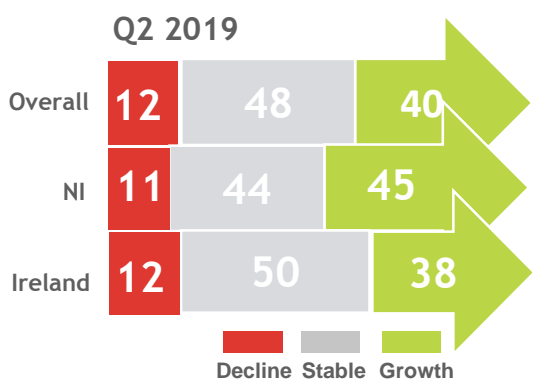
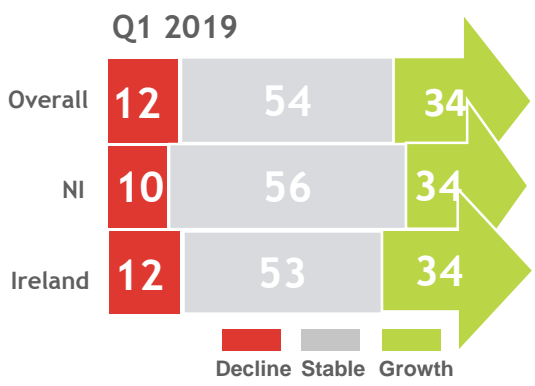


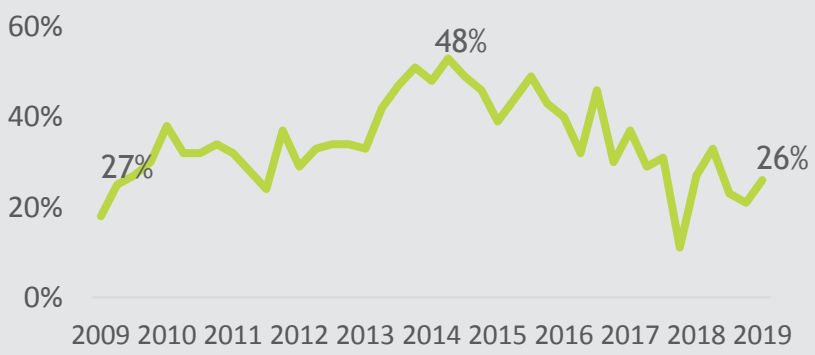
✓ BUSINESS POSITION

// Businesses were asked about their business position



📈 GROWTH EXPECTATIONS

// Businesses were asked about future growth prospects

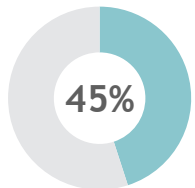


Growth expectations, having peaked at 48% in Q2 2014, are now on a downward trend

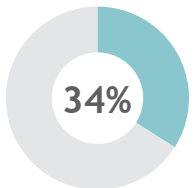
■ % of firms expecting an increase in growth / sales over the next 12 months

! BUSINESS ISSUES

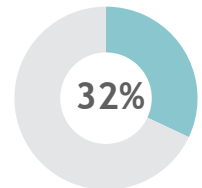
The top three issues businesses are currently facing include...



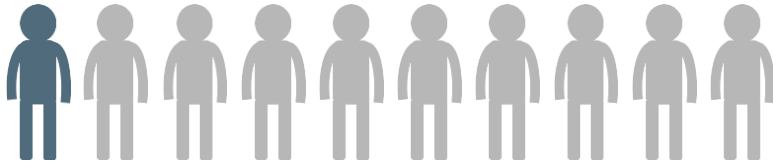
Impact of Brexit



Cost of other overheads

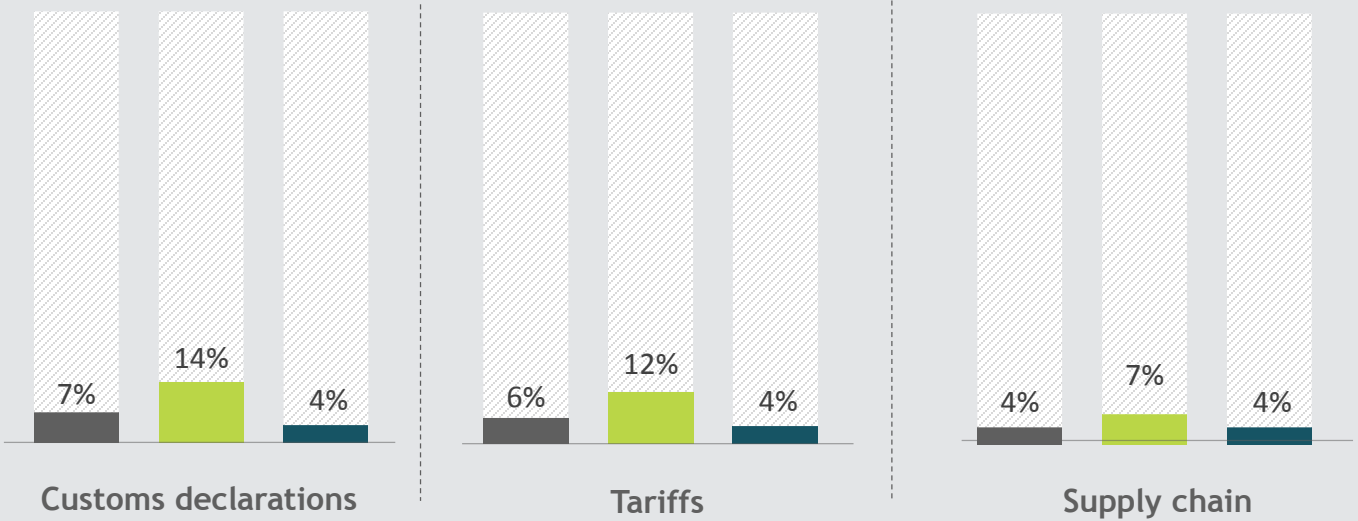


Business & consumer confidence



One in ten micro firms have made preparations for a 'no deal' Brexit

Although those who trade across the border are more likely to have made preparations, the majority are yet to plan:



% who have made preparations: Overall Cross-border sales No cross-border sales



4th INDUSTRIAL REVOLUTION (INDUSTRY 4.0)



Only around a **fifth** of businesses on the Island of Ireland have heard of the **Fourth Industrial Revolution**

If you are a business looking to navigate your way through Brexit and are unsure what to do next, start with our Brexit Advisory Service. We offer a suite of supports for SMEs, including funding of up to £2000/€2250 towards professional advice in relation to Brexit matters, through our [Brexit Funding Support](#). If you need information on what the introduction of possible tariffs might mean for your business our Service can also point you in the right direction. For help and support just contact brexit@intertradeireland.com or call 028 3083 4100 (048 from Ireland).

A telephone survey of 760 business was conducted on an all island basis, with the aim to provide a deeper understanding of the needs, experiences and issues facing businesses. The survey was conducted between the 17th June – 10th July 2019.