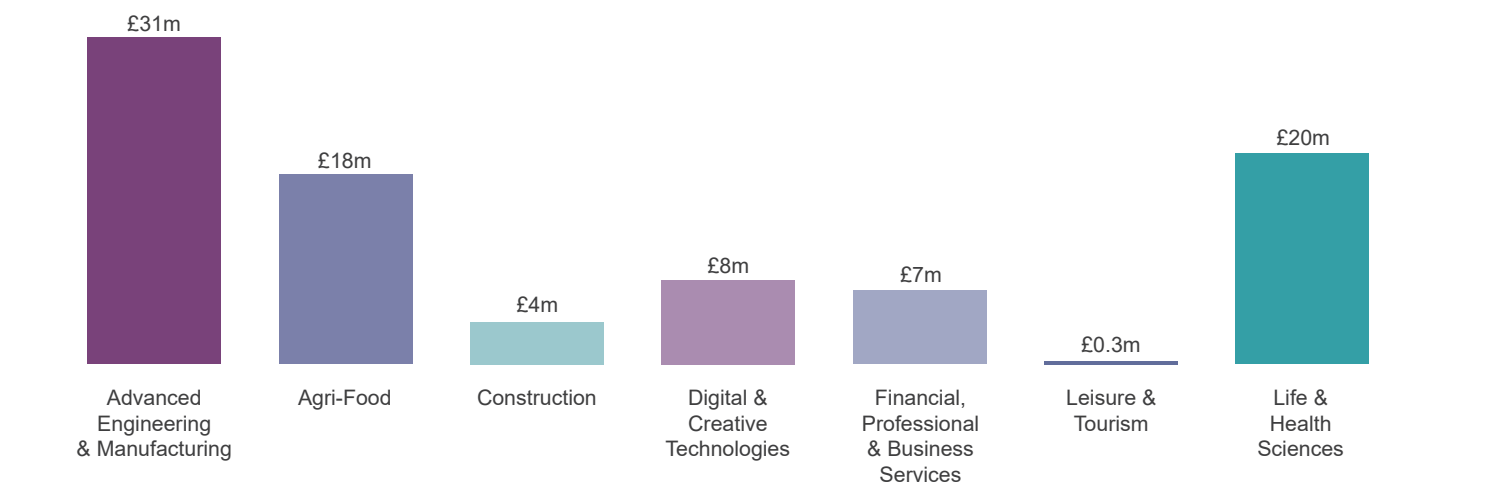
Support by Ownership



External Investment by Country of Origin



Investment by Sector



Note: Investment by sector does not include £0.43m of investment that cannot be allocated at council level and £0.02m cannot be allocated.

Economic Profile

Population (2022)

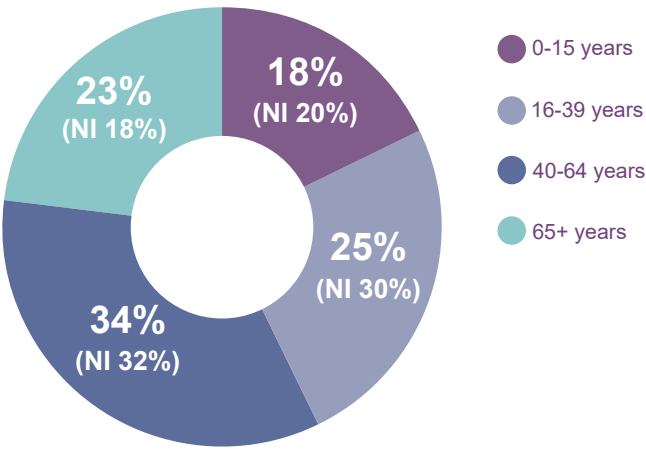
Total
Population
164,223



9% of total NI population

Source: Mid-Year Population Estimates, NISRA

Population by Age



Labour Market Structure (2023)

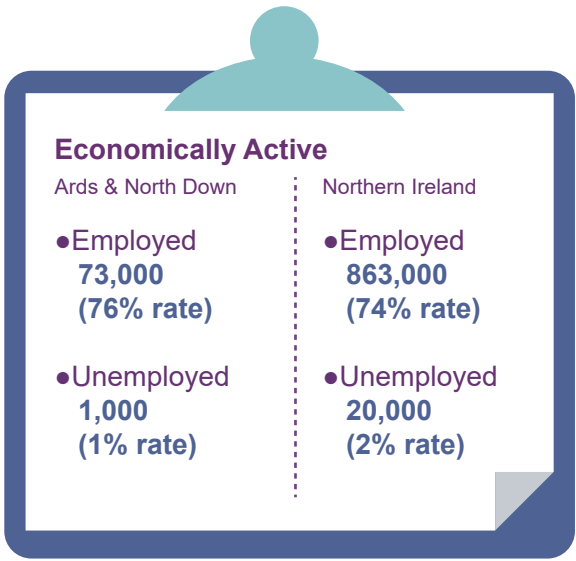
Ards & North Down



Northern Ireland



Source: Labour Force Survey, NISRA



Unemployment Claimants (2024)

Ards & North Down

3%
of population claiming
unemployment benefit



2,825
people
in total

Northern Ireland

3%
of population claiming
unemployment benefit



39,375
people
in total

Source: Claimant Count, NISRA

The labour market structure is composed of the economically active (people in employment and seeking work) and inactive (not seeking nor available for work). These data are provided through the Labour Force Survey (LFS), the largest regular household sample survey in Northern Ireland. **Total numbers in employment do not equate to total jobs as a person can have more than one job.**

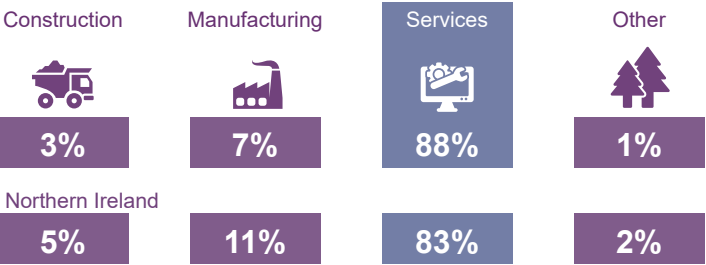
Unemployment annual averages data is derived from the Claimant Count as LFS figures fall below suppression thresholds. This is an administrative data source based on the numbers claiming unemployment-related benefits. It uses a different definition of unemployment to the LFS.

Both measures of the labour market are based on the working-age (16-64) population.

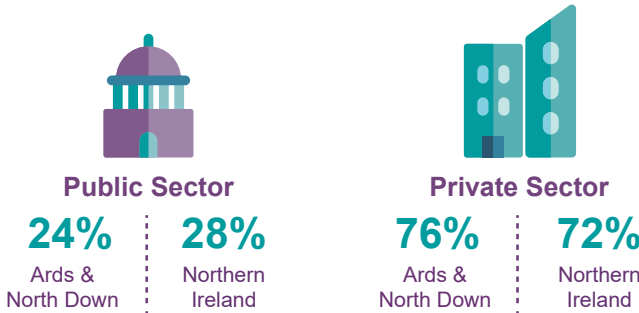
Employee Jobs (2022)

41,217 jobs within the region (5% of the Northern Ireland total)

Industry Sector



Public/Private Sector



The Business Register and Employment Survey is a business census which provides employee jobs estimates. **This is based on the location and number of jobs rather than the number of persons with a job; therefore someone with two jobs will be counted twice.** It excludes agriculture employee jobs and self-employed (not on a PAYE system).

Source: Business Register and Employment Survey, NISRA

Earnings (2024)

The median annual earnings for Northern Ireland are **£30,274**

Place of Residence

Median annual earnings based on people living in the area -

£29,879



Place of Work

Median annual earnings based on people working in the area -

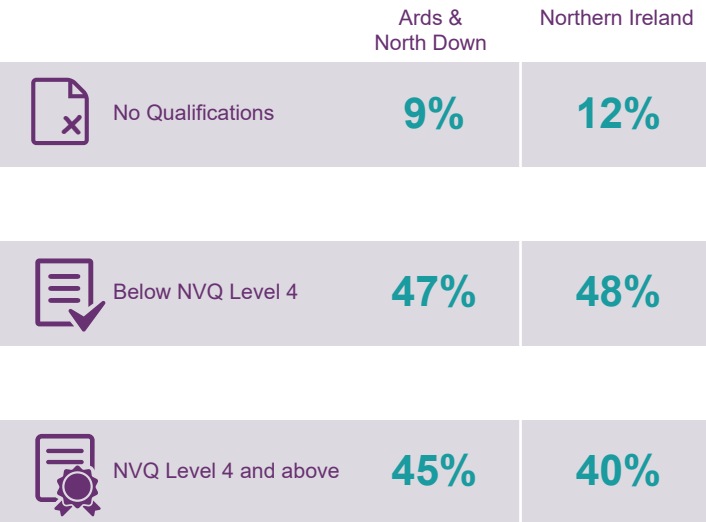
£28,517



Based on median, annual, basic and other earnings for full-time employees (more than 30 hours per week) in the private sector.

Source: Annual Survey of Hours and Earnings, NISRA

Qualifications (2023)



This data is provided through the Labour Force Survey (LFS) which is a household survey and includes a measure of qualifications, based on the working-age population (16-64), using the following classification:

- No Qualifications
- Below NVQ Level 4 (Level 1 to Level 3)
- NVQ Level 4 and above (degree level and above)

Source: Labour Force Survey, NISRA

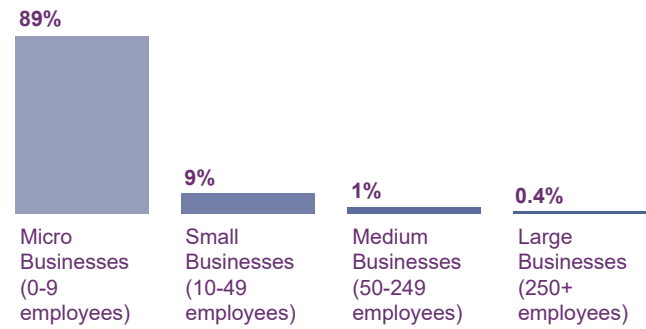
Business Base (2024)

The business population is defined here by the Inter Departmental Business Register which excludes smaller businesses and the self-employed who fall below the VAT registered/PAYE thresholds.

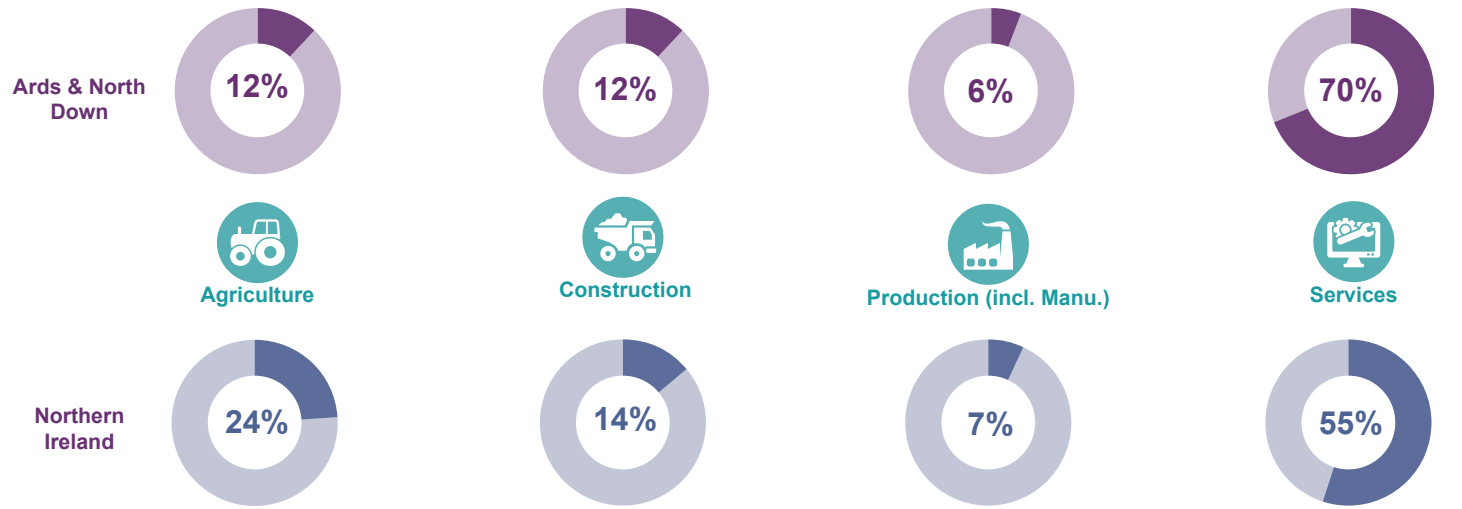
Number of Registered Businesses



Businesses by Size



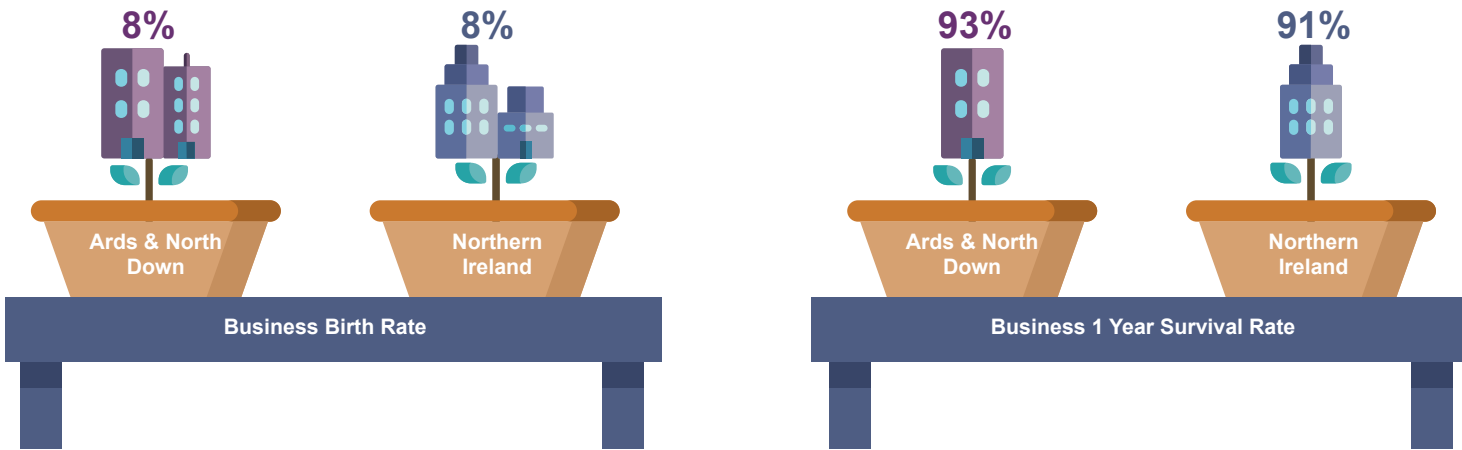
Businesses by Sector



Source: Inter Departmental Business Register, NISRA

Business Demography (2023)

A business birth is identified as a business who was present in the active business population dataset for 2023, but not in the two previous years. A business is deemed to have survived for one year if having been a birth in 2022, it is active in terms of employment and/or turnover in any part of 2023. Rates are expressed as a percentage of total active businesses.



Source: Inter Departmental Business Register, ONS

Productivity Work-Place Based (2022)

Productivity is based on the Regional Gross Value Added (Balanced) in Current Prices (£). Regional GVA is the value generated by any unit engaged in the production of goods and services.

Per head calculations are made using jobs, rather than the resident population as this can be subject to distortion (due to the effects of commuting and variations in age distribution).

GVA per Filled Job (2018-2022)

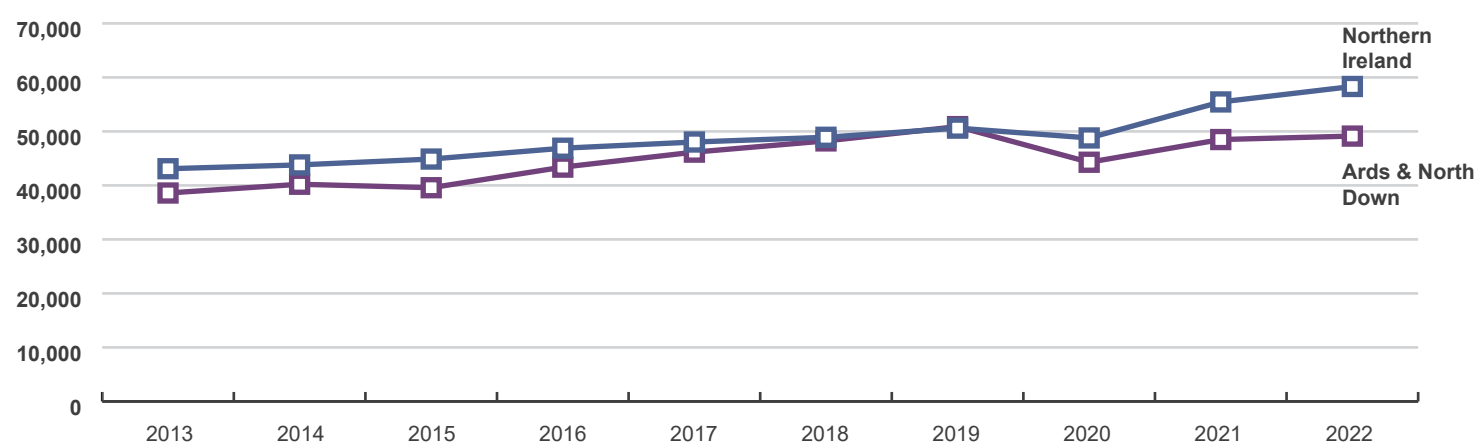
Ards & North Down

£48,243	£49,133	% change 2018-22
2018	2022	▲ 2%

Northern Ireland

£48,915	£58,320	% change 2018-22
2018	2022	▲ 19%

GVA per Filled Job (2013-2022)



Source: Regional GVA (Balanced), ONS

Gross Domestic Product (2022)

Gross domestic product (GDP) measures the value of goods and services produced in the UK. It estimates the size of and growth in the economy. Per head calculations are made using the resident population.

GDP per Head (2018-2022)

Ards & North Down

£16,194	£17,635	% change 2018-22
2018	2022	▲ 9%

Northern Ireland

£25,263	£29,674	% change 2018-22
2018	2022	▲ 17%

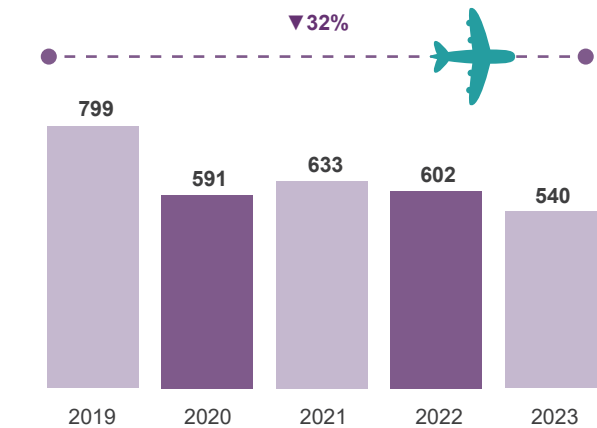
GDP per Head by Council



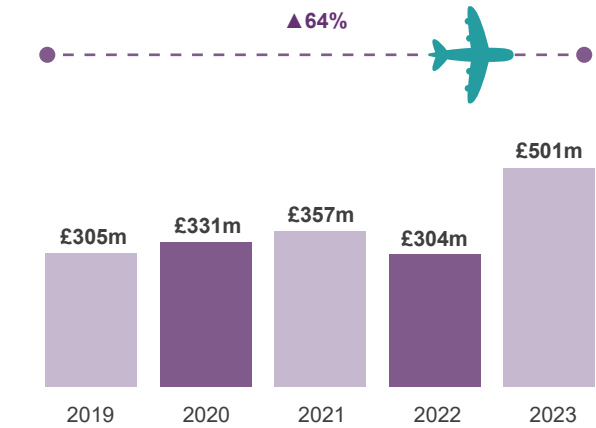
Source: Regional GDP, ONS

Exports (2023)

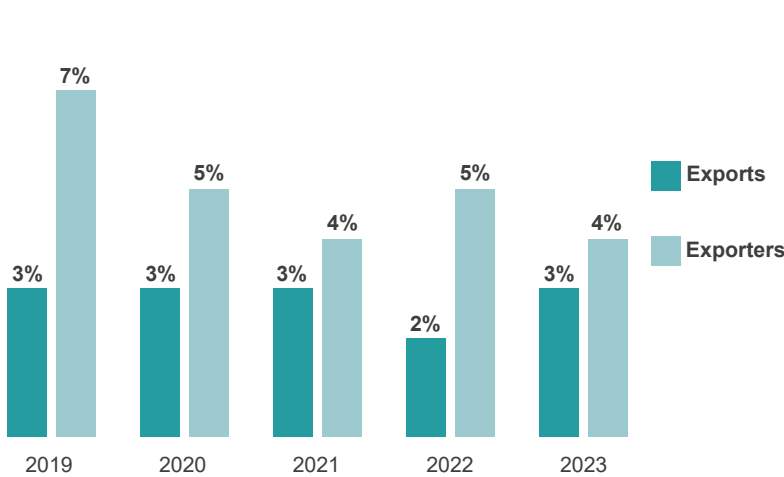
Number of Exporters 2019-2023



Exports 2019-2023



Exports and Exporters as a Percentage of NI Total



Sales by Destination

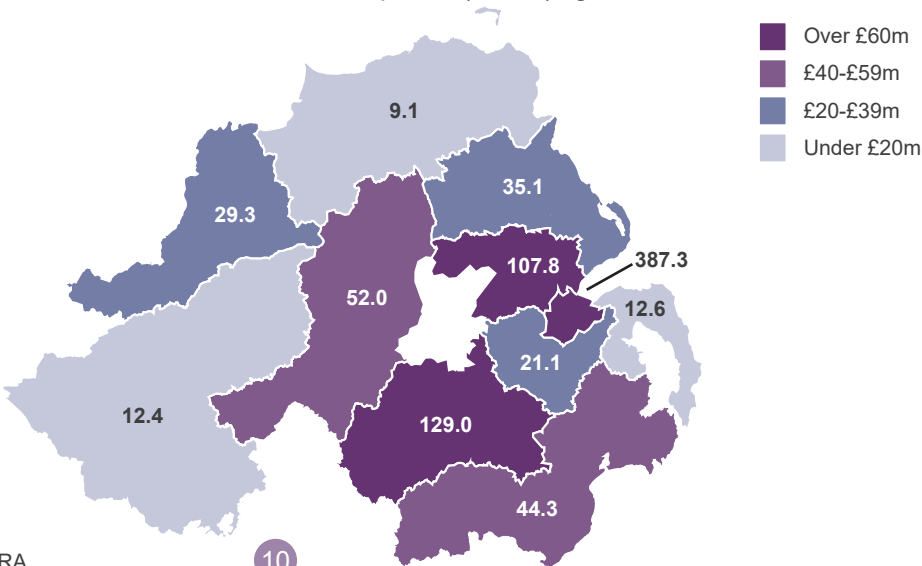


Note: Where a business has a head office outside NI the value has been categorised as “Unassigned”. This accounts for approx. 9% of NI exports.
Source: NI Economic Trade Statistics, NISRA

Research & Development (2023)

R&D activity is defined as research or technological development with an appreciable level of novelty or innovation in line with international criteria. The business expenditure on research and development (BERD) figures below are based on cash terms.

Ards & North Down
£12.6m
2% of total NI spend (£840.1m)



Source: Research & Development Statistics, NISRA

Entrepreneurship (2023)

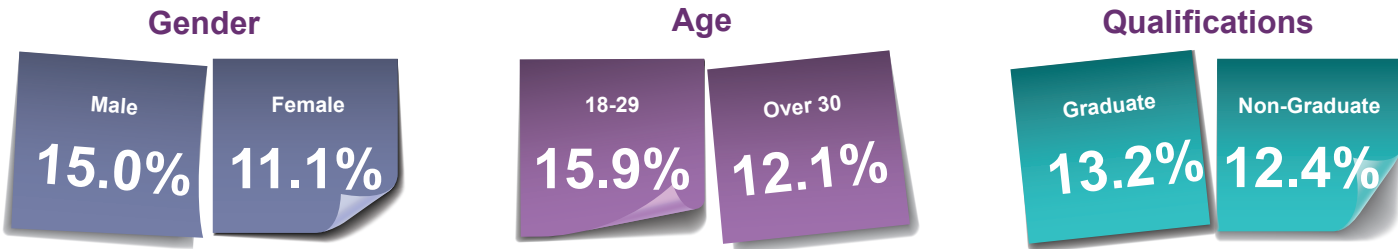
Total Early-stage Entrepreneurial Activity (TEA) represents the percentage of the population aged 18-64 who are either nascent (in process of starting a business) or new entrepreneurs (running a business not older than 42 months).

Entrepreneurial activity is based on average TEA rates recorded over 2021-2023, which are grouped due to small sample sizes.

Average TEA Rates across Council Areas (2021-2023)



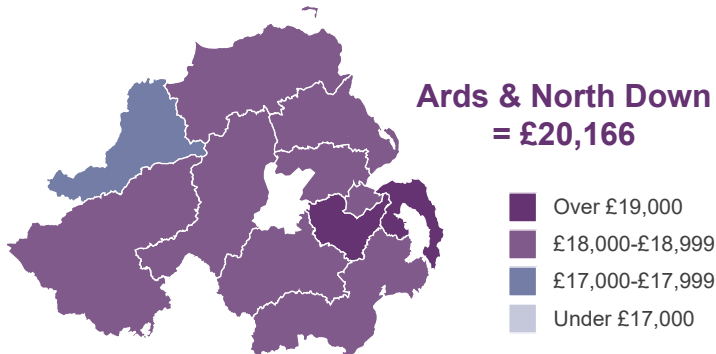
TEA Rates (2021-2023)



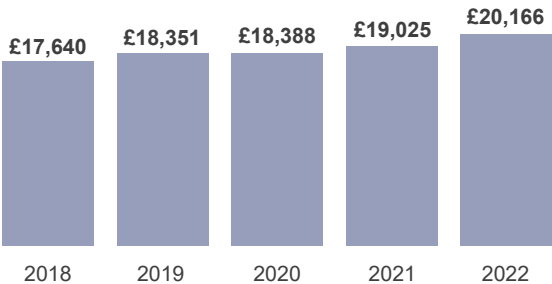
Source: Global Entrepreneurship Monitor (UK), Enterprise Research Centre

Gross Disposable Household Income (2022)

Gross Disposable Household Income per head (2022)



Gross Disposable Household Income per head (2018-2022)



Source: Regional Gross Disposable Household Income, ONS

Data Tables

Invest NI Key Performance Indicators, 2023

Council or Region	No of businesses	Full Time Staff	Sales £m	External Sales £m	Export Sales £m	Externally Owned - % of Businesses	Locally Owned - % of Businesses	Externally Owned - Employment %	Locally Owned - Employment %	Northern Ireland Sales £m	Great Britain Sales £m	EU27 Sales £m	Rest of World (excl EU27) Sales £m	Other (unassigned) Sales £m
Antrim & N'abbey	78	7,480	1,635	1,268	577	10%	90%	19%	81%	367	690	295	243	40
Ards & North Down	56	2,539	518	438	254	11%	89%	24%	76%	80	184	98	135	21
ABC	153	19,121	4,126	3,609	1,464	11%	89%	48%	52%	516	2,146	955	503	6
Belfast	373	43,418	6,693	4,892	2,326	28%	72%	71%	29%	1,801	2,566	737	1,547	42
C'way Coast & Glens	81	4,083	1,253	932	569	11%	89%	37%	63%	321	363	408	160	1
Derry & Strabane	85	7,374	949	707	554	15%	85%	47%	53%	241	153	304	249	0.9
F'agh & Omagh	74	5,184	1,601	1,325	488	12%	88%	34%	66%	276	837	370	117	1
Lisburn & C'reagh	106	5,702	2,261	1,660	389	11%	89%	24%	76%	601	1,272	291	48	49
Mid & East Antrim	58	6,565	1,448	1,204	327	16%	84%	57%	43%	244	877	211	110	6
Mid Ulster	218	18,247	5,496	4,514	1,915	7%	93%	39%	61%	983	2,599	947	958	10
NMD	146	10,998	2,073	1,587	1,027	5%	95%	17%	83%	486	560	581	423	23
Eastern	451	50,898	8,328	6,160	2,904	25%	75%	64%	36%	2,168	3,256	1,032	1,790	82
North Eastern	58	6,565	1,448	1,204	327	16%	84%	57%	43%	244	877	211	110	6
North Western	166	11,458	2,202	1,639	1,123	13%	87%	43%	57%	563	516	712	409	2
Southern	308	19,239	4,852	3,685	1,670	8%	92%	20%	80%	1,167	2,015	971	606	93
Western	445	42,552	11,223	9,448	3,867	9%	91%	42%	58%	1,775	5,581	2,272	1,578	18
BMA	613	59,139	11,107	8,258	3,546	21%	79%	58%	42%	2,849	4,711	1,422	1,973	152
Outside BMA & NI Wide	815	71,574	16,946	13,878	6,344	10%	90%	40%	60%	3,069	7,533	3,775	2,520	49
NI	1,428	130,713	28,053	22,136	9,891	15%	85%	48%	52%	5,918	12,245	5,197	4,493	201

Please note, the Invest NI regional groupings have been revised. The Eastern region now covers both Belfast and Antrim & Newtownabbey. The North Eastern region covers only Mid & East Antrim.

Invest NI Activity by District Council Area, 2019-20 to 2023-24

Council or Region	Externally-Owned					Locally-Owned					Total				
	No of businesses	No of Offers	Assistance £m	Investment £m	New Jobs	No of businesses	No of Offers	Assistance £m	Investment £m	New Jobs	No of businesses	No of Offers	Assistance £m	Investment £m	New Jobs
Antrim & N'abbey	13	45	13.07	188.13	262	180	433	15.47	80.65	586	193	478	28.54	268.77	848
Ards & North Down	11	21	1.45	7.14	11	208	494	16.33	80.95	625	219	515	17.78	88.09	636
ABC	18	72	7.53	37.79	139	436	1,172	44.18	248.87	1,619	454	1,244	51.72	286.66	1,758
Belfast	135	275	53.77	520.03	7,028	853	2,625	111.93	528.45	2,270	988	2,900	165.70	1,048.48	9,298
C'way Coast & Glens	7	23	1.10	11.61	31	276	592	13.53	71.09	618	283	615	14.63	82.70	649
Derry & Strabane	21	31	6.00	51.11	622	262	627	16.82	82.99	599	283	658	22.82	134.09	1,221
F'agh & Omagh	10	40	1.25	6.52	61	235	533	12.50	57.13	509	245	573	13.75	63.64	570
Lisburn & C'reagh	15	41	3.66	37.66	387	313	875	29.60	119.42	599	328	916	33.26	157.08	986
Mid & East Antrim	13	24	2.57	22.62	73	200	473	13.58	66.19	321	213	497	16.15	88.81	394
Mid Ulster	18	112	3.62	16.12	42	501	1,331	36.91	210.44	1,347	519	1,443	40.53	226.55	1,389
NMD	11	35	3.19	24.23	143	394	979	25.11	132.27	1,036	405	1,014	28.30	156.50	1,179
Eastern	148	320	66.84	708.15	7,290	1,033	3,058	127.40	609.10	2,856	1,181	3,378	194.24	1,317.25	10,146
North Eastern	13	24	2.57	22.62	73	200	473	13.58	66.19	321	213	497	16.15	88.81	394
North Western	28	54	7.10	62.72	653	538	1,219	30.36	154.08	1,216	566	1,273	37.46	216.79	1,869
Southern	37	97	8.30	69.02	541	915	2,348	71.04	332.64	2,260	952	2,445	79.34	401.67	2,801
Western	46	224	12.40	60.43	242	1,172	3,036	93.59	516.44	3,475	1,218	3,260	105.99	576.86	3,717
BMA	174	382	71.95	752.95	7,688	1,554	4,427	173.32	809.47	4,080	1,728	4,809	245.28	1,562.42	11,768
Outside BMA & NI Wide	107	348	29.48	231.86	2,268	2,304	5,707	162.64	868.98	6,048	2,411	6,055	192.12	1,100.84	8,316
NI	296	758	107.93	1,003.09	10,120	3,858	10,255	366.49	1,718.08	10,139	4,154	11,013	474.42	2,721.17	20,259

NI total assistance includes an additional £31.43m which is not allocated at council level, as it benefits businesses across the whole of NI, and a further £9.81m offered to projects that have not yet settled on a location or are multi-localational.

Outside BMA figures include remote working projects that are not located in a specific council area but have the potential to impact on multiple locations throughout Northern Ireland.

Population, 2022

Council or Region	Age Band 0-15	Age Band 0-15 %	Age Band 16-39	Age Band 16-39 %	Age Band 40-64	Age Band 40-64 %	Age Band 65+	Age Band 65+ %	All Population	All (% NI Population)
Antrim & N'abbey	29,150	20%	42,520	29%	48,727	33%	25,751	18%	146,148	8%
Ards & North Down	29,665	18%	41,826	25%	55,539	34%	37,193	23%	164,223	9%
ABC	48,602	22%	64,381	29%	71,254	32%	36,034	16%	220,271	12%
Belfast	66,391	19%	125,808	36%	103,817	30%	51,989	15%	348,005	18%
C'way Coast & Glens	27,519	19%	38,286	27%	47,420	34%	28,091	20%	141,316	7%
Derry & Strabane	31,975	21%	44,174	29%	49,928	33%	24,759	16%	150,836	8%
F'agh & Omagh	24,803	21%	31,760	27%	38,283	33%	22,148	19%	116,994	6%
Lisburn & C'reagh	30,363	20%	42,567	28%	50,075	33%	26,910	18%	149,915	8%
Mid & East Antrim	25,785	19%	37,770	27%	47,681	34%	27,964	20%	139,200	7%
Mid Ulster	34,753	23%	45,588	30%	47,523	31%	23,137	15%	151,001	8%
NMD	40,429	22%	51,177	28%	59,555	33%	31,473	17%	182,634	10%
Eastern	95,541	19%	168,328	34%	152,544	31%	77,740	16%	494,153	26%
North Eastern	25,785	19%	37,770	27%	47,681	34%	27,964	20%	139,200	7%
North Western	59,494	20%	82,460	28%	97,348	33%	52,850	18%	292,152	15%
Southern	100,457	20%	135,570	27%	165,169	33%	95,576	19%	496,772	26%
Western	108,158	22%	141,729	29%	157,060	32%	81,319	17%	488,266	26%
BMA	155,569	19%	252,721	31%	258,158	32%	141,843	18%	808,291	42%
Outside BMA & NI Wide	233,866	21%	313,136	28%	361,644	33%	193,606	18%	1,102,252	58%
NI	389,435	20%	565,857	30%	619,802	32%	335,449	18%	1,910,543	100%

Labour Market Structure, 2023 (16-64 Working-Age Population) and Claimant Count, Dec 2024

Council or Region	Economically Active Number	Economically Active Rate	Economically Inactive Number	Economically Inactive Rate	Employment Number	Employment Rate	Unemployed Number	Unemployed Rate	Claimant Count Number	Claimant Count Rate
Antrim & N'abbey	72,000	80%	18,000	20%	70,000	79%	2,000	2%	2,280	3%
Ards & North Down	74,000	76%	23,000	24%	73,000	76%	1,000	1%	2,825	3%
ABC	113,000	79%	30,000	21%	109,000	77%	4,000	3%	4,140	3%
Belfast	152,000	70%	67,000	31%	148,000	68%	4,000	2%	9,605	4%
C'way Coast & Glens	56,000	69%	25,000	31%	55,000	68%	1,000	2%	2,995	4%
Derry & Strabane	62,000	67%	30,000	33%	60,000	65%	2,000	3%	4,925	5%
F'agh & Omagh	51,000	74%	18,000	26%	49,000	71%	2,000	5%	2,080	3%
Lisburn & C'reagh	74,000	78%	20,000	22%	73,000	78%	low	1%	1,920	2%
Mid & East Antrim	70,000	81%	17,000	19%	68,000	80%	1,000	2%	2,735	3%
Mid Ulster	71,000	77%	22,000	23%	69,000	75%	2,000	2%	2,440	3%
NMD	89,000	81%	22,000	20%	87,000	79%	2,000	2%	3,430	3%
Eastern	224,000	73%	85,000	27%	218,000	71%	6,000	2%	11,885	4%
North Eastern	70,000	81%	17,000	19%	68,000	80%	1,000	2%	2,735	3%
North Western	118,000	68%	55,000	32%	115,000	67%	3,000	2%	7,920	4%
Southern	237,000	78%	65,000	21%	233,000	77%	3,000	-	8,175	3%
Western	235,000	77%	70,000	23%	227,000	75%	8,000	3%	8,660	3%
BMA	372,000	74%	128,000	26%	364,000	73%	7,000	-	16,630	3%
Outside BMA & NI Wide	512,000	76%	164,000	24%	497,000	74%	14,000	3%	22,745	3%
NI	883,000	75%	290,000	25%	863,000	74%	20,000	2%	39,375	3%

Employee Jobs, 2022

Council or Region	All Jobs	% of All Northern Ireland Jobs	Construction	Construction %	Manufacturing	Manufacturing %	Services	Services %	Other	Other %	Public Sector	Private Sector	Public Sector %	Private Sector %
Antrim & N’abbey	59,470	7%	2,860	5%	7,330	12%	47,873	80%	1,407	2%	14,355	45,114	24%	76%
Ards & North Down	41,217	5%	1,277	3%	3,006	7%	36,397	88%	537	1%	9,979	31,239	24%	76%
ABC	81,998	10%	4,802	6%	13,644	17%	62,325	76%	1,227	1%	21,381	60,617	26%	74%
Belfast	236,475	30%	4,689	2%	9,169	4%	219,952	93%	2,665	1%	70,662	165,814	30%	70%
C’way Coast & Glens	43,382	5%	2,409	6%	4,395	10%	35,860	83%	718	2%	11,034	32,347	25%	75%
Derry & Strabane	60,667	8%	2,738	5%	6,342	10%	50,764	84%	823	1%	19,509	41,159	32%	68%
F’agh & Omagh	44,264	6%	3,181	7%	6,329	14%	33,639	76%	1,115	3%	13,420	30,844	30%	70%
Lisburn & C’reagh	62,743	8%	3,802	6%	5,504	9%	52,696	84%	741	1%	21,873	40,870	35%	65%
Mid & East Antrim	42,758	5%	2,228	5%	6,273	15%	33,378	78%	879	2%	11,141	31,617	26%	74%
Mid Ulster	59,476	7%	5,552	9%	17,084	29%	35,639	60%	1,201	2%	10,118	49,358	17%	83%
NMD	62,029	8%	4,447	7%	8,950	14%	47,139	76%	1,493	2%	15,166	46,862	24%	76%
Eastern	295,945	37%	7,549	3%	16,499	6%	267,825	90%	4,072	1%	85,017	210,928	29%	71%
North Eastern	42,758	5%	2,228	5%	6,273	15%	33,378	78%	879	2%	11,141	31,617	26%	74%
North Western	104,049	13%	5,147	5%	10,737	10%	86,624	83%	1,541	1%	30,543	73,506	29%	71%
Southern	165,989	21%	9,526	6%	17,460	11%	136,232	82%	2,771	2%	47,018	118,971	28%	72%
Western	185,738	23%	13,535	7%	37,057	20%	131,603	71%	3,543	2%	44,919	140,819	24%	76%
BMA	399,905	50%	12,628	3%	25,009	6%	356,918	89%	5,350	1%	116,869	283,037	29%	71%
Outside BMA & NI Wide	394,574	50%	25,357	6%	63,017	16%	298,744	76%	7,456	2%	101,769	292,804	26%	74%
NI	794,479	100%	37,985	5%	88,026	11%	655,662	83%	12,806	2%	218,638	575,841	28%	72%

Earnings (Basic and Other, Full-Time, Private Sector), 2024 and Qualifications, 2023

Council or Region	Median Annual Earnings Place of Residence	Median Annual Earnings Place of Work	No Qualifications	No Qualifications %	Qualifications Below NVQ Level 4	Qualifications Below NVQ Level 4 %	Qualifications NVQ Level 4 and above	Qualifications NVQ Level 4 and above %
Antrim & N'abbey	31,372	29,442	7,000	8%	41,000	46%	40,000	46%
Ards & North Down	29,879	28,517	8,000	9%	45,000	47%	43,000	45%
ABC	30,597	29,817	15,000	10%	73,000	52%	53,000	38%
Belfast	29,968	33,862	34,000	16%	101,000	47%	81,000	38%
C'way Coast & Glens	27,893	26,910	11,000	15%	38,000	50%	27,000	36%
Derry & Strabane	28,007	28,132	13,000	14%	46,000	50%	33,000	36%
F'agh & Omagh	31,169	28,501	10,000	14%	34,000	50%	24,000	36%
Lisburn & C'reagh	34,731	31,819	13,000	14%	33,000	36%	46,000	50%
Mid & East Antrim	29,765	29,770	7,000	9%	43,000	51%	34,000	40%
Mid Ulster	29,182	29,370	13,000	14%	47,000	52%	31,000	34%
NMD	31,855	29,962	12,000	11%	52,000	48%	45,000	41%
Eastern	30,574	32,389	41,000	13%	142,000	47%	121,000	40%
North Eastern	29,765	29,770	7,000	8%	43,000	51%	34,000	40%
North Western	27,984	27,802	24,000	14%	84,000	50%	60,000	36%
Southern	31,891	30,152	33,000	11%	130,000	44%	134,000	45%
Western	30,000	29,494	38,000	13%	154,000	51%	108,000	36%
BMA			62,000	13%	220,000	45%	210,000	43%
Outside BMA & NI Wide			81,000	12%	333,000	50%	247,000	37%
NI	30,274	30,274	142,000	12%	554,000	48%	459,000	40%

Business Base, 2024

Council or Region	Number of Businesses	All (% NI Population)	Micro (0-9 employees)	Micro (0-9 employees) %	Small (10-49 employees)	Small (10-49 employees) %	Medium (50-249 employees)	Medium (50-249 employees) %	Large (250+ employees)	Large (250+ employees) %
Antrim & N'abbey	4,290	5%	3,695	86%	460	11%	110	3%	25	0.6%
Ards & North Down	4,835	6%	4,295	89%	450	9%	70	1%	20	0.4%
ABC	9,330	12%	8,445	91%	720	8%	130	1%	35	0.4%
Belfast	11,445	14%	9,190	80%	1,695	15%	425	4%	140	1.2%
C'way Coast & Glens	6,280	8%	5,740	91%	435	7%	80	1%	15	0.2%
Derry & Strabane	5,575	7%	5,020	90%	460	8%	80	1%	20	0.4%
F'agh & Omagh	8,715	11%	8,185	94%	445	5%	70	1%	10	0.1%
Lisburn & C'reagh	5,155	6%	4,490	87%	535	10%	100	2%	30	0.6%
Mid & East Antrim	5,165	6%	4,700	91%	390	8%	60	1%	15	0.3%
Mid Ulster	9,715	12%	8,920	92%	635	7%	130	1%	25	0.3%
NMD	9,540	12%	8,745	92%	665	7%	110	1%	20	0.2%
Eastern	15,735	20%	12,885	82%	2,155	14%	535	3%	165	1.0%
North Eastern	5,165	6%	4,700	91%	390	8%	60	1%	15	0.3%
North Western	11,855	15%	10,760	91%	895	8%	160	1%	35	0.3%
Southern	19,530	24%	17,530	90%	1,650	8%	280	1%	70	0.4%
Western	27,760	35%	25,550	92%	1,800	6%	330	1%	70	0.3%
BMA	25,725	32%	21,670	84%	3,140	12%	705	3%	215	0.8%
Outside BMA & NI Wide	54,320	68%	49,755	92%	3,750	7%	660	1%	140	0.3%
NI	80,045	100%	71,425	89%	6,890	9%	1,380	2%	345	0.4%

Business Base, 2024 and Business Demography, 2023

Council or Region	Agriculture	Agriculture %	Construction	Construction %	Production (incl Manufacturing)	Production (incl Manufacturing) %	Services	Services %	Business Births	Business Birth Rate %	1-Year Survival	1-Year Survival Rate %
Antrim & N'abbey	720	17%	570	13%	330	8%	2,655	62%	315	8%	275	90%
Ards & North Down	580	12%	585	12%	305	6%	3,365	70%	370	8%	370	93%
ABC	2,490	27%	1,335	14%	695	7%	4,805	52%	610	8%	595	90%
Belfast	40	0.3%	895	8%	570	5%	9,950	87%	1,120	10%	930	88%
C'way Coast & Glens	1,985	32%	1,040	17%	380	6%	2,880	46%	340	7%	305	91%
Derry & Strabane	1,300	23%	920	17%	355	6%	2,995	54%	370	8%	390	93%
F'agh & Omagh	3,885	45%	1,190	14%	490	6%	3,150	36%	360	7%	355	92%
Lisburn & C'reagh	640	12%	750	15%	400	8%	3,360	65%	365	8%	380	92%
Mid & East Antrim	1,455	28%	660	13%	385	7%	2,670	52%	415	10%	295	89%
Mid Ulster	3,370	35%	1,645	17%	930	10%	3,765	39%	480	7%	415	91%
NMD	2,450	26%	1,790	19%	605	6%	4,695	49%	625	8%	580	94%
Eastern	760	4.8%	1,465	9%	900	6%	12,605	80%	1,435	9%	1,205	89%
North Eastern	1,455	28%	660	13%	385	7%	2,670	52%	415	10%	295	89%
North Western	3,285	28%	1,960	17%	735	6%	5,875	50%	710	8%	695	92%
Southern	3,670	19%	3,125	16%	1,310	7%	11,420	58%	1,360	8%	1,330	93%
Western	9,745	35%	4,170	15%	2,115	8%	11,720	42%	1,450	8%	1,365	91%
BMA	1,980	8%	2,800	11%	1,605	6%	19,330	75%	2,170	9%	1,955	90%
Outside BMA & NI Wide	16,935	31%	8,580	16%	3,840	7%	24,960	46%	3,200	8%	2,935	91%
NI	18,910	24%	11,375	14%	5,445	7%	44,315	55%	5,370	8%	4,890	91%

Productivity, 2022

Council or Region	GVA per Filled Job £										
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	5 Year Growth Rate
Antrim & N'abbey	40,634	43,457	44,631	45,891	46,673	48,714	49,839	51,291	57,496	59,056	21%
Ards & North Down	38,593	40,214	39,573	43,383	46,164	48,243	50,887	44,291	48,493	49,133	2%
ABC	37,932	39,356	40,694	43,327	43,319	44,864	46,683	46,642	51,878	53,704	20%
Belfast	46,342	46,683	47,018	48,858	52,865	54,557	55,326	52,830	62,276	65,659	20%
C'way Coast & Glens	40,507	39,115	39,801	44,084	45,673	44,772	46,019	45,055	50,764	52,593	17%
Derry & Strabane	38,696	38,781	38,716	40,523	42,082	41,889	43,540	42,523	46,747	49,881	19%
F'agh & Omagh	35,468	36,582	37,536	40,431	41,062	43,434	45,197	46,974	53,465	55,782	28%
Lisburn & C'reagh	43,336	42,757	45,259	47,426	48,013	49,854	52,190	48,994	54,523	57,457	15%
Mid & East Antrim	59,524	57,807	64,107	61,402	55,958	47,583	50,011	46,094	53,033	56,629	19%
Mid Ulster	45,555	47,502	48,142	50,201	49,040	51,536	54,417	50,599	57,885	63,255	23%
NMD	39,502	42,230	42,953	45,390	44,742	45,798	48,535	47,856	51,741	54,732	20%
Eastern	45,158	46,019	46,535	48,217	51,562	53,345	54,172	52,509	61,318	64,332	21%
North Eastern	59,524	57,807	64,107	61,402	55,958	47,583	50,011	46,094	53,033	56,629	19%
North Western	39,491	38,924	39,176	42,006	43,593	43,093	44,558	43,567	48,422	51,012	18%
Southern	40,674	41,903	42,923	45,630	46,322	47,935	50,506	47,373	51,978	54,372	13%
Western	39,682	41,167	42,254	44,809	44,591	46,688	48,858	48,003	54,198	57,258	23%
BMA	44,206	44,927	45,626	47,607	50,484	52,292	53,542	51,119	58,951	61,687	18%
Outside BMA & NI Wide	42,097	42,824	44,262	46,150	45,703	45,704	47,791	46,596	52,170	55,145	21%
NI	43,089	43,798	44,881	46,889	48,035	48,915	50,608	48,789	55,458	58,320	19%

Gross Domestic Product, 2022

Council or Region	GDP £m					GDP per Head of Population £				
	2018	2019	2020	2021	2022	2018	2019	2020	2021	2022
Antrim & N'abbey	3,708	3,916	3,849	4,050	4,310	25,760	26,980	26,443	27,770	29,490
Ards & North Down	2,620	2,740	2,592	2,763	2,896	16,194	16,833	15,884	16,864	17,635
ABC	4,610	4,843	4,557	4,970	5,352	21,454	22,312	20,887	22,681	24,299
Belfast	14,233	14,750	13,971	16,009	17,338	41,411	42,706	40,497	46,403	49,821
C'way Coast & Glens	2,633	2,722	2,543	2,806	3,019	18,492	19,068	17,848	19,804	21,363
Derry & Strabane	3,207	3,438	3,393	3,606	3,952	21,279	22,731	22,493	23,908	26,204
F'agh & Omagh	2,585	2,703	2,604	2,878	3,090	22,223	23,140	22,334	24,618	26,414
Lisburn & C'reagh	3,697	3,934	3,693	4,060	4,443	25,381	26,678	24,937	27,196	29,637
Mid & East Antrim	2,808	2,943	2,797	3,021	3,253	20,260	21,162	20,105	21,716	23,369
Mid Ulster	3,915	4,206	3,852	4,284	4,752	26,450	28,183	25,726	28,446	31,467
NMD	3,635	3,862	3,667	3,942	4,289	20,174	21,273	20,183	21,617	23,482
Eastern	17,941	18,666	17,820	20,059	21,648	36,791	38,052	36,326	40,866	43,808
North Eastern	2,808	2,943	2,797	3,021	3,253	20,261	21,163	20,103	21,714	23,369
North Western	5,840	6,160	5,936	6,412	6,971	19,924	20,952	20,236	21,922	23,861
Southern	9,952	10,536	9,952	10,765	11,628	20,407	21,423	20,187	21,728	23,407
Western	11,110	11,752	11,013	12,132	13,194	23,182	24,326	22,731	24,930	27,022
BMA	24,258	25,340	24,105	26,882	28,987	30,509	31,643	30,061	33,438	35,862
Outside BMA & NI Wide	23,393	24,717	23,413	25,507	27,707	21,439	22,517	21,311	23,175	25,137
NI	47,652	50,057	47,519	52,389	56,694	25,263	26,367	25,003	27,507	29,674

Exports, 2023

Council or Region	NI Sales (£m)	GB Sales (£m)	Irish Rep. Exports (£m)	Rest of EU Exports (£m)	Rest of World Exports (£m)	Exports 2019 (£)	Exports 2020 (£)	Exports 2021 (£)	Exports 2022 (£)	Exports 2023 (£)	Exporters 2019	Exporters 2020	Exporters 2021	Exporters 2022	Exporters 2023
Antrim & N'abbey	5,560	1,248	657	190	437	956	713	921	681	1,284	821	655	1,087	627	833
Ards & North Down	2,009	312	292	122	87	305	331	357	304	501	799	591	633	602	540
ABC	4,848	2,099	890	449	668	1,845	1,607	1,474	1,637	2,008	1,200	1,243	1,731	1,145	1,345
Belfast	15,346	3,643	1,487	465	1,292	2,489	2,241	2,260	3,089	3,244	2,153	2,047	2,789	2,338	2,570
C'way Coast & Glens	3,530	487	314	88	63	651	559	644	504	466	575	610	952	791	728
Derry & Strabane	3,159	378	381	60	264	503	523	518	679	705	864	882	1,032	905	764
F'agh & Omagh	2,532	760	698	142	126	520	597	1,017	928	966	1,025	646	1,611	810	679
Lisburn & C'reagh	3,836	1,643	724	115	141	603	552	674	894	981	968	1,000	1,269	1,203	1,079
Mid & East Antrim	2,543	938	353	110	379	292	315	591	832	841	593	492	991	351	428
Mid Ulster	6,113	2,122	1,210	384	609	1,167	866	1,338	1,615	2,203	1,330	1,190	1,883	1,031	1,392
NMD	3,335	1,015	1,085	171	312	1,635	1,562	1,201	1,363	1,567	1,329	1,487	2,142	1,626	1,576
Eastern	20,907	4,891	2,144	655	1,729	3,446	2,953	3,181	3,770	4,528	2,973	2,702	3,876	2,964	3,403
North Eastern	2,543	938	353	110	379	292	315	591	832	841	593	492	991	351	428
North Western	6,689	865	696	148	327	1,155	1,082	1,162	1,183	1,170	1,438	1,492	1,984	1,696	1,492
Southern	9,180	2,970	2,101	408	540	2,542	2,445	2,232	2,562	3,049	3,097	3,077	4,044	3,430	3,195
Western	13,492	4,981	2,798	975	1,403	3,532	3,071	3,828	4,180	5,176	3,555	3,079	5,224	2,986	3,416
BMA	26,751	6,846	3,160	892	1,958	4,354	3,837	4,212	4,969	6,009	4,741	4,293	5,778	4,769	5,022
Outside BMA & NI Wide	26,059	7,799	4,931	1,403	2,420	6,614	6,029	6,782	7,559	8,754	6,915	6,550	10,341	6,659	6,913
NI	64,271	17,122	8,660	2,618	4,892	11,756	10,501	11,695	13,533	16,170	11,970	11,193	16,463	11,732	12,492

Business Spend on R&D, 2023 and Regional Gross Disposable Household Income, 2022

Council or Region	Business Spend on R&D £m	Business Spend on R&D (% of Total Spend)	Gross Disposable Household Income per head 2018	Gross Disposable Household Income per head 2019	Gross Disposable Household Income per head 2020	Gross Disposable Household Income per head 2021	Gross Disposable Household Income per head 2022
Antrim & N'abbey	107.8	13%	16,551	17,188	17,288	17,757	18,925
Ards & North Down	12.6	2%	17,640	18,351	18,388	19,025	20,166
ABC	129.0	15%	15,814	16,215	16,479	17,285	18,389
Belfast	387.3	46%	16,030	16,559	16,594	17,367	18,276
C'way Coast & Glens	9.1	1%	16,466	16,984	16,973	17,748	18,911
Derry & Strabane	29.3	4%	14,572	15,317	15,702	16,593	17,520
F'agh & Omagh	12.4	2%	15,451	16,112	16,552	17,027	18,127
Lisburn & C'reagh	21.1	3%	18,489	18,875	18,800	19,296	20,450
Mid & East Antrim	35.1	4%	17,394	17,624	17,297	17,743	18,813
Mid Ulster	52.0	6%	16,256	16,773	16,951	17,455	18,468
NMD	44.3	5%	15,767	16,241	16,563	17,088	18,073
Eastern	495.1	59%					
North Eastern	35.1	4%					
North Western	38.4	5%					
Southern	78.0	9%					
Western	193.4	23%					
BMA	528.8	63%					
Outside BMA & NI Wide	311.2	37%					
NI	840.1	100%	16,347	16,871	16,992	17,635	18,685

Entrepreneurship, 2021-2023

Council or Region	Total Early-stage Entrepreneurial Activity	Total Early-stage Entrepreneurial Activity by Gender - Male	Total Early-stage Entrepreneurial Activity by Gender - Female	Total Early-stage Entrepreneurial Activity by Age - 18 to 29	Total Early-stage Entrepreneurial Activity by Age - Over 30	Total Early-stage Entrepreneurial Activity by Qualifications - Graduate	Total Early-stage Entrepreneurial Activity by Qualifications - Non-Graduate
Antrim & N'abbey	6.9%	9.6%	4.0%	9.1%	6.4%	9.5%	4.7%
Ards & North Down	13.0%	15.0%	11.1%	15.9%	12.1%	13.2%	12.4%
ABC	5.9%	7.0%	5.4%	10.2%	4.2%	7.8%	4.7%
Belfast	11.8%	11.6%	12.1%	11.3%	12.0%	16.4%	7.5%
C'way Coast & Glens	5.6%	5.2%	6.4%	7.3%	4.7%	9.6%	3.6%
Derry & Strabane	11.4%	17.7%	4.6%	29.6%	8.2%	11.5%	11.2%
F'agh & Omagh	8.3%	10.1%	6.3%	13.5%	6.7%	9.5%	6.8%
Lisburn & C'reagh	9.8%	11.1%	8.5%	6.4%	10.8%	11.1%	8.7%
Mid & East Antrim	8.5%	10.9%	5.9%	11.1%	8.2%	8.8%	8.5%
Mid Ulster	9.7%	14.2%	7.0%	25.4%	4.8%	11.4%	8.7%
NMD	6.0%	5.8%	6.0%	16.2%	3.3%	7.4%	3.9%
NI	9.2%	10.8%	7.6%	12.3%	8.3%	11.7%	7.3%



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