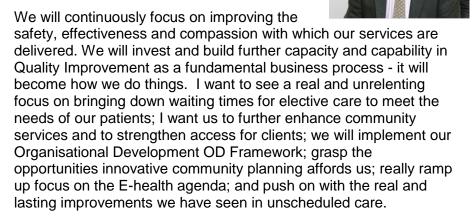
Corporate Management Plan 2016–2017 & Summary of Directorate Management Plans

Со	ntents	Page
1.	Message from Dr Michael McBride, Chief Executive	1
2.	'Big Six' Key Themes	2
3.	The Corporate Management Plan 2016/17	3
4.	Directorate Management Plans 2016/17	
-	Unscheduled & Acute Care	5
-	Specialist Hospitals & Women's Health	7
-	Surgery & Specialist Services	9
-	Children's & Community Services	11
-	Adult Social & Primary Care Services	13
-	Nursing & User Experience	15
-	Medical	17
-	Human Resources & Organisational Development	19
-	Performance Planning & Informatics	22
-	Finance, Estates & Capital Development	24
-	Corporate Communications	27



1. Message from the Chief Executive

It gives me great pleasure to present to you our Corporate Plan 2016/17. Within this document we a have set clear and challenging targets for this year.



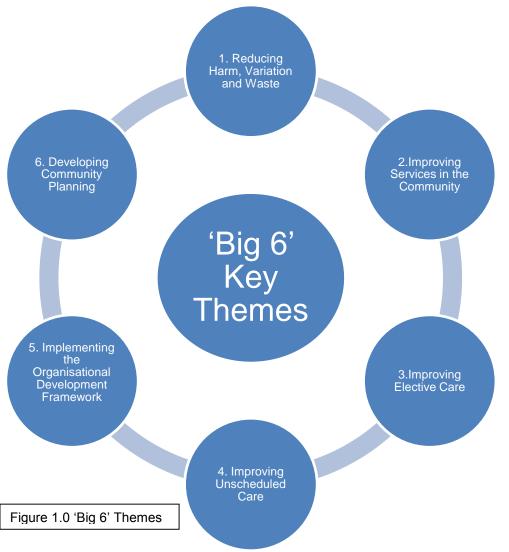
I wish also to set out a clear roadmap for the future of our four hospital sites with each having a clearly defined functional role. None of these objectives are at odds with the proposed changes to our wider system, they chime with the Bengoa principles. They are consistent with the introduction of a wide and far-reaching OD Framework. Everything we are doing or plan to do reflects on our ability to meet these core strategic objectives for 2016/17.

This document commits us to embark with renewed vigour to make these priorities a reality. As Chief Executive I will support, enable, and encourage progress in each of these areas in the year ahead.

Dr Michael McBride, Chief Executive

2. 'Big 6' Key Themes

We have prioritised 6 cross-directorate themes, where a Lead Director will work across directorates to build consensus on a plan for delivery of the agreed outcome. The 'Big 6' themes are outlined in Figure 1.0.



Big 6 Key Themes for 2016/17	Outcome	Lead Director
1. We will build the will and the capacity to ensure that continuous quality improvement and the relentless reduction of patient harm becomes our greatest focus (Safety & Excellence)	Integrated Trust QI delivery with measurable benefits for patients/clients	C Jack Medical Director
2. Improving care to support more people to live well at home(Continuous Improvement)	Ensure improvement in the delivery of more integrated services for people in the community	C McNicholl Director of Adult Social & Primary Care
3. Improving Elective Care with an emphasis on Cancer Care improvement- Develop and deliver Improvement Plan for Elective Care including Cancer performance (Continuous Improvement)	Ensure Improvement in the delivery of Cancer targets and other agreed elective targets	J Welsh Director Surgery & Specialist Services
4. Improving Unscheduled Care- Identify, resource and deliver Unscheduled Care Plan for 16/17 including Escalation Arrangements (Continuous Improvement)	Ensure Improvement in delivery of Unscheduled Care	B Owens Director Unscheduled & Acute Care
5. Implement the Organisational Development Framework to realise our ambition of being recognised as a world leader in the provision of health and social care (People)	Develop and implement project plans: Collective Leadership, Quality Improvement Research & Innovation	D McAlister Director HR & Organisational Development
6. Develop an integrated plan for the people of Belfast with a range of partners and agencies (Partnerships)	A Community Health & Social Care Plan, agreed for implementation with Partners (linked to the Community Plan)	S Devlin Director of Performance, Planning & Informatics

3. The Corporate Management Plan 2016/17

Objective	Outcome	Who
Safety & Excellence		
We will build the will and the capacity to ensure that continuous quality improvement and the relentless reduction of patient harm becomes our greatest focus	Integrated Trust QI delivery with measurable benefits for patients/clients	Medical Director
2. Deliver Corporate Parenting and Safeguarding responsibilities throughout the Trust	Improved recognition and reporting of children and young people at risk of harm. Strengthen the recognition of the need to safeguard adults who require protection	Director of Social Work Director of Nursing & User Experience
3. Implement Professional Revalidation	Ensure that all staff have achieved practice requirements to reapply for revalidation with the relevant professional body	·
4. Deliver all Controls Assurance standards, 95% full compliance for BRAAT and foster open, transparent and learning culture. Improve compliance with mandatory training	Provides evidence of BHSCT safe and effective service delivery	All Directorates
5. Develop New Directions 2 proposals for Adult Acute Care	Strategic Proposals developed	Director of Finance
6. Implement a revised approach to complaints management	An improved experience for our service users following a complaint as a consequence of a more focused service- user complaints management process	All Directorates
Continuous Improvement		
Improving care to support more people to live well at home	Ensure improvement in the delivery of more integrated services for people in the community	Director of Adult Social & Primary Care
2. Improving Elective Care with an emphasis on Cancer Care improvement- Develop and deliver Improvement Plan for Elective Care including Cancer performance	Ensure improvement in the delivery of Cancer targets and other agreed elective targets	Director Surgery & Specialist Services
3. Improving Unscheduled Care- Identify, resource and deliver Unscheduled Care Plan for 16/17 including Escalation Arrangements	Ensure improvement in the delivery of Unscheduled Care	Director Unscheduled & Acute Care
4. Enhance levels of employee engagement with the Trust	Ensure improvement in the experience of patients, clients, families and our staff	Director of HR & OD
5. Further embed Patient and Public Involvement (PPI) across the Trust	Measureable improvement in engagement and involvement	Medical Director
6. Improving care through information infrastructure and technology	Agreed delivery of new Informatics Strategy	Director of PPI
People		
Implement the Organisational Development Framework to realise our ambition of being recognised as a world leader in the provision of health and social care	Develop and implement project plans: Collective Leadership, Quality Improvement, Research and Innovation	Director of HR & OD
2. Implement the new Trust 'People Strategy' and embed caring, supporting, improving together	Plans and actions in place to support Trust objectives	Director of HR & OD
3. Implement the updated 'Leadership and Management Framework', driving forward collective leadership	Embedding a culture of safety, quality and high performance	Director of HR & OD
4. Implement the Health and Wellbeing Strategy and improve the health and wellbeing of our staff	Supporting the Trust purpose and improved attendance levels	Director of HR & OD
5. Continue implementing the Trust Learning and Development Strategy 'Training Our People Today for Tomorrow'	Supporting the delivery of the Trust Values and objectives	Director of HR & OD
6. Further embed HRPTS and Shared Service (Payroll and Recruitment) system and processes	Increase capacity and capability in the use of new systems and improved efficiency and effectiveness of services	Director of HR & OD

3. The Corporate Management Plan 2016/17

Partnerships		
Develop an integrated plan for the people of Belfast with a range of partners and agencies	A Community Health and Social Care Plan, agreed for implementation with Partners	Director of PPI
2. Develop, communicate and implement a Partnership Framework with Partners in context of Making Life Better	Demonstrate active and learning Partnership team and Framework	Cross-Directorate
3. In partnership with Belfast City Council and others, develop the Belfast Community Plan	A Community Plan, locally owned and supported, with clear partner responsibilities	Cross-Directorate
4. Focus on political engagement as part of a three year Communication Plan	Improved engagement with NI Assembly	Head of Communications
5. Further develop partnership working with marginalised/ minority groups i.e. Travellers, BME etc	Improvement in engagement and involvement and access to services	Cross-Directorate
6. Consult on the Trust's Equality Scheme and develop Action plans on disability, Section 75 inequalities and Good Relations	Reduction in Trust Health & Social Care inequalities	Cross-Directorate
Resources		
Plan for transition of appropriate HSCB/LCG functions to the Belfast Trust	Develop joint commissioning and service delivery for the Belfast population (and regionally where appropriate)	Director of PPI
2. Achieve financial balance and deliver actions in accordance with agreed Plans	Deliver Break-even position, deliver planned activity, KPI's/Job Plans for all and communicate effectively	All
3. Manage the delivery and funding of agreed elective and non-elective and activity	Ensure activity agreed for new arrangements in 17/18	All
4. Accountability and Organisational Performance regularly monitored and reviewed	On-going improvement in service quality, safety and performance	Director of PPI
5. Deliver the Trust's Capital Projects & Capital Planning for 16/17	Building works underway for the new Maternity and Acute Inpatient Mental Health hospitals. Enabling site works and design works underway for the New Children's hospital	Director of Finance
6. To contribute to 'Making Life Better' through the development and implementation of Belfast Trust sustainability strategy	Deliver improvements through the Trust's seven working groups	Directors of Finance & Nursing/User Experience

4.1 Unscheduled and Acute Care Management Plan, Key Objectives 2016/17

Ok	pjective	1	utcome	Responsible
	fety & Excellence			
	Agree at least one specific Qualitative improvement initiative in each specialty area	•	Ensure the highest quality care in line with best practice	Co-Directors
2.	Improve clinical practices and processes to reduce Healthcare Acquired infections	•	Reduction in the incidences of HCAIs across the Directorate	Co-Directors
3.	Identify key learning themes from 2015/16	•	Learning from these themes is shared and actions taken	Co-Directors
4.	Implement Quality Improvement Plan	•	Introduce, monitor and evaluate actions from QIP. Review of membership and involvement in Morbidity and Mortality meetings	SMT
	Review performance against recently published London Quality standards for Unscheduled Care	•	Improve performance against benchmarked standards	Co-Directors
	ntinuous Improvement			
1.	Develop further the model of Emergency Ambulatory Care	•	Development of pathways to support the Unscheduled Care standards	Co-Directors
2.	Improve the pathway for category 4/5 patients (minors) by reducing waiting times in Emergency Departments	•	Improvement in waiting time standards	Co-Directors
3.	Improve Theatre and Critical care efficiency to increase patient throughput within available resource	•	Enable best practice service delivery within available resource	Co- Director ACCTSS
4.	Improve access and deliver core activity volumes in elective areas	•	Reduction of waiting times and achievement of agreed core activity levels	SMT
5.	Support improvements on the Mater site through IMPACT workstream	•	Improvements evidenced on patient pathways on Mater site	Co-Directors
Pe	ople			
1.	Work with key stakeholders to find solutions to improve recruitment and retention across all levels of nursing and medical workforce	•	Improvement in recruitment and retention of staff	SMT
2.	Improve staff engagement across the Directorate	•	Improvement in the engagement of staff across the Directorate	SMT
3.	Implement actions arising from the results of the staff survey and Investors in People	•	Action plans in place to implement results and regular monitoring of performance against these plans	SMT
4.	Continue to improve on levels of staff appraisal and mandatory training	•	Improved levels of appraisal and compliance with requirements of mandatory training	SMT
5.	Promote staff health and wellbeing thus reducing absenteeism	•	Improvement in absenteeism levels	SMT

Partnerships					
Continue to be active partners with established partners	•	Consolidate and enhance working relationships with already established partners	SMT		
2. Deliver on 3 Patient and Public Involvement projects	•	Identification and delivery of projects	SMT		
3. Work with other Trusts to develop the Regional Trauma network	•	Mechanisms in place and network developed	Co-Directors		
Continue to work with the Trade Unions and Professional Associations to promote good relations	•	Mechanisms to engage with Trade Unions and Professional Associations in place	SMT		
Resources					
Ensure the effective use of revenue resources	•	Provide assurance that Budgets are robustly managed and savings plans are realistic and achievable	SMT		
2. Improve use of E Rostering to drive improved resource management	•	Implementation in all areas of the Directorate	SMT		
Engage and support staff to use available technology to improve the efficiency and effectiveness of services	•	Improvements in the delivery of services through the use of technology	SMT		
Secure appropriate resource to commission Critical Care and Theatres in Phase 2B	•	Agreement of resource and implementation plan in place	Co- Director ACCTSS		

4.2 Specialist Hospitals and Women's Health Management Plan, Key Objectives 2016/17

Ok	pjective		utcome	Who			
	Safety and Excellence						
1.	Develop Directorate database & ensure more efficient control of timelines for reporting, investigating and actioning SAI	•	Improvements in SAI responses, within required timeframes	SMT/GQM			
2.	Implement Quality Improvement Plan & Deliver on the rolling programme of training	•	Introduce/ monitor& evaluate actions from QIP. Ensure sufficient numbers of staff attend training at the appropriate level	SMT/GQM			
3.	High standards of clinical excellence through on-going service review & audits	•	Infection rates monitored all ward areas& further reduction in infection rates for C section & implementation Spinal Surgery Register. Address remedial actions from RQIA inspections. Streamlined processes e.g. Electronic medicines cabinet	SMT			
4.	Professional registration and revalidation	•	All staff employed within the directorate maintain relevant professional registration, with particular emphasis 16/17 on new revalidation requirements for nurses	SMT/ ADONs			
5.	Deliver on Assurance agenda	•	Appropriate directorate representation on all relevant groups within the Assurance structure and delivery on key objectives e.g. BRATT 2	SMT; GQM			
Со	ntinuous Improvement		, , ,	•			
	Review pathways in Elective, unscheduled and cancer care	•	Improved clinical pathways and waiting times, within existing resource. Increased ability to deliver on ministerial targets& expected SBA	SMT/PPM			
2.	Administration review	•	Improved, streamlined admin processes, that support service area & directorate activities	SMT/PPM			
3.	Paediatric Services	•	Develop initiative for age appropriate care environments across the Trust. Within BHSCT develop more seamless transition to adult services for children with complex needs.	Co- Director; SM&AMD Child Health			
4.	Continued Implementation of Maternity Strategy, normalising childbirth	•	Continued reduction in caesarean section rates. Additional support for particular patient demographics e.g. teenage pregnancies &high BMI.	Co-Director, SM & CD Maternity services			
5.	Develop priorities in the effective management of risk/ governance	•	Progress key priorities e.g. Medical cover MPH; Implementation RQIA GUM& SH recommendations; `Get it Right First Time` in T&O and other specialities; Mental Capacity Bill Considerations.	SMT			
Pe	People						
1.	Develop Collective leadership, Succession planning programmes & use of Trust ODF	•	Ensure one team effectiveness day per Co- Director in 16/17 and increased uptake of development opportunities, coaching & leadership training. Develop staff knowledge of ODF &its application especially re: Patient experience; Research& innovation; Safety& Quality	SMT			

2.	Medical Staff Governance& Administration	•	Database for medical staff mandatory training. Consultant job plans agreed in line with Directorate priorities. Junior doctors working to WTD compliant rotas	SMT
3.	Recognise and value the contributions of our teams and individual staff	•	Existing induction programmes evaluated via staff feedback. Staff surveys e.g. dental. Management of sickness/ absence and staff use of Trust initiatives re health &wellbeing. Implement directorate mandatory training database	SMT
	Service Improvement & developments	•	Review management capacity across directorate & utilise any identified opportunities. Hold 2 service improvement workshops to share innovations/ achievements and act as driver for change	SMT
Pai	tnerships			
1.	Development of Directorate action plan in relation to PPI framework	•	PPI framework embedded across directorate as part of any service development.	SMT
2.	In conjunction with Corporate Communications, develop use of media/ IT to promote directorate	•	Enhanced use of social media. Development of directorate & service area films/websites and information links for staff& service users.	SMT
3.	Review of Capacity and Demand	•	Collaborate with other Trusts and Commissioner with initiatives which help meet service pressures e.g. Repatriation models; Spinal Pathway/ use of ICATS.	Co-Director &SMs - T&O / PPM
4.	Further development of Trust ®ional networks across number of directorate specialities.	•	Review existing networks e.g. Paeds; Dental& ENT. Build on opportunities to develop further across the region. Implement a single waiting list for Paediatrics.	SMT
Re	sources			
1.	Ensure the effective use of Capital & revenue resources	•	Provide assurance that budgets are robustly managed and savings plans are realistic & achievable. Continue to progress infrastructure changes e.g. RBHSC; New maternity hospital.	SMT
2.	Maximise the impact of Capital funding	•	Prioritise capital funding to mitigate risk & link resources to service improvement plans.	SMT
3.	Negotiate with procurement to achieve improved value for money, across SHWH	•	Review high cost areas with PALS and achieve cost savings & better value for money where possible e.g. Spinal implants	SMT
4.	Optimise use of Service level agreements across the directorate.	•	Review of SLA within Directorate e.g. Undergraduate training Paediatrics/ QUB	SMT

4.3 Surgery and Specialist Services Management Plan, Key Objectives 2016/17

Objective Outcome Who						
Safety and Excellence						
Re-design pathways in Oncology and Haematology	Ensure the highest quality care in line with best practice	Co-Director - Cancer & Specialist Medicine (CSM)				
Implement the Regional Information System for Oncology and Haematology (RISOH)	Deliver on the objectives of the RISOH project	Co-Director (CSM)				
3. Extend E-Rostering project and Safe Care	Capitalise on the success of Phase 1 E-Rostering in the roll out of the system to appropriate services	SMT				
4. Implement Quality Improvement Plan	Introduce, monitor and evaluate actions from QIP	SMT				
5. Deliver on Assurance agenda	Continue to pursue the Assurance agenda, being widely represented on all groups within the Assurance structure	SMT				
Continuous Improvement						
Review pathways in Elective and Cancer Care	Enable best practice service delivery within available resource	SMT				
2. Carry out review of Capacity and Demand in all areas	Evaluate shortfall/surplus in capacity and quantify impact	SMT				
3. Progress New Directions 2 (ND2)	Work in conjunction with wider Trust teams to ensure a co-ordinated approach to implementation of ND2	SMT				
4. Innovate using Technology	Avail of all opportunities to pilot new methods of working, upgraded equipment and newer versions of commonly used software and equipment	SMT				
5. Evaluate requirement for additional resource	We will progress proposals for service enhancement where evidence indicates or	SMT				
People						
Recognise and value the contributions of our teams and individual staff	Celebration Events, publication of good news and evidence of a culture of recognition across the Directorate	SMT				
2. Role Extension - Nursing and AHP	Review and recommend change in the working practices of Nurses and AHP's to enhance job satisfaction and improve service quality	SMT				
3. Tissue Pathology - Service Re-design	Create the opportunity for the Tissue Pathology staff to work centrally and improve team cohesion	SMT				
4. Statutory & Mandatory training	Be innovative in the delivery of Statutory & Mandatory Training, ensuring an increase in accessibility to training and increased compliance	SMT				

Partnerships		
Increase partnership working in the delivery of care	Consolidate and enhance working relationships with already established partners	SMT
2. Carry out Reviews of Regional Services	Work with a range of stakeholders in the review of Regional Services e.g. Ophthalmology ,Vascular Surgery, Renal Services and Laboratories	Co-Director - Specialist Surgery
3. Cancer Centre, Altnagelvin	Collaborate with WHSCT and Commissioner in the development of the Cancer Centre at Altnagelvin	Co-director (CSM)
4. Co-operation - N.I. and Rol	Work in partnership with Rol in the delivery of Renal Transplant and Tissue Pathology Services	Co-Directors - L&P and CSM
Resources		
Ensure the effective use of revenue resources	Provide assurance that Budgets are robustly managed and savings plans are realistic and achievable	SMT
2. Maximise the impact of Capital funding	Prioritise capital funding to mitigate risk and link resources to service improvement plans	SMT
3. Demand Management – Laboratories	Develop monitoring and reporting systems and creating a different budgetary model	Co-Director - Laboratories & Pharmacy (L&P)
4. Medicines Optimisation	Continue to seek to maximise the best value in the procurement of pharmaceutical products	Co-Director - L&P

4.4 Children's & Community Services Management Plan 16/17

Objective	Outcome	Lead
Safety & Excellence		
To ensure the safe transfer of Glenmona to the Trust.	 All staff are transferred to BHSCT by 1.7.16; Service maintained throughout the transfer. 	Co-Director, Child Health and Child Care
To implement the recommendations of the RQIA Reviews of Child Protection and RESWS.	 Development and implementation of action plans; Improved service delivery. 	Co-Director, Child Health and Child Care; Co-Director, Family and Child Care
 To improve the quality of safeguarding practice across all Directorates in line with the Trust's Safeguarding Committee and SBNI (Safeguarding Board NI) Belfast Panel Business Plan. 	 Improved quality of multi-disciplinary working for children on the Child Protection Register; Dissemination of learning from Case Management Reviews (CMRs) across Directorates and implementation of actions from CMRs, Reviews and Serious Adverse Incidents (SAIs); Roll out of Child Protection training to all relevant disciplines. 	Co-Director, Family and Child Care
Continuous Improvement		
To review, develop and change services in line with the Commissioning Direction and the needs of the Trust's population.	 Implementation of a new model for Fostering, Family Centres and Children with Disabilities; Implementation of the recommendations of the Care Pathways Project to improve the experiences of Looked After Children. Implementation of a new model of administration to support service delivery. 	Co-Director, Child Health and Child Care; Co-Director, Family and Child Care; Service Mgr, Gov, Perf and Admin
To review the use of independent sector Foster placements.	Increase in the number of in-house Foster carers.	Co-Director, Family and Child Care
3. To promote the IHI Quality Improvement approach.	A small number of quality initiatives initiated using improvement methodologies.	Service Mgr, Gov, Perf and Admin
To introduce an Outcomes Based Accountability (OBA) approach across the Directorate.	OBA approach introduced in 3 areas.	All
People		I A II
To engage more proactively with staff	 Staff feel engaged in the planning and delivery of services. Greater visibility of the Senior Management Team across services and teams. 	All
To promote a culture of learning across the Directorate.	 Delivery of Leadership and Management programmes for frontline managers. Enhanced opportunities for multi-disciplinary reflective learning. 	All
To continue to promote Personal and Public Involvement (PPI).	 Development of a Directorate-wide approach to PPI. Involvement of service users in the planning and delivery of services. 	All

4. To develop a Workforce Plan for the Directorate.	Confirmation of future staffing requirements in line with service needs.	All
·	<u> </u>	
5. To roll out the Professional in Practice (PiP) Post-	Continued focus on learning and development.	Co-Director Social Work and
qualifying Accreditation Framework for Social Workers.	Registration of Social Work staff in line with the framework.	Social Care Governance
6. To continue to support and facilitate the registration	Registration of the Social Care workforce and revalidation of a proportion	Co-Director Social Work and
and revalidation of staff in partnership with the NI	of nursing staff within the required timescales.	Social Care Governance; Co-
Social Care Council (NISCC) and the Nursing and		Director, Child Health and
Midwifery Council (NMC). Partnerships		Child Care;
To ensure the implementation of the Early	a Implementation of Action Plans	Co-Director, Child Health and
Intervention Transformation Programme,	 Implementation of Action Plans. Incorporation of Outcomes Based Accountability approach. 	Child Care; Co-Director,
Workstreams 1, 2 and 3	incorporation of Outcomes based Accountability approach.	Family and Child Care
2. To work with other Directorates to promote the	Provision of a range of workplace employment opportunities for care	Co-Director, Family and Child
Trust's Corporate Parenting role.	leavers.	Care
	Increase in the number of care leavers experiencing taster sessions,	
	work placements and employment within the Trust.	
3. To work with external partner agencies involved	Improved multi-agency working with regard to Safeguarding.	Co-Director, Family and Child
with the SBNI Board and the Belfast Safeguarding Panel.		Care
4. To promote the work of the Belfast Outcomes	Development of 4 Locality Planning Groups	Co-Director, Family and Child
Group.	Retention of funding for Family Support Hubs;	Care
	Partnership Strategy.	
Resources		
1. To make best use of technology to improve service	Directorate ICT Strategy identifying key priorities and new ways of	All
delivery.	working.	All
2. To achieve financial balance.	Implementation of Reform and Efficiency Plans; Ashieve breakers a satisfactory.	All
To implement the PARIS system across the	Achieve breakeven position. One fully energianal Community Information System serves the	Co-Director Social Work and
Children's Community Services Directorate.	One fully operational Community Information System across the Directorate.	Social Care Governance
2 3 Community Co. Hood Endoublato.	Enhanced information management/analytics capacity and	
	infrastructure to meet the Directorate's requirements.	
4. To ensure optimal usage of accommodation within	Provision of community based accommodation to meet service needs	Service Mgr, Gov, Perf and
community facilities.	across the Trust.	Admin

4.5 Adult Social and Primary Care Services Management Plan 2016/17

OI	Objective Outcome William Outcome					
	fety and Excellence			•		
1.	We will fully implement the model of Self Directed support for people in receipt of services over the next two years.	•	We will ensure everyone in receipt of social care will have a self-directed support care plan by March 2019.	All		
2.	We will use national benchmarking to assist evaluate services	•	We will map services against NHS Benchmarking Network Data and agree priorities and action plan	All		
3.	We will maintain and improve Safeguarding services and practice	•	We will ensure we have robust and responsive safeguarding systems	All		
4.	We will maintain and Improve the quality of our community services.	•	We will Implement the recommendations from RQIA Review of Community Services and our quality improvement plans to ensure people with needs have quality lives.	All		
5.	We will Improve service quality	•	We will Identify and develop a range of quality initiatives using improvement methodology	All		
6.	We will prepare for the mental health Capacity Bill.	•	We will develop and implement an action plan, as part of an overall Trust plan, in preparation for the implementation of mental health Capacity Bill	All		
Cc	ontinuous Improvement					
1.	We will ensure a high level of staff engagement and investment in our people.	•	We will implement action from the IIP and staff survey action plans	All		
2.	We will optimise the use of technology to improve service delivery.	•	We will Identify priority areas for the introduction of technology across all services and develop business case for mobile working	All		
3.	We will raise awareness of organisational development and actively participate in Organisational development programmes	•	We will participate in collective leadership initiatives, establish a clear collective leadership model for the Directorate	All		
4.	We will Improve inpatient treatment services.	•	We will agree plan to modernise Inpatient services and care and develop action plan and timescales	All		
5.	We will Improve Day service provision.	•	We will increase Day Opportunity provision across Belfast and improve user experience.	All		
6.	We will Improve patient experience and reduce waiting times.	•	We will redesign & implement single point s of access / assessment centre. Improved user satisfaction & performance.	All		
7.	We will review Living options for people with needs.	•	We will review how we support people to continue to live independently in the community and maximise and optimise the range of support options	All		

People					
We will ensure the Directorate has the right people with the right skills in the right place at the right time.	We will implement the 16/17 priority actions from our workforce plan, and Implement priority recommendations from our workforce reviews.	All			
We will ensure staff are supported to maintain their well- being and deliver a high quality service	We will develop an Action plan to improve staff Health & Wellbeing and reduce absenteeism & backfill	All			
We will ensure all levels of management have access to leadership/management training.	We will deliver bespoke leadership and management programme for middle and first line managers	All			
We will ensure high level of staff engagement & contribution to Directorate plans.	We will achieve 90 % PCPs/PDPs	All			
We will develop an estates strategy to improve the working environment, for our staff and service users.	We will improve service user and staff satisfaction with, and experience of improvements in the working environment.	All			
Partnerships					
We will improve partnership working with Belfast City Council	We will develop formal links and action plan in association with the BCC community planning team	All			
We will Improve partnership working with the Community and Voluntary sector.	We will review C&V sector contracts to improve outcomes and align with Directorate strategies.	All			
 We will maintain and improve partnership working with the NIHE and Housing Associations to develop supported Housing to support HSC strategies. 	We will maximise and optimise opportunities to bring forward business cases for the further development of supported Housing.	All			
Resources					
We will achieve our financial targets and service improvement plans.	We will achieve a break even financial position at year end and achieve our financial targets.	All			
2. We will Improve performance in attendance	We will achieve target of minimum 1% reduction in absenteeism March 2016 baseline				

4.6 Nursing and User Experience Management Plan 2016/17

Objective	Outcome	Who			
Safety and Excellence					
 We will continue to support service Directorates to reduce harm, waste and variation in line with the Trust Quality Improvement Plan. We will continue to support and actively contribute to the provision and maintenance of a safe healthcare environment for the delivery of services to our patients, clients and employees. We will maintain overall substantive compliance with each of the appropriate Controls Assurance Standards to include substantive compliance with each of the standards individual criterion. 	 Deliver improved compliance on agreed standards. Deliver measurable improvements in quality and safety. Deliver improved patient/client experience. Compliance with BRAAT Phase 2 across the Directorate by 31 December 2016. 	Co-Directors Senior Managers			
Continuous Improvement					
We will deliver Ministerial targets for 2016/17 for the Nursing & User Experience Directorate.	The implementation of improvement plans supported, where appropriate, by the Nursing & User Experience Directorate.	Co-Directors Senior Managers			
We will continue to support service Directorates to deliver against the Continuous Improvement Programme.	Successful Implementation of other reform and modernisation projects and initiatives.				
3. We will continue to support service Directorates to deliver against the Strategic Service Reform agenda and New Directions 2.	Progress on the implementation of the recommendations of Donaldson Review.				
We will continue to support service Directorates to implement, where appropriate, the recommendations of the Donaldson Review.					
People					
We will support the implementation of the Organisational Development Framework.	Increased awareness and application of Trust Values across the Directorate. Trust Class Cl	Co-Directors Senior Managers			
2. We will support the implementation of the Trust's People Strategy.	 Full compliance with Trust's Statutory Mandatory Training Policy. Further progress on Directorate's organisational arrangements. 				
We will support the implementation of the Leadership and Management Framework.	Reduction in absenteeism levels due to sickness.				
4. We will implement the Health and Wellbeing Strategy.	Healthier high performing workforce.				
5. We will continue to support the implementation of the Trust Learning and Development Strategy.					
6. We will continue to embed the Trust's Corporate Values.					
7. We will prioritise compliance with the Trusts Statutory Mandatory					

Training requirements across the Directorate. 8. We will continue on a phased basis to progress with implementation of new organisational arrangements across the Directorate.			
9. We will reduce absenteeism in line with targets for 2016/17.			
Partnerships			
We will engage with service users, carers and our own workforce in the planning, design, development and delivery of our services.	•	Inclusion of patients, clients and carers in the design, planning and delivery of services.	Co-Directors Senior Managers
We will continue to provide supported employment opportunities and implement our responsibilities as a Corporate Parent.	•	Provide a range of employment support initiatives, work placements and paid employment opportunities for young people leave care.	
3. We will work with external authorities in support of ensuring high standards of safety and quality in the delivery of our services.			
Resources			
 We will deliver financial balance whilst delivering the objectives set out in our 2016/17. 	•	Financial stability by achieving a break even position.	Co-Directors Senior Managers
We will deliver our Directorate Reform and Efficiency Plan for	•	Demonstration of value for money.	
2016/17.	•	Ensure any service developments are adequately funded.	
3. We will ensure service developments/enhancements are adequately resourced.			

4.7 Medical Directorate Management Plan 2016/17

OI	ojective	Outcome	Who			
	Safety and Excellence					
1.	We will ensure that continuous quality improvement and the relentless reduction of patient harm becomes our greatest focus.	Integrated Trust QI delivery with measurable benefits for patients/clients	Medical Director / Codirector Governance			
2.	We will implement Professional Revalidation	Ensure that all medical staff have achieved practice requirements to reapply for revalidation with the relevant professional body	Medical Director / Education Manager			
3.	We will deliver all Controls Assurance standards, 95% full compliance for BRAAT and foster open, transparent and learning culture. Improve compliance with mandatory training.	Lead and support achievement of substantive compliance for Controls Assurance, ensuring appropriate action plans are in place to deliver improvement for any individual criterion below this level. Lead and support the Organisation in 95 % completion of BRAAT 2 by end December 2016 and substantive compliance achieved in 75% of areas.	Codirector, Governance			
4.	We will continue to review Mortality and Morbidity, particularly in the context of changes in how we deliver unscheduled care. We will triangulate Governance information.	Effective and timely feedback to Learning from Experience Group.	Codirector. Governance.			
5.	We will review the Trust Assurance Framework	Revised Trust Assurance Framework	Codirector, Governance			
6.	We will develop a system for automatically seeking patient and user experience wherever they access our services.	Enhanced patient and user feedback	Medical Director with colleagues			
7.	We will support the delivery of the Trust Quality Improvement Plan and will work towards an open and data-driven culture, to support Quality 2020 objectives – Safety, Quality, and Effectiveness	Delivery of key aspects of the Plan where the Medical Director is the lead Director.	Medical Director			
8.	We will continue to contribute to national audits	Contribution to national audits	Codirector Governance			
9.	We will continue to foster a culture of openness, transparency and learning.	Range of outcomes including Safetember and Being Open e-learning	Codirector, Governance			
10.	We will support the roll-out of the regional MMRS system	MMRS system rolled out across the Trust	Codirector, Governance			
	We will work with key partners to promote an active research culture and to ensure that patients and clients have the opportunity to participate in research studies	A wide range of research studies will take place throughout the Trust.	Research Director			
Co	ontinuous Improvement					
1.	We will further embed Patient and Public Improvement (PPI) across the Trust.	Measureable improvement in engagement and involvement	Co-Director, Public Health			
2.	We will ensure that the job planning process is used as a vehicle to support improvements in elective care, cancer care and unscheduled care.	Outcomes in accordance with a detailed action plan being developed in the early part of the year with Finance and HR colleagues	General Manager			
3.	We will arrange a Research and Innovation Workshop to agree a plan for 201617; to include scope for research investment in the Trust.	Research and Innovation Plan	Deputy Medical Director – Corporate.			
4.	We will work with QUB and other relevant partners to finalise a BRC proposal for submission.	BRC proposal	Deputy Medical Director - Corporate			

People					
We will build on our work on Medical engagement with a Medical Engagement Strategy launched early in 201617	Medical Engagement Strategy	Medical Director / Deputy Medical Director, Workforce / General Manager			
 We will further develop and improve the processes for medical induction, mandatory training, appraisal and revalidation, focussing on safety and quality assurance. 	Improved induction, delivery of mandatory training, appraisal and revalidation.	Education Manager			
3. We will ensure that there are consistent, regular and effective arrangements for feedback from learning opportunities for all staff.	Implementation of shared learning	Codirector, Governance			
 We will implement the Health and Wellbeing Strategy through Be Well, Here4U, and other programmes. 	Improved Health and wellbeing for staff	Codirector, Public Health			
Partnerships					
We will co-chair the Trust partnership forum and ensure that the priorities align to Making Life Better and other strategic priorities	Delivery of key aspects of Making Life Better	Codirector, Public Health			
 We will establish a structured process for supporting Trust participation on partnerships, the securing of feedback from partnerships, and listening to those voices. 	Assurance framework and clear guidance to be provided to Directorates	As above			
We will contribute to the Belfast Community Planning process.	A community plan which embraces Making Life Better and New Directions 2	As above			
We will work with Travellers, Roma and BME groups to address health inequalities.	Improved health and wellbeing and access to services	As above			
We will deliver on priority health issues including Alcohol, Tobacco, Obesity and Physical activity.	Increase training capacity and improved health and well being	As above			
We will further develop our partnership working with QUB and NIMDTA, in the development of the undergraduate and postgraduate education programmes	Enhanced working relationships, enhanced educational opportunities	Medical Director, Director of Medical Education			
Resources					
We will deliver financial balance whilst delivering the objectives set out in our 2016/17.	Financial stability by achieving a break even position.	Senior Management Team			
We will deliver our Directorate Reform and Efficiency Plan for 2016/17.	Demonstration of value for money.				
We will lead a programme of review across the Trust, in conjunction with Finance and Directorate colleagues to review medical spend, in order to ensure that it is efficient and effective	Demonstration of value for money; improved services for patients.	Medical Director General Manager			

4.8 Human Resources and Organisational Development Management Plan 2016/17

Objective		Outcome	Who		
	Safety and Excellence				
	To implement the Safer Recruitment and Employment Action Plan	 Improved compliance against key audits, guidance and legislation. Standards in place and high levels of compliance achieved 	Co-Director Jacqui Kennedy		
	2. To agree and implement a medical recruitment and retention strategy	 Agreed strategy Improved retention and medical engagement levels Positions filled New roles and innovative ways to recruit 	Co-Director Jacqui Kennedy		
	 To prioritise and review statutory and mandatory training provision and identify new way of provision 	 Action plan developed Increased compliance with policy as tested through accountability and audit Increased number of programmes available in digital format 	Co-Director Joan Peden Co-Director Joan Peden		
	4. Support the implementation of Quality 2020 though the development and provision of training aligned to the quality attributes framework	 Targets for participation in Level 1 and 2 programmes met ELearning programme available to all staff 10% of workforce undertaken Level 1 Q2020 training 	Joan Federi		
	Continuous Improvement				
	To lead implementation of the Trust's Organisational Development Framework	 Framework launched and increased awareness and understanding within Trust Organisational Development infrastructure in place Strategy and plans for safety and quality, research and innovation and collective leadership 	Co-Director Joan Peden		
	 To support the update of the 'Belfast Way' and development and implementation of 'New Directions' and strategic reform and modernisation programmes across the Trust 	 Updated 'Belfast Way' Development of 'New Directions' Workforce issues identified and managed Transfer of Glenmona completed, including transfers and Tupe Lead on the workforce issues associated with transfers and Tupe arrangements 	Co-Director Joan Peden		
	3. Further embed HRPTS and Shared Service (Payroll and Recruitment) system and processes and realise benefits of HRPTS implementation	 Increase capacity and capability in the use of systems and improved efficiency and effectiveness of service HRPTS fully utilised and deployed 	Co-Director Jacqui Kennedy		
	4. To implement the new 'HR Business Partner Model' to Service Directorates	 Transition wef June 2016 Training underway Improved organisational development and people management Management outcomes within Service Directorates 	Co-Directors Jacqui Kennedy / Joan Peden		

People				
 To launch and commence implementation of the new Trust People Management Strategy and embed caring, supporting, improving together 	 Greater awareness of caring, supporting, improving together Realisation of Trust People objectives 	Co-Director Jacqui Kennedy		
To implement the Health and Wellbeing Strategy and improve the health and wellbeing of our staff	 All actions achieved through partnership approach and Directorate commitment. Focus Group and Action Plan in place. DHSS&PS and target Directorate Absence targets achieved/reduced Revised Policy in place 	Co-Director Jacqui Kennedy		
To communicate the Staff Survey 2015 findings throughout the Trust and put in place sustainable processes to ensure continuous improvement and actions are taken within each Directorate	 Implementation of actions Improved results of Staff Survey in 2017/18 Improved levels of engagement 	Co-Director Jacqui Kennedy		
To develop a continuous Improvement Plan for IiP and identify and commence actions for transition to Generation VI model	 Recognition event Feedback to Directorates Plan developed and communicated to key stakeholders CIP in place 	Co-Director Joan Peden		
5. To further embed Trust Values and implement a Valued based Employment Framework	 VBE framework in place and increased awareness and demonstrable application by staff of behaviours and Trust Values Phase 2 implemented and evaluation complete Full participation across all bands in values workshops 	Co-Directors Jacqui Kennedy / Joan Peden		
6. To increase Employee Engagement levels within the Trust	Programme of work implemented with increased EE scores realised	Co-Director Joan Peden		
7. To improve engagement with medical staff across the Trust in conjunction with the Medical Directors office	 Engagement sessions held in all areas Quarterly reports issues Action plans agreed with Medical Director/AMD Support and advise the medical director in taking forward the actions identified in the overall Trust Medical Engagement Strategy 	Co-Director Jacqui Kennedy		
8. To enhance Leadership and Management through the implementation of the Trust's Leadership Framework	 Leadership and Management Framework launched Cultural assessment successfully complete Evidence of improvement demonstrated through evaluation of programmes 	Co-Director Joan Peden		
9. To review and improve the Coaching Framework	 Increased participation in coaching service and coaching skills for managers Successful accreditation of candidates Successful evaluation reports 	Co-Director Joan Peden		
10. To review and identify the key Succession Planning requirements within the Trust	 Exit Interview process is reviewed and action taken Individuals undertaking the Succession Planning programme initiatives Multi-disciplinary group established 	Co-Director Joan Peden		
11. Continue to support implementation of the Trust's Learning and Development Strategy	Action plan in placeYear 3 plan complete	Co-Director Joan Peden		

Pa	Partnerships				
1.	To work in partnership with the Northern Ireland Human Rights Commission to develop a pilot human rights based approach	•	Improvement in patient experience. Increased staff satisfaction. Reduction in complaints / Increase in compliments	Co-Director Joan Peden	
2.	To consult on a new Section 75 action based equality plan to tackle inequalities	•	Tangible outcomes and improved patient experience for people from across the Section 75 groups in terms of health and social care	Co-Director Joan Peden	
3.	To develop and implement Supporting Belfast 2 , a learning and development strategy for Support Workers (Bands 1 – 4)	•	Supporting Belfast 2 Strategy launched	Co-Director Joan Peden	
4.	To implement a new Industrial Relations Framework.	•	New framework agreed	Co-Director Jacqui Kennedy	
5.	To ensure Recruitment Shared Services deliver a high quality Recruitment Service which reflects the needs of the Trust	•	Stabilisation of Recruitment Service	Co-Director Jacqui Kennedy	
6.	To work with regional colleagues and Recruitment Shared Service to enable a region wide approach to recruitment where necessary	•	Extension of the use of Regional Recruitment Services where appropriate Recruitment campaigns successfully securing staff	Co-Director Jacqui Kennedy	
Re	sources				
1.	To meet the financial targets set out by the Trust for Directorate	•	Meeting financial targets	Co-Directors Jacqui Kennedy / Joan Peden	
2.	To develop capital bids for next phase of the electronics staff records	•	Bids submitted	Co-Director Jacqui Kennedy	
3.	To effectively manage external contracts including service level agreements with the Business Service Organisation	•	Contracts managed and fully utilised	Co-Directors Jacqui Kennedy / Joan Peden	
4.	To develop business cases / funding applications to secure funding to support organisational development infrastructure / structure	•	OD infrastructure in plan	Co-Director Joan Peden	

4.9 Performance Planning and Informatics Management Plan 2016/17

C	Objective	Outcome	Who
	afety and Excellence	1	
1	. Deploy PJs+ across the Mater, BCH & RBHSC & ensure embedded across sites	Live, accurate patient data	NW/PD
		Erro, abourded patient data	,. =
2	, , , , , , , , , , , , , , , , , , , ,	Accurate Community Data	PD
	place		
3	. Implement Information Governance Accountability Framework re-organisation and	Meet IG Standards and improve service delivery	NW/JT
ľ	ensure continued safe delivery of Corporate Records function	• Weet 16 Standards and improve service delivery	144701
4	. Develop New Direction proposals for Adult & Community Care	Strategic Proposals developed	BMQ
5	. Further develop Business Intelligence capability across the Trust in collaboration		NW
	with the Regional Centre of excellence	Local timely access to accurate data support decision making	INVV
1	 Supporting improvement initiatives across elective, unscheduled & 	Delivery of key trust themes	All
'	community services	Delivery of key trust trieffies	All
	Community Scryicus		
2	. Supporting productivity improvements via Services with Community	Implement pilot Total Mobile app for PARIS in the community	PD/BMQ
	Mobility	militario in prior rotali mosno apprior ri militario in mosno apprior ri militario in militario in militario in	
3	. Investigate potential for more effectives ways of communicating with	Pilot, review & develop proposal	PD/JT
	patients & reducing cost		
			DD/IT
4	 Explore the opportunities for using digital innovation to support pathway improvement, including Health Records 	Pilot, review & develop proposal	PD/JT
	improvement, including fleath Records		
5	. Comprehensive Plan for improvement in ICT and Information Services	Deliver Information Chrotomy	NW/PD
	delivery	Deliver Informatics Strategy	
Р	People		
	. Shared Services- ICT Staff to be engaged on process and timescale	Staff feeling supported through process –ICT staff to have Individual	PD/SD
	J. J	Development Plans	
		·	
2	. Health Records - Further development for Administration staff across	Positive staff feedback on development program	JT
	Directorate		
_	Comply with all mandates training a comply Directors and comply the		
3	. Comply with all mandatory training across Directorate and support the development of Trust-wide delivery mechanisms for mandatory training	Achieve 75% from 66%	
	development of Trust-wide delivery mechanisms for mandatory training		
4	. Development of PPI Team	a Improved collaboration parago Toom particularly in ICT and	All
1	- Dovolopinon C. F. F. Fodin	Improved collaboration across Team particularly in ICT and Information teams	,
		illioillation toallis	

Partnerships			
Develop with Trust team, an integrated plan for the people of Belfast with a range of partners & agencies	A draft plan & implementation schedule	BMQ/SD	
Contribute to the Plan & Implement the agreed HSCB/LCG functions devolved to the Belfast Trust	Seamless transition of appropriate HSCB/LCG functions to the Belfast Trust within agreed timescales	All	
Continue to work with other Trusts in the delivering of service modernisation	Implementation of Ophthalmology Outpatient Service modernisation across the SEHSST/NHSST/SHSST	JT	
Continue to work with LCG/ Primary Care on the development of Integrated Care Partnerships & future service delivery	Implementation of agreed further ICP's service developments	SD	
Resources			
Coding Productivity & Quality Plan	Ensure delivery of coding excellence to support decision making	NW	
Health Records: Digital scoping exercise complete and take forward development of Trust strategy	Ensuring progress with modernisation of clinical documentation to support clinicians and patients	JT/PD	
3. Contracts- Successfully deliver Domiciliary Care Procurement	Focus on improved quality through robust sustainable longer term contracts with independent sector providers	JT	
4. Achieve financial balance as per agreed plan	PPI Financial Stability	All	

4.10 Finance, Estates and Capital Development Management Plan 2016/17

Objec	tive	Outcome	Responsible			
Safety	Safety & Excellence					
			Director of Finance, Estates & Capital Development &			
	Contribute to the transition of the Glenmona project in respect of oversight of Finance, Estates & ICT functions	Contribute to the process to maintain service continuity.	Co-Director: (Accounting & Financial Services)			
•	Contribute to the preparation and presentation of statutory annual accounts compliant with extant guidance and in line with the required timescale.	Fulfil Statutory requirements.	Co-Director: (Accounting & Financial Services)			
•	Provide the fixed asset information required to meet the Annual Accounts faster closing deadline.	Fulfil Statutory requirements.	Co-Director: (Commissioning & Capital Development)			
•	Ensure MORE Programme Accountability Board governance & reporting process, provides effective information to monitor implementation of the Trusts modernisation & reform agenda.	Improved resource efficiency.	Co-Director: (Resource Utilisation)			
•	Ensure Internal Audit recommendations are implemented on a timely & appropriate basis.	Maintain a robust internal control process.	ALL Co-Directors			
•	Deliver the below delegated limit Estates Capital Projects for the Trust within the time and budget agreed	Improved resource efficiency.	Co-Director: (Estates Management)			
•	Ensure the Capital Projects are designed and built in compliance with extant guidance and regulations.	Fulfil Statutory requirements.	Co-Director: (Capital Development)			
Contir	uous Improvement					
			Director of Finance, Estates & Capital Development &			
•	Ensure that Retained Financial functions resulting from the Shared Services project are fully embedded	Improve service delivery.	Co-Director: (Accounting & Financial Services)			
•	Explore new technologies to improve performance in transaction processing, financial reporting and business intelligence.	Improved efficiency.	ALL Co-Directors			
-	Patient Line Costing roll out will continue and further use made of Trust information systems to support more accurate costs.	Demonstrate improvements in efficiency.	Co-Director: (Commissioning & Capital Development)			
•	Explore and evaluate options to develop an electronic Patients Travel claim management system. Explore new banking technologies to provide an enhanced more efficient service.	Improved efficiency.	Co-Director: (Accounting & Financial Services)			
•	Introduce the new eTenderingNI electronic procurement system for Works and Service and Maintenance Contracts.	Improved efficiency.	Co-Director: (Estates Management)			
•	Identify and progress the rationalisation of the Trust estate and support projects that enhance service delivery and business continuity.	Improved efficiency.	Co-Director: (Capital Development)			

People				
		Director of Finance, Estates & Capital Development &		
 Identify L+D priorities and develop an implementation plan including promotion of the new HFMA learning modules. 	Continue to develop a professional team.	ALL Co-Directors		
 Continue to promote effective communication through team briefings, team effectiveness sessions and completion of SDR's for all staff. 	Increased staff engagement.	ALL Co-Directors		
 Undertake a review of the 'Building on Success' vision, incorporating the views of an external reviewer, staff engagement session and external stakeholders. 	Continue to develop a professional team.	ALL Co-Directors		
 Work with Employability Steering Group to provide opportunities for placements for Young People in Care within the Directorate. 	Contribute to effective care outcomes.	ALL Co-Directors		
Partnerships				
- a.m.e.epc		Director of Finance, Estates & Capital Development &		
 Participate in Regional working groups to share learning and experience. 	Shared learning.	ALL Co-Directors		
 Develop effective business relationships following the outcome & implementation of the revised HSC Commissioning arrangements. 	Make an effective contribution to HSC objectives.	ALL Co-Directors		
 Continue to work with Directorate colleagues to develop their business acumen and understanding. 	Improved decision making.	ALL Co-Directors		
 Work with PaLs and CPD Health Projects to ensure that we are delivering the best value in the delivery of Minor Works and Maintenance Services. 	Effective use of resources.	Co-Director: (Estates Management)		
 Involve staff, patients and service users in design development of new buildings. 	Improved clinical environments.	Co-Director: (Capital Development)		

Resources				
		Director of Finance, Estates & Capital Development &		
 Refine & Develop Savings Plans & Workforce Management reports using Trust information systems eg E Rostering & HRPTS. 	Effective use of resources.	Co-Director: (Resource Utilisation)		
 Ensure monthly Financial Reporting both within the Trust and external to Commissioning Bodies / DHSSPS are an accurate reflection of current performance. 	Maintain robust financial reporting.	Co-Director: (Financial Management)		
 Review and revise the Capital Schemes monitoring procedure ensuring appropriate expenditure is capitalised and spend profiles are reflective of scheme development. 	Maintain robust financial reporting.	Co-Director: (Commissioning & Capital Development)		
 Develop a more robust approach to Business Case evaluation. 	Effective use of resources.	Co-Director: (Commissioning & Capital Development)		
 Provide support to clinical / organisational transition programmes including New Directions 2. 	Effective use of resources.	Co-Director: (Resource Utilisation)		
 Continue to develop a resource utilisation culture throughout the organisation 	Effective use of resources.	Co-Director: (Resource Utilisation)		
 Use information on the physical condition of our Estate to ensure resources are targeted at the most appropriate need. 	Effective use of resources.	Co-Director: (Estates Management)		
 Develop Business Cases in line with the Trust Capital Priorities. 	Effective use of resources.	Co-Director: (Capital Development)		

4.11 Corporate Communications Management Plan 2016/17

Objective	Outcome	Who
Safety and Excellence		
To enhance the reputation of the Trust by ensuring that its safety and excellence work is supported through effective communication	 Media and public liaison responses online Enhanced public affairs function Enhanced awards and external benchmarking Conducted and published Library Service Review 	MPLM/DCM MPLM All CRIS
Continuous Improvement		
Effectively communicate improvements on the delivery of health and social care Actively seek and realise opportunities for continuous improvement and innovative communication with our service	 Increased use of collaborative social engagement Increased use of multiway communication Increased digital filming capacity Embed evaluation into communication New media capabilities procured 	AII DCM/SCM DCM/SCM HOC CRIS
People		•
To proactively promote the Trust as an employer of choice in which people feel recognised and rewarded	 Internal communications strategy established Attendance management compliant Comply with all mandatory training 	SCM/HOC All All
Partnerships		
To support the organisation in partnership working	 Renewed communications support for consultation process Internal partnership framework established Commercial sector partnerships established Specialist library partnerships established 	SCM SCM/EM CRIS CRIS
Resources		
Ensure allocated resources are well managed	 Effectively managed budget Formalised targets for income generation Funding streams developed for resource development 	HOC CRIS CRIS