

RETAIL MARKET MONITORING
Quarterly Transparency Report
Quarter 3: July - September 2016

Published 30th November 2016



Abstract

This paper is the latest of a series of Utility Regulator (UR) reports – the Quarterly Transparency Reports (QTRs) – that provide a range of information about the retail energy market in Northern Ireland (NI).

The data relates mainly to market shares, market activity and domestic prices in the electricity and gas retail markets. The data also includes information on non-domestic, or industrial and commercial (I&C), electricity prices.

The information shown in this report comes from network companies, suppliers and Eurostat. Some figures have been calculated internally.

These reports are released at the end of the second month after each calendar quarter (in Feb, May, Aug and Nov).

There have been a number of changes made to the format of this publication and how some of the indicators are presented, due to the introduction of the Retail Energy Market Monitoring (REMM) framework.

Audience

Electricity and gas industry, associations of consumers, regulators, statistical bodies, suppliers, potential new market entrants, consultants, researchers and journalists.

Consumer impact

The information used to produce these reports allows us to monitor the retail market, flag potential concerns and to inform regulatory decisions. All of this directly impacts on consumers. This set of reports increases transparency for consumers on matters of their direct interest, such as the active suppliers in each energy market sector, and NI prices compared against other jurisdictions.

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1 Summary of key market indicators

Table 1 Summary of retail market

Q3 2016 (Jul - Sep)	Electricity		Gas – Greater Belfast		Gas – Ten Towns	
	Domestic	I&C	Domestic and Small I&C ¹	Medium and Large I&C ²	Domestic and Small I&C ¹	Medium and Large I&C ²
Number of active suppliers in this quarter	6	8	5 ³	6	4 ⁴	4
Connections at end of quarter	790,661	71,044	190,044	3,052	29,564	1,168
Market shares of largest suppliers (by connections)	Power NI 62.5% SSE Airtricity 25.3% Budget Energy 8.1%	Power NI 48.1% SSE Airtricity 21.1% Go Power 15.9%	SSE Airtricity 73.2% firmus energy 26.0% Go Power 0.4%	SSE Airtricity 39.6% Go Power 22.3% Flogas 19.1%	firmus energy 99.1% Flogas 0.6% SSE Airtricity 0.2%	firmus energy 51.2% Flogas 29.3% SSE Airtricity 14.6%
Market shares of largest suppliers (by consumption)	Power NI 59.6% SSE Airtricity 28.4% Budget Energy 8.0%	Go Power 32.9% SSE Airtricity 21.6% Power NI 16.1%	SSE Airtricity 70.3% firmus energy 27.9% Go Power 0.9%	SSE Airtricity 38.5% firmus energy 38.3% Go Power 11.3%	firmus energy 97.3% Flogas 1.8% SSE Airtricity 0.6%	firmus energy 75.7% SSE Airtricity 18.3% Flogas 3.3%
Quarterly switching rate	4.0%	1.9%	Domestic 0.1%	All I&C 1.3%	Domestic 0%	All I&C 3.8%

¹ The domestic and small I&C sector relates to any customers using less than 73,200 kWh per annum.

² The medium and large I&C sector relates to any customers with annual consumption that is greater than or equal to 73,200 kWh per annum.

³ Of these five active suppliers in the domestic and small I&C sector in the Greater Belfast area, only two are active in the domestic market.

⁴ Of these four active suppliers in the domestic and small I&C sector in the Ten Towns area, only one is active in the domestic market.

1.1 Key developments during Quarter 3 2016

<p>1. The pricing section for electricity details the NI and EU prices in domestic and I&C sectors for semester 1 (January – June) 2016. This data is sourced from Eurostat and suppliers submissions.</p> <ul style="list-style-type: none"> • NI domestic prices lie below the Rol and the EU Median and are just above the UK average. • The I&C electricity pricing data for Semester 1 2016 illustrates that the Very Small connections, which represent 66% of I&C connections is now considerably lower than the EU Median at 12.8 p/kWh. For this category NI is also lower than the UK average and considerably less than the Rol. • Prices in all I&C categories in NI are now equal to, or below I&C prices in the UK. Also, the vast majority of I&C customers (98%) have prices lower than the Rol.
<p>2. In the gas markets price drops for SSE Airtricity and firmus energy (the incumbent price controlled gas suppliers) which came into effect during Semester 1 2016 are evident. Both the Greater Belfast and Ten Towns domestic gas prices are considerably lower than Rol and the EU Median at 3.93 p/kWh and 4.51 p/kWh respectively.</p>
<p>3. Market activity in the electricity domestic and I&C sectors continues to illustrate a change in the market dynamics. Power NI (the incumbent price controlled electricity supplier) retain their dominant position with 62.5% of the domestic market. Electric Ireland have made considerable domestic gains this quarter and their market share has increased from 13,145 to 19,863 connections.</p>
<p>4. Domestic customers continue to actively engage in the electricity market with over 30,000 switches completed during Q3 2016. I&C switching is down quarter on quarter with circa 1,370 completed however this may be attributable to the timing of contract renewals rather than fluctuations in market participation.</p>
<p>5. In the gas sector, switching activity in the Greater Belfast domestic market increased slightly from 0.1% to 0.2%. I&C switching in the Greater Belfast area was down from 3.4% in Q2 2016 to 1.3% in Q3 2016. I&C market activity in the Ten Towns also demonstrates growth in market activity with a rate of 3.8% when compared to 2.9% for the same quarter in 2015.</p>

2 Introduction

2.1 Purpose, methodology and data sources

The purpose of this report is to deliver transparency for stakeholders and consumers, providing readers with readily accessible information on the evolution and performance of Northern Ireland (NI) electricity and natural gas retail sectors.

The Quarterly Transparency Reports (QTRs) are one of the tools we use to communicate some of the main indicators we monitor in the retail energy markets. We protect consumers by promoting effective competition wherever appropriate, and by monitoring the markets. Therefore, monitoring the retail markets is key when complying with our statutory duties.

The framework in which this set of quarterly reports lies is called Retail Energy Market Monitoring (REMM) which was introduced in July 2015. The ultimate objective of introducing this enhanced framework was to develop the current monitoring of retail indicators, and to provide increased transparency in the retail energy markets in NI. As a result of this new framework, there have been a number of changes made to the format of this publication and how some of the indicators are presented. We will continue to make changes as appropriate to represent the new indicators that we are monitoring under REMM.

The main data sources for this QTR are as follows:

- Connections and consumption, market shares and market activity information is provided by the network companies:
 - Northern Ireland Electricity Networks (NIEN) for electricity data; and

- Phoenix Natural Gas Limited (PNGL) and firmus energy (Distribution) Limited (feDL) for gas data.
- EU domestic and I&C electricity prices are from Eurostat. NI domestic and I&C electricity prices are derived directly from data submitted by suppliers.
- EU domestic gas prices are from Eurostat. Domestic gas prices for Great Britain (GB) and the Republic of Ireland (ROI) are derived from tariffs published by relevant suppliers. NI domestic gas prices are derived from the tariffs published by NI suppliers.




























2.2 Energy suppliers in NI energy market

The electricity and gas (in the Greater Belfast area) markets have been open to competition to domestic customers since 2007. However, there were no competing suppliers in the domestic market until 2010.

The Ten Towns area opened to gas competition for large I&C customers (those consuming over 732,000 kWh per annum) in October 2012, and to domestic and small I&C customers in April 2015.

Table 2 Suppliers in the Retail Market

End of Q3 2016

Supplier	Electricity		Gas Greater Belfast		Gas Ten Towns	
	Dom	I&C	Dom	I&C	Dom	I&C
Budget Energy						
Click Energy						
Electric Ireland						
Energia						
firmus energy						
Flogas						
Go Power						
Open Electric						
Power NI						
SSE Airtricity						
Vayu						
Suppliers	6	8	2	6	1	4

Source: UR

In summary there are **nine** suppliers in the electricity market and **six** suppliers in the gas market although not all of these suppliers are certified to operate in all sectors.

The detail of the dates of entry for the suppliers in each of the retail market segments is available in Annex A.

For more information about the retail energy market in NI, please visit: <http://www.uregni.gov.uk/retail/>.

2.3 Wholesale market monitoring data

Readers should also be aware of the Quarterly Market Monitoring Report which provides an overview of the SEM and sets out recent trends in the market in relation to pricing, demand, scheduling and contract prices. It focuses in particular on the wholesale element of electricity prices, which makes up roughly 60% of customers' bills. These reports⁵ are prepared by the Market Monitoring Unit (MMU) within the UR in joint collaboration with the Commission for Energy Regulation (CER).

⁵ SEM Monitoring Report Q2 2016, published September 2016: <https://www.semcommittee.com/sites/semcommittee.com/files/media-files/SEM-16-061%20SEM%20Monitoring%20Report%20Q2%202016.pdf>

3 Electricity

3.1 NI connections and total consumption

The table below shows electricity customer numbers⁶ at end September 2016 and consumption from July to September 2016.

Table 3 Electricity connections and consumption per market segment

Q3 2016				
Customer groups	Number of connections	% share of connections in market sector	Consumption (GWh)	% share of consumption in market sector
Domestic prepayment	341,774	43.23%	244.3	40.78%
Domestic credit	448,887	56.77%	354.8	59.22%
Total Domestic	790,661	100%	599.1	100%
I&C < 20 MWh	47,017	66.18%	68.0	5.82%
I&C 20 – 49 MWh	13,071	18.40%	87.9	7.53%
I&C 50 – 499 MWh	9,834	13.84%	295.1	25.24%
I&C 500 – 1,999 MWh	839	1.18%	194.4	16.62%
I&C 2,000 – 19,999 MWh	264	0.37%	335.2	28.67%
I&C ≥ 20,000 MWh	19	0.027%	188.4	16.11%
Total I&C	71,044	100%	1,169.2	100%
Total	861,705		1,768.3	

Of the total customers in Northern Ireland, 92% belong to the domestic sector, while the remaining 8% are I&C customers. In this quarter, this share translates into 34% and 66% respectively in terms of consumption.

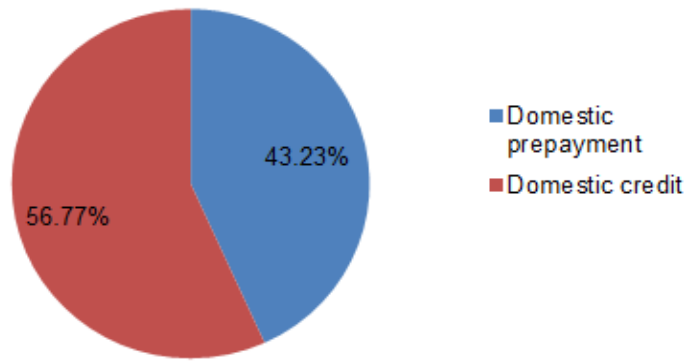
Within the domestic sector, 43% of the market use prepayment meters and 57% pay by credit.

Within the I&C sector, more than 99.8% of the customers are small and medium enterprises (consuming less than 19,999 MWh), with 84% of the I&C consumption. The remaining are Large Energy Users (LEU) connections, that consumed 11% of the total NI volume in this quarter, and 16% of the I&C consumption.

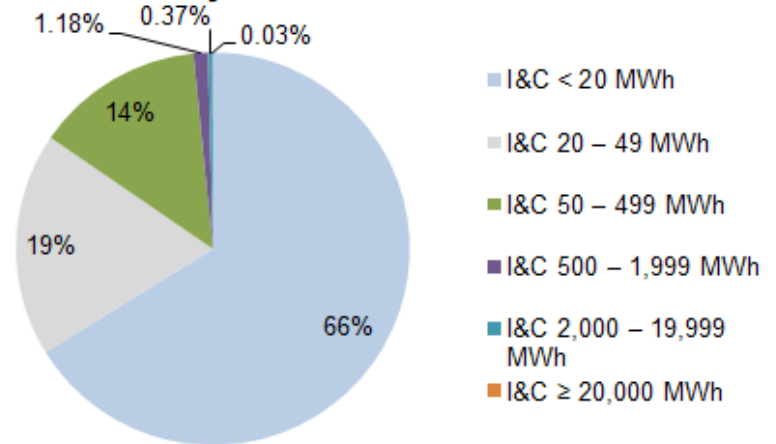
Source: NIEN

⁶ Note that long term vacant sites are not included in connection numbers, and that combined premises are included in the <20MWh category

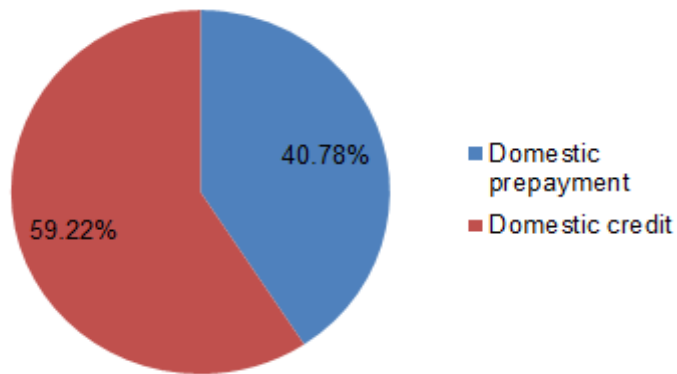
Electricity Connections - Domestic



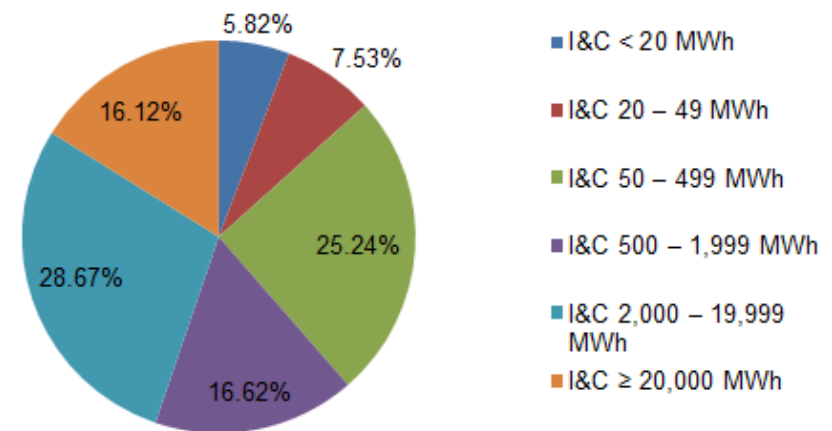
Electricity Connections - I&C



Electricity Consumption (GWh) - Domestic



Electricity Consumption (GWh) - I&C



3.2 Electricity Market shares

Electricity shares by connections⁷

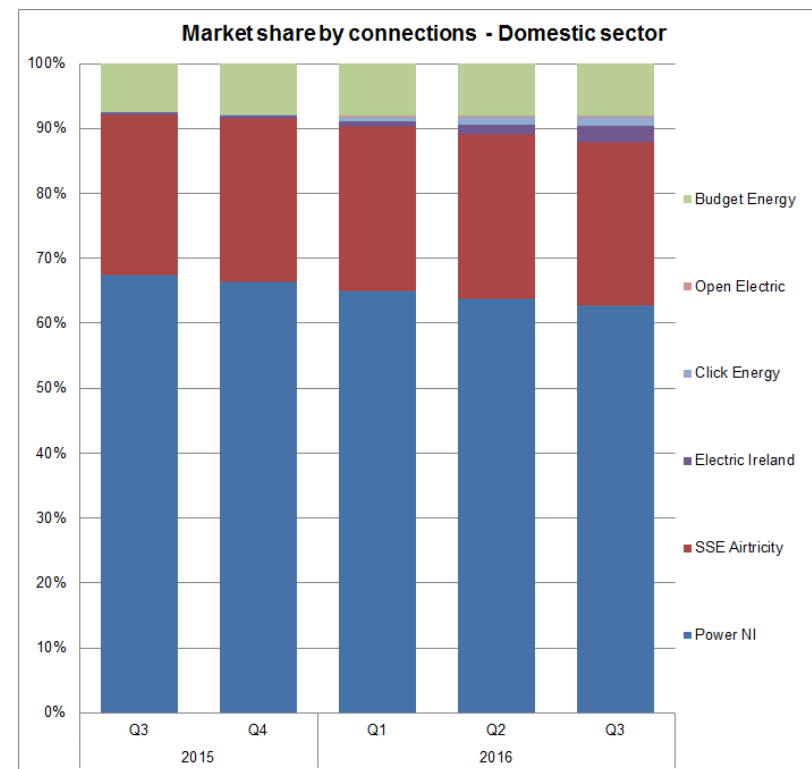
There are currently six domestic electricity suppliers in NI, and eight active suppliers in the I&C electricity market. The total number of domestic customers at the end of Q3 was 790,661. As is evident from the table below a significant number of domestic customers (62.5%) remain with the previously incumbent supplier Power NI. The introduction of a number of new suppliers and the associated increase in competition indicates that the dynamic of the domestic market is gradually changing.

Table 4 Domestic market shares by connections

End of Q3 2016

Domestic Suppliers	Domestic Prepayment		Domestic Credit		Domestic Total	
Power NI	167,629	49.0%	326,290	72.7%	493,919	62.5%
SSE Airtricity	95,190	27.9%	104,684	23.3%	199,874	25.3%
Electric Ireland	8,303	2.4%	11,560	2.6%	19,863	2.5%
Click Energy	10,736	3.1%	1,221	0.3%	11,957	1.5%
Budget Energy	59,600	17.4%	4,497	1.0%	64,097	8.1%
Open Electric	316	0.1%	635	0.1%	951	0.1%
Dom Market	341,774	100%	448,887	100%	790,661	100%

Source: NIEN



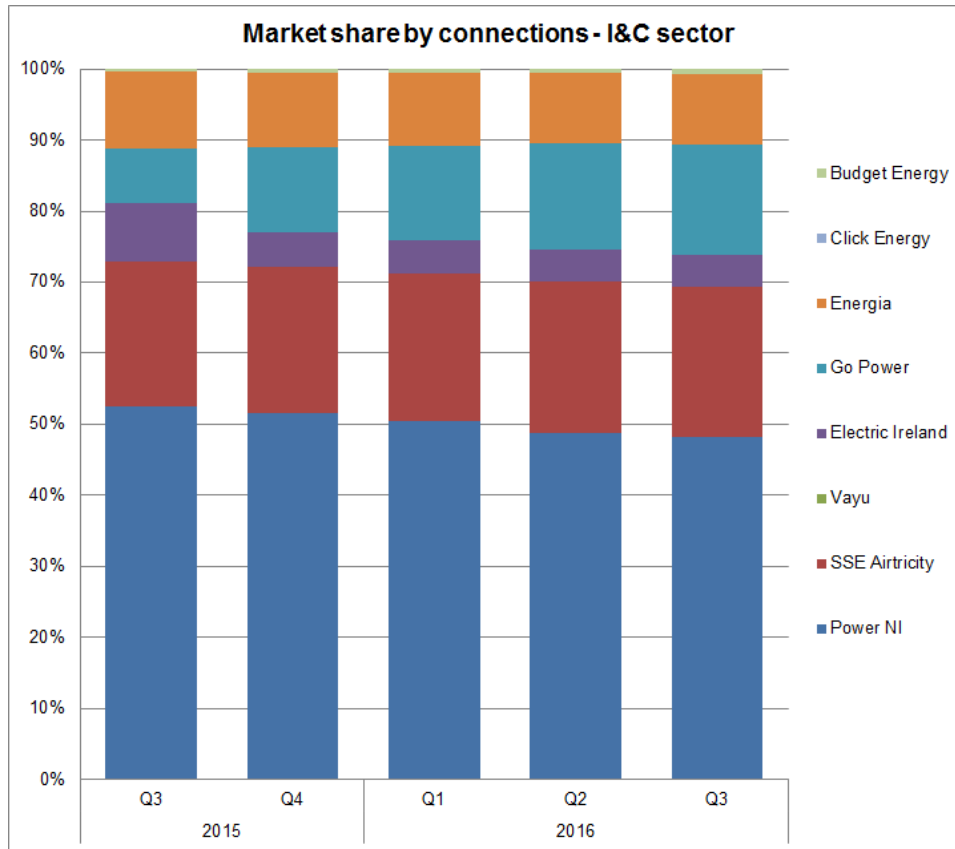
⁷ Market shares figures do not include de-energised nor Long Term Vacant sites.

The shares in this quarter illustrate a decrease for PowerNI. For Q3 2016 Power NI supplied 49% of the domestic prepayment and 72.7% of the domestic credit market. This shows a decrease from the last quarter and also from the same period in 2015 when Power NI held 55.2% of the domestic prepayment and 76.1% of the domestic credit connections. The continued growth of the new entrants in the domestic market is clear, given that the non-incumbents now represent over 37.5% of total domestic connections in NI.

Table 5 I&C market shares by connections

End of Q3 2016														
I&C Suppliers	I&C < 20 MWh		I&C 20 – 49 MWh		I&C 50 – 499 MWh		I&C 500 – 1,999 MWh		I&C 2,000 – 19,999 MWh		I&C ≥ 20,000 MWh		I&C Total	
Power NI	26,505	56.37%	4,798	36.71%	2,746	27.92%	103	12.28%	17	6.44%	0	0%	34,169	48.10%
SSE Airtricity	9,142	19.44%	3,424	26.20%	2,205	22.42%	149	17.76%	37	14.02%	6	31.58%	14,963	21.06%
Go Power	6,378	13.57%	2,261	17.30%	2,245	22.83%	288	34.33%	98	37.12%	8	42.11%	11,278	15.87%
Electric Ireland	1,328	2.82%	603	4.61%	955	9.71%	126	15.02%	49	18.56%	4	21.05%	3,065	4.31%
Energia	3,320	7.06%	1,869	14.30%	1,610	16.38%	168	20.02%	60	22.73%	1	5.26%	7,028	9.89%
Budget Energy	304	0.65%	113	0.86%	66	0.67%	0	0%	0	0%	0	0%	483	0.68%
Vayu	20	0.04%	1	0.01%	5	0.05%	5	0.60%	3	1.14%	0	0%	34	0.05%
Click Energy	20	0.04%	2	0.02%	2	0.02%	0	0%	0	0%	0	0%	24	0.03%
I&C Market	47,017	100%	13,071	100%	9,834	100%	839	100%	264	100%	19	100%	71,044	100%

Source: NIEN



The graph shows the trends in market shares (by customer numbers) for each active I&C supplier in NI by market segment, for the previous five quarters. Competition in the I&C market is more developed than the domestic sector, and consequently market shares are much more dispersed. Out of the eight active suppliers at the end of Q3 2016, based on customer numbers, three of these suppliers have shares in excess of 10% in the largest consumption categories (greater than 500MWh).

The graph to the left shows the trends in I&C market shares (by customer numbers) for each active supplier in NI for the previous five quarters.

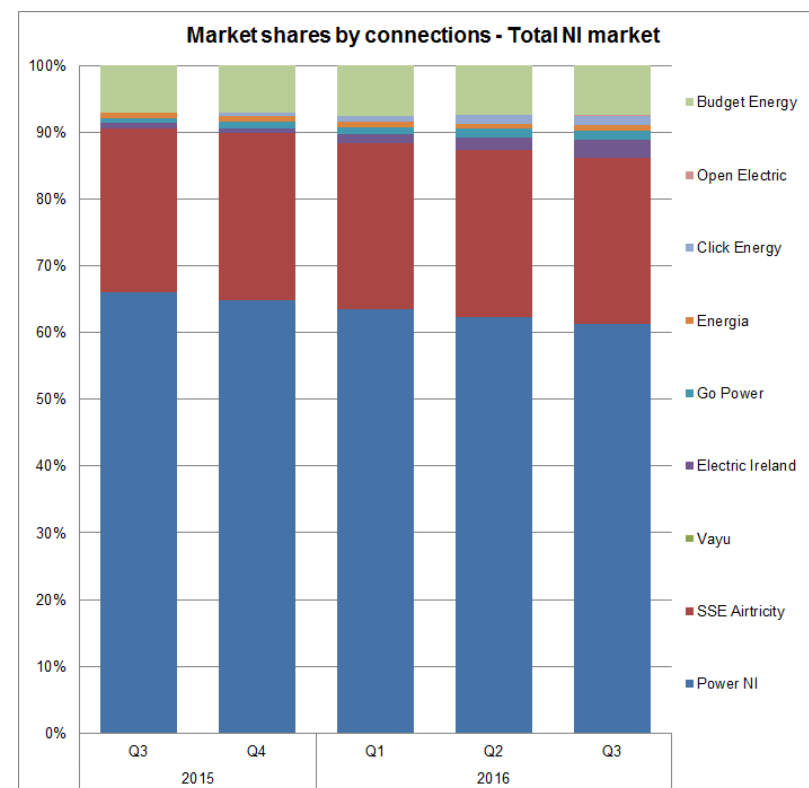
Table 6 Total NI market shares by connections

End of Q3 2016		
Suppliers	Total	
Power NI	528,088	61.3%
SSE Airtricity	214,837	24.9%
Go Power	11,278	1.3%
Electric Ireland	22,928	2.7%
Energia	7,028	0.8%
Click Energy	11,981	1.4%
Budget Energy	64,580	7.5%
Vayu	34	0.004%
Open Electric	951	0.11%
Total Market	861,705	100%

Source: NIEN

When looking at the electricity retail market as a whole Power NI's leading position as the incumbent supplier remains at 61.3%, although this has decreased when compared to their 66.1% total market share in the same quarter (Q3) in 2015. This is attributable to the growth of market activity of the non incumbent suppliers including further growth by the new entrants to the market.

The graph to the right shows the trends in market shares (by customer numbers) for each active I&C supplier in NI for the previous five quarters.



Electricity shares by consumption (GWh)

Table 7 Domestic market shares by consumption

Q3 2016

Domestic Suppliers	Domestic Prepayment		Domestic credit		Domestic Total	
	GWh	%	GWh	%	GWh	%
Power NI	115.0	47.1%	242.3	68.3%	357.2	59.6%
SSE Airtricity	71.9	29.4%	98.2	27.7%	170.1	28.4%
Electric Ireland	5.1	2.1%	8.9	2.5%	14.0	2.3%
Click Energy	7.8	3.2%	1.0	0.3%	8.8	1.5%
Budget Energy	44.3	18.1%	3.9	1.1%	48.1	8.0%
Open Electric	0.2	0.1%	0.6	0.2%	0.8	0.1%
Dom Market	244.3	100%	354.8	100%	599.1	100%

Source NIEN

In Q3 2016, Power NI’s share of the market by consumption was 47.1% for domestic prepayment and 68.3% for domestic credit, this shows a decrease when compared to Q3 2015 where Power NIs domestic prepayment market share was 53.1% and domestic credit was 71.5%.

The graph to the right shows the trends in market shares (by consumption) for each active domestic supplier in NI for the previous five quarters.

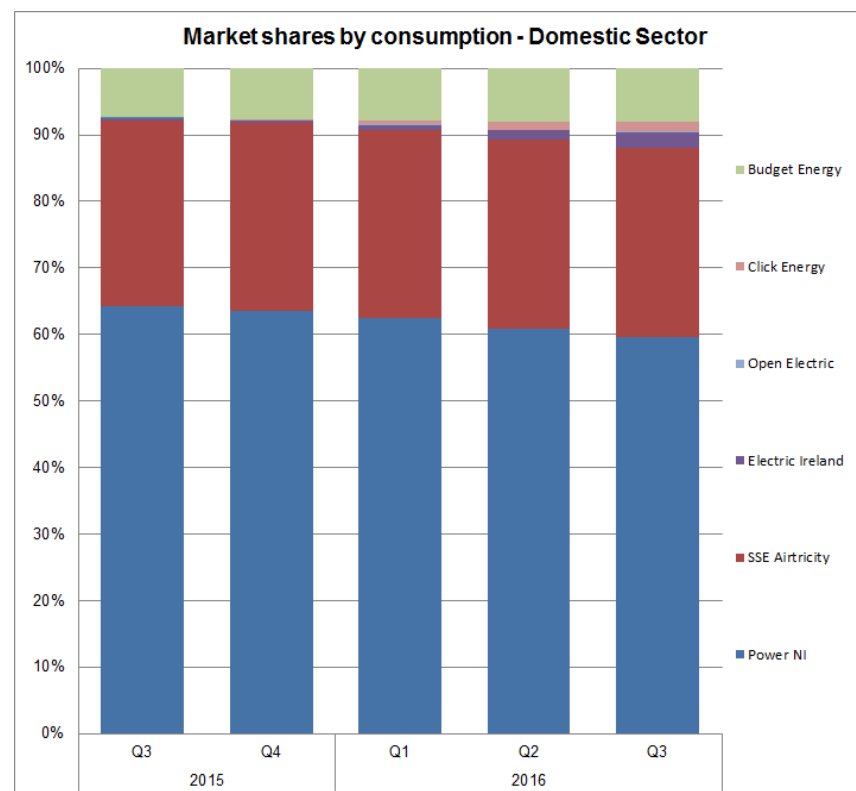
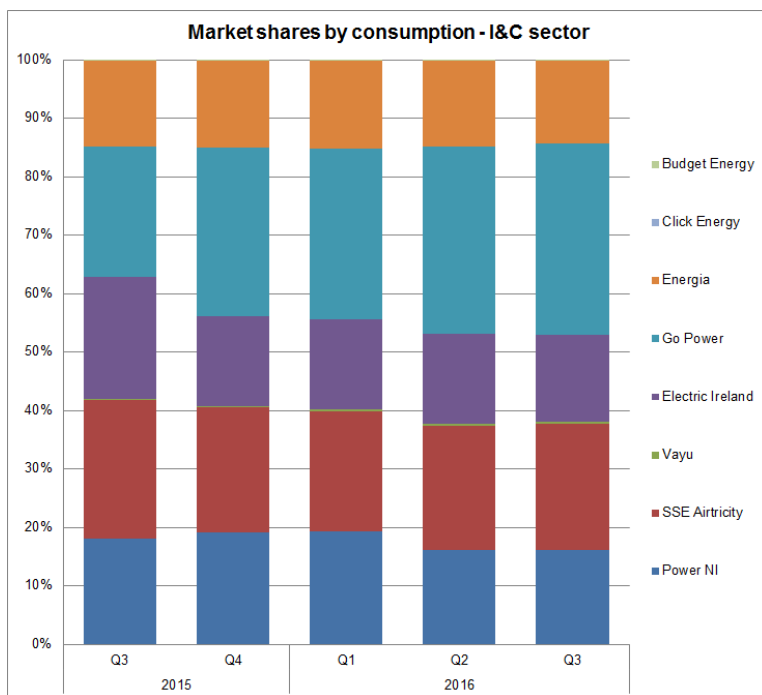


Table 8 I&C market shares by consumption

Q3 2016

I&C Suppliers	I&C < 20 MWh		I&C < 20 – 49 MWh		I&C 50 – 499 MWh		I&C 500 – 1,999 MWh		I&C 2,000 – 19,999 MWh		I&C ≥ 20,000 MWh		I&C Total	
	GWh	%	GWh	%	GWh	%	GWh	%	GWh	%	GWh	%	GWh	%
Power NI	33.5	49.2%	31.9	36.3%	69.7	23.6%	22.0	11.3%	31.6	9.4%	0.0	0.0%	188.7	16.1%
SSE Airtricity	14.7	21.6%	23.7	27.0%	66.8	22.6%	32.7	16.8%	50.9	15.2%	63.9	33.9%	252.8	21.6%
Go Power	11.1	16.3%	15.4	17.5%	72.9	24.7%	68.7	35.3%	125.5	37.4%	90.7	48.1%	384.2	32.9%
Electric Ireland	2.4	3.6%	4.4	5.0%	37.0	12.5%	31.4	16.1%	70.7	21.1%	26.7	14.2%	172.5	14.8%
Energia	5.9	8.7%	11.9	13.5%	47.5	16.1%	37.9	19.5%	54.3	16.2%	7.2	3.8%	164.7	14.1%
Budget Energy	0.4	0.6%	0.7	0.8%	1.0	0.3%	0.0	0.0%	0.0	0.0%	0.0	0.0%	2.1	0.2%
Vayu	0.014	0.021%	0.00	0.00%	0.2	0.1%	1.6	0.8%	2.3	0.7%	0.0	0.0%	4.2	0.4%
Click Energy	0.015	0.022%	.007	0.008%	0.013	0.004%	0.0	0%	0.0	0%	0.0	0%	0.4	0.003%
I&C Market	68.1	100%	88.0	100%	295.1	100%	194.4	100%	335.2	100%	188.4	100%	1169.2	100.0%



Source: NIEN

The main suppliers by consumption in the I&C sector are Go Power (32.9%), SSE Airtricity (21.6%), Power NI (16.1%), Electric Ireland (14.8%) and Energia (14.1%).

The graph to the left shows the trends in market shares (by consumption) for each active I&C supplier in NI for the previous five quarters.

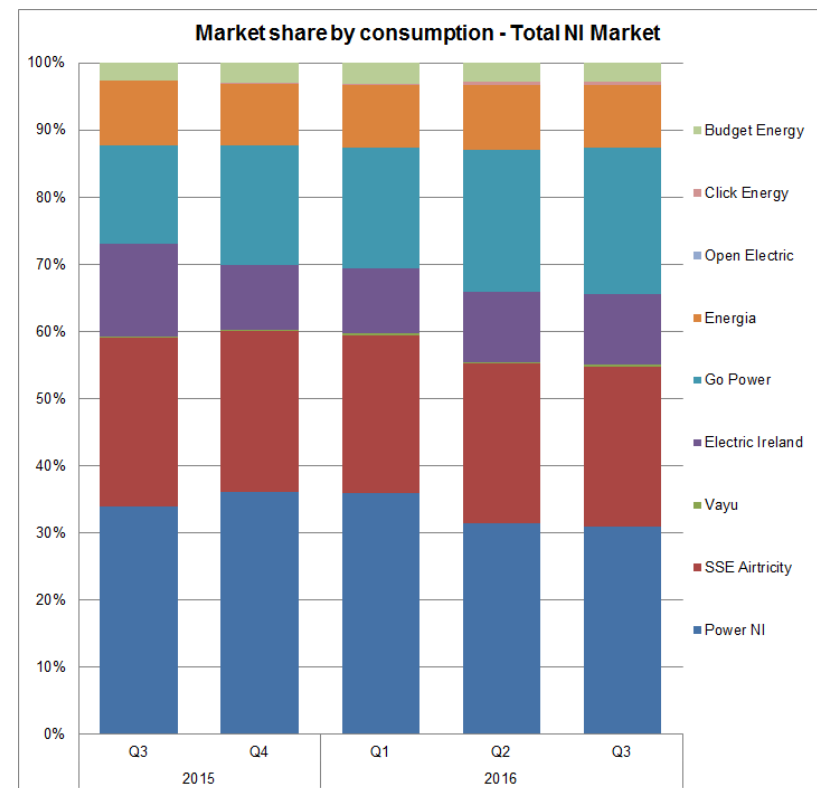
Table 9 Total NI market shares by consumption

Q3 2016		
Total Market	Total	
	GWh	%
Power NI	546.0	30.87%
SSE Airtricity	422.9	23.91%
Go Power	384.2	21.72%
Electric Ireland	186.5	10.55%
Energia	164.7	9.31%
Click Energy	8.9	0.50%
Open Electric	0.8	0.05%
Budget Energy	50.3	2.54%
Vayu	4.2	0.24%
Total Market	1,768.3	100%

Source: NIEN

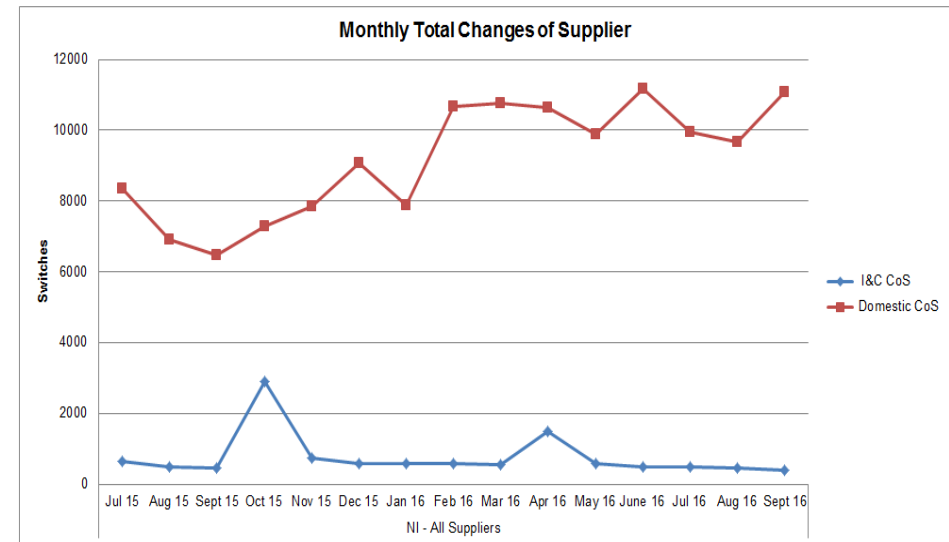
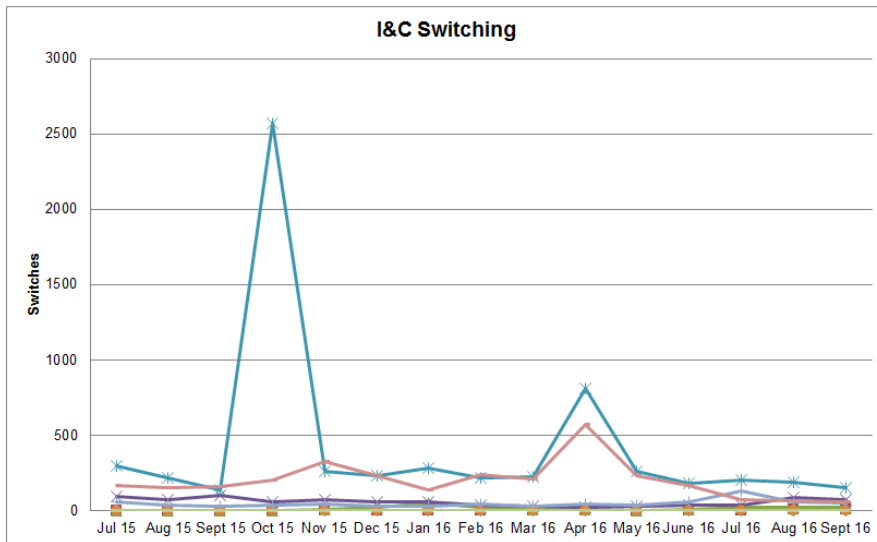
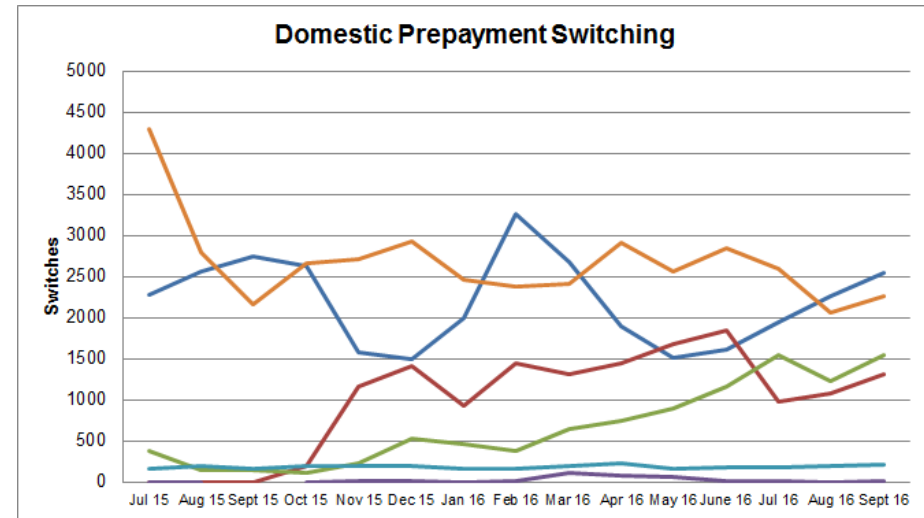
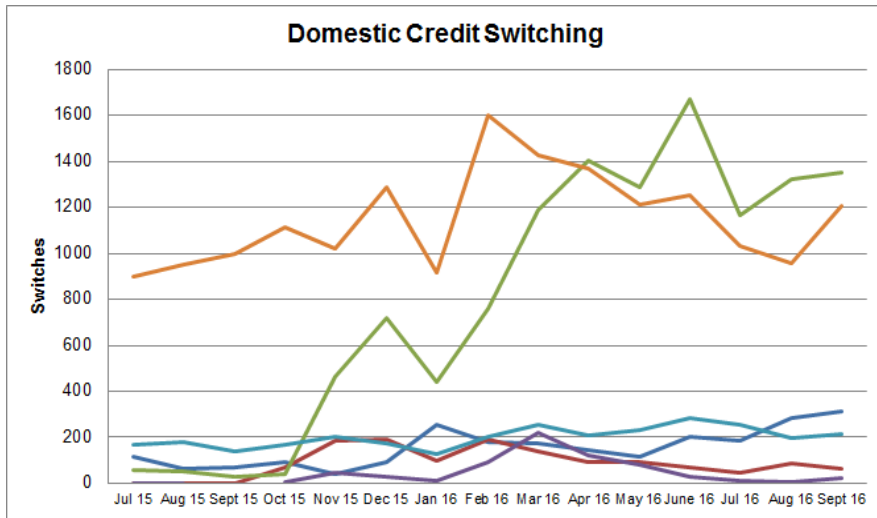
Electricity consumption in NI retail market for Q3 2016 was over 1,768 GWh, which indicates a small year on year decrease when compared to 1,784 GWh consumed in Q3 2015.

The graph to the right reflects the trends in market shares (by total consumption) for each active domestic and I&C supplier in NI for the previous four quarters.



3.3 Electricity market activity

The line charts below reflect the change of customer numbers (gains per supplier), per market segment and anonymised supplier.



The table below shows market activity through changes of supplier (CoSs) on a quarterly basis in the whole NI market split by domestic and I&C. These percentages are calculated using the number of quarterly switches divided by the number of customers at the end of the quarter in the relevant market.

Table 10 Electricity market activity

Q3 2016

Period	Domestic Switching		I&C Switching		Total Switching	
2015 Q3	21,763	2.8%	1,598	2.3%	23,361	2.7%
2015 Q4	24,210	3.1%	4,256	6.1%	28,466	3.3%
2016 Q1	29,307	3.7%	1,724	2.5%	31,031	3.6%
2016 Q2	31,709	4.0%	2,566	3.6%	34,257	4.0%
2016 Q3	30,694	4.0%	1,372	1.9%	32,066	3.9%

Source: NIEN

The number of domestic switches over this quarter has marginally decreased from the previous quarter, with an average of c10,200 switches per month. In comparison to the equivalent quarter in 2015, there has been an increase in market activity from c7,250 switches per month. The percentage of domestic switching is currently 4% for the quarter which illustrates more market activity when compared to the same period last year (2.8%).

The I&C sector market activity has also decreased when comparing quarter on quarter and year on year. The percentage of I&C switching was 1.9% (in comparison to 2.3% for the same quarter in 2015).

3.4 Electricity prices

For the electricity prices section, we follow Eurostat’s format and methodology. As a result the average prices for NI are comparable with prices in other EU countries (those published in BEIS’s Quarterly Energy Prices reports⁸ and Eurostat data base⁹).

The base figures are all submitted on a quarterly basis by suppliers, split by domestic and non domestic (I&C). The UR performs a high level reasonableness check of the base figures, but the suppliers are responsible for the accuracy of the information that is provided to the UR. The base figures are as follows:

- **Volume** of electricity sold to consumers.
- The **value**, or revenue gained from the sale, split into three categories: excluding all taxes, excluding VAT, and including all taxes.
- The **number** of customers supplied in that particular size category.

The volume and value are used to calculate a NI quarterly average value per size band. This value per unit (per size band) is what we refer to in this paper as “price”. For clarity we do not receive from suppliers the actual price paid by their customers. Instead we calculate the average value or revenue collected per unit in that particular size category, as per the Eurostat methodology.

As the Eurostat figures are published on a semester basis (semester 1 (S1) January to June and semester 2 (S2) July to December) we therefore average the two relevant quarters to obtain the comparable six-month period for NI.

⁸ <https://www.gov.uk/government/collections/quarterly-energy-prices>

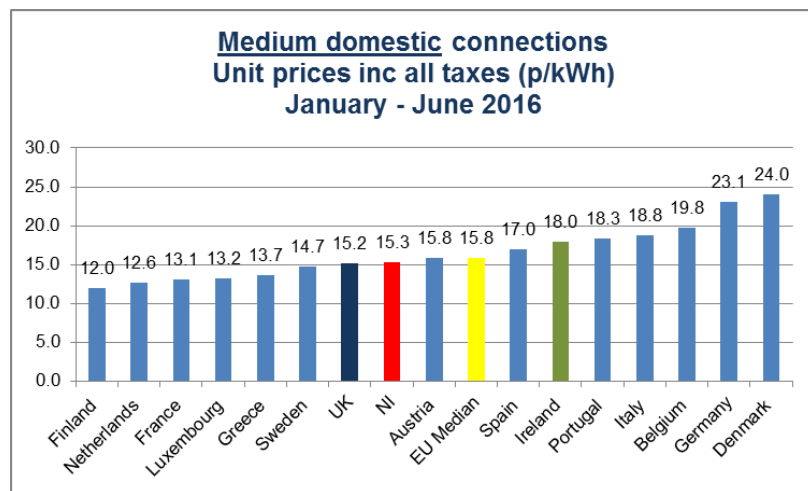
⁹ <http://ec.europa.eu/eurostat/web/energy/data/database>

It should be noted that the comparability of the derived NI prices to the other Member States can be greatly affected by fluctuations in the Euro GBP exchange rate. For the purposes of tariff comparisons we convert the EU tariffs from Euro to GBP using the monthly average exchange rate applicable for the semester. Therefore tariff movements and comparisons between NI and other Member States can be impacted by both an increase and decrease in a tariff and also by any variation in exchange rates.

Domestic price comparison with EU

In the domestic graph shown below, we use unit prices which include Climate Change Levy (CCL) and include VAT as this reflects the final prices paid by domestic Customers. The medium sized domestic customers (annual consumption of between 2,500 and 4,999 kWh) have been selected for the purpose of analysis, as this consumption category reflects the majority of domestic customers in NI.

In S1 2016 the NI price was below the EU median which indicates a movement on S2 2015.



I&C price comparison with EU

The following graphs show I&C electricity prices in the 15 EU countries and in NI, per consumption size bands (following standard EU categorisation). The I&C graphs use unit prices which include Climate Change Levy (CCL) but exclude VAT, as VAT is a refundable expense for many businesses. This therefore reflects the final prices paid by I&C customers. We amalgamate the two largest categories of annual consumption (large and very large connections) to avoid any confidentiality issues in sectors where there are a small number of customers and suppliers involved.

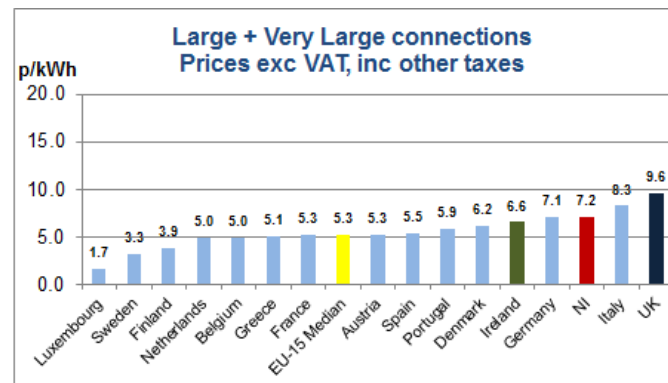
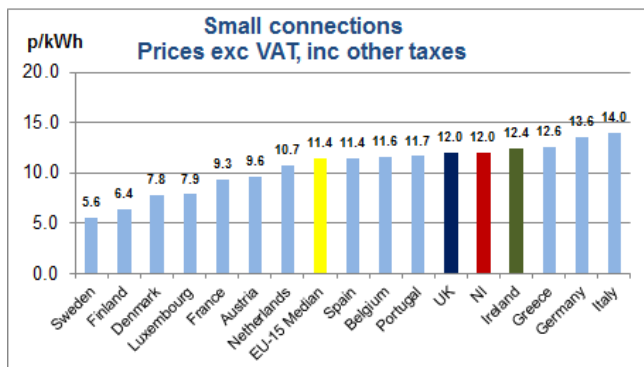
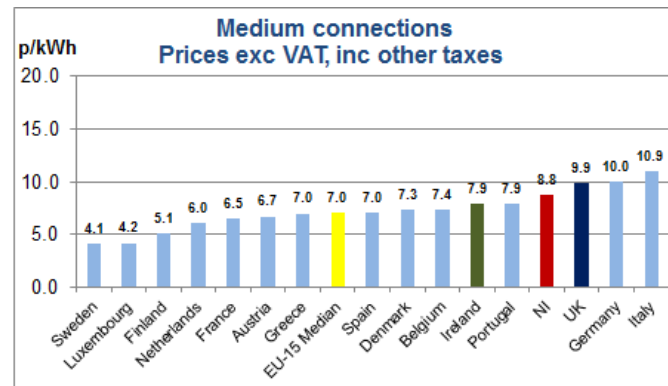
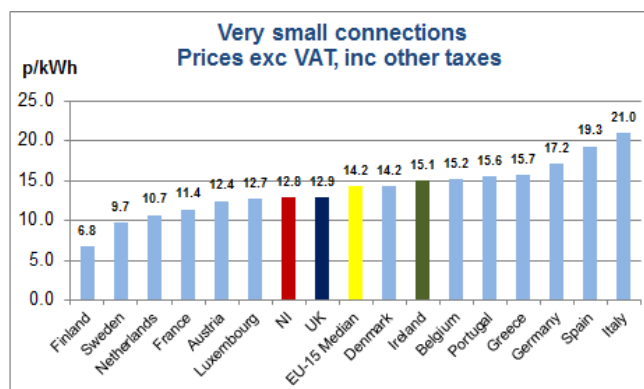
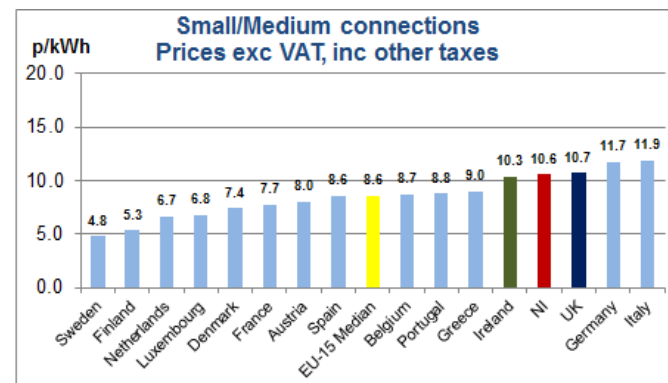
For the Very Small I&C Category the NI prices have moved to be considerably lower than the EU median, and also significantly lower than RoI (two thirds of I&C customers in NI are in this size category). For the larger I&C customers, prices are marginally above those in RoI but are lower than in the UK overall. The following table shows the percentage of connections and consumption for the period end detailed in the I&C graphs (S1 2016).

Table 11 Electricity market % by I&C consumption band

End of Q2 2016¹⁰

Size of customer	Annual consumption bands (MWh)	% of I&C connections ¹¹	% of I&C consumption	I&C connection numbers
Very small	< 20	66.0%	6.2%	46,766
Small	20 – 499	32.4%	33.4%	22,933
Small / Medium	500 – 1,999	1.20%	16.5%	832
Medium	2,000 – 19,999	0.4%	28.4%	268
Large & Very Large	>20,000	0.03%	15.5%	19

Source: NIEN



¹⁰ The pricing data relates to Q2 2016 as opposed to Q3 2016. This is due to the availability of pricing data from Eurostat and suppliers.

Source: NI electricity suppliers, Eurostat and UR internal calculations

4 Gas in the Greater Belfast area

4.1 Connections and consumption in the Greater Belfast area

The table below shows gas connection numbers in the Greater Belfast area at the end of September 2016 and the consumption in this area during July to September 2016.

Table 12 Gas connections and consumption per market segment in the Greater Belfast area

Q3 2016

Market sector	Number of connections	% share of connections in sector	Consumption (MWh) ¹²	% share of consumption in sector
Domestic prepayment	118,154	62.2%	94,298	46.4 %
Domestic credit	64,071	33.7%	108,941	53.6%
I&C < 73,200 kWh	7,819	4.1%		
Total Domestic and Small I&C¹³	190,044	100%	203,239	100%
I&C 73,200 to 732,000 kWh	2,653	86.9%	63,505	21.2%
I&C 732,001 to 2,196,000 kWh	295	9.7%	36,514	12.2%
I&C > 2,196,000 kWh	104	3.4%	199,783	66.6%
Medium & Large I&C¹⁴	3,052	100%	299,802	100%
Total	193,096		503,042	

Source: PNGL

At the end of September 2016, the domestic and small I&C connections represent 98.4% of the total connections and 40.4% by consumption. The remaining 1.6% of connections are medium and large I&C which represent 59.6% of consumption.

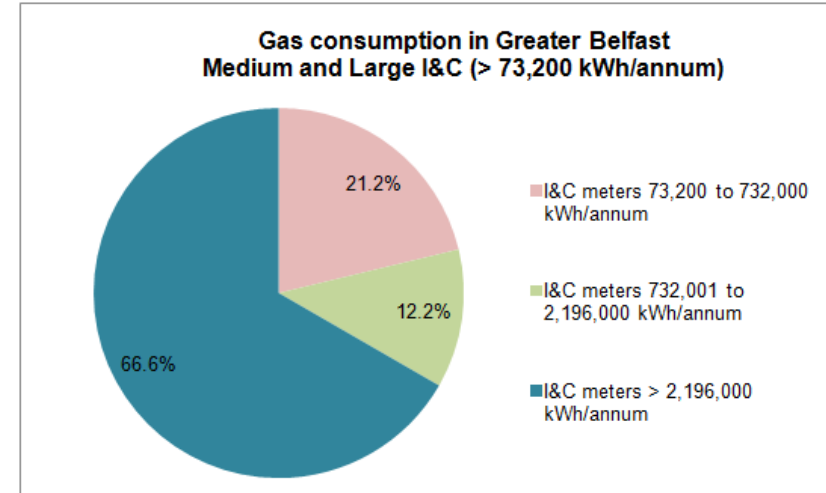
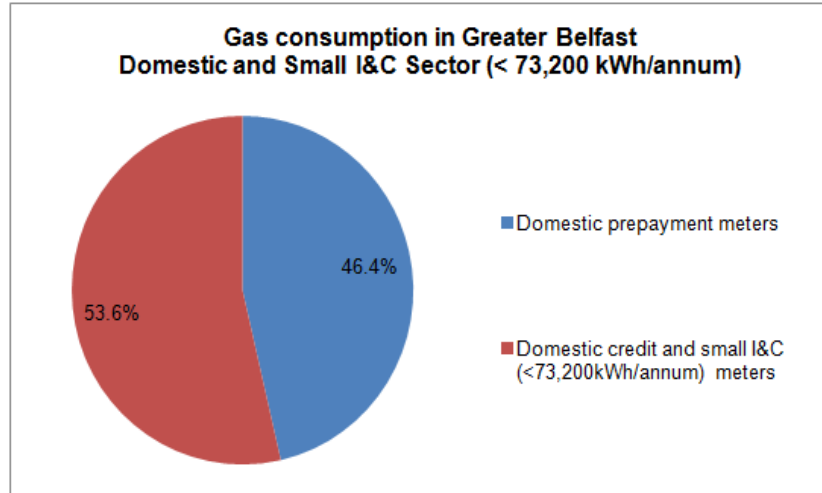
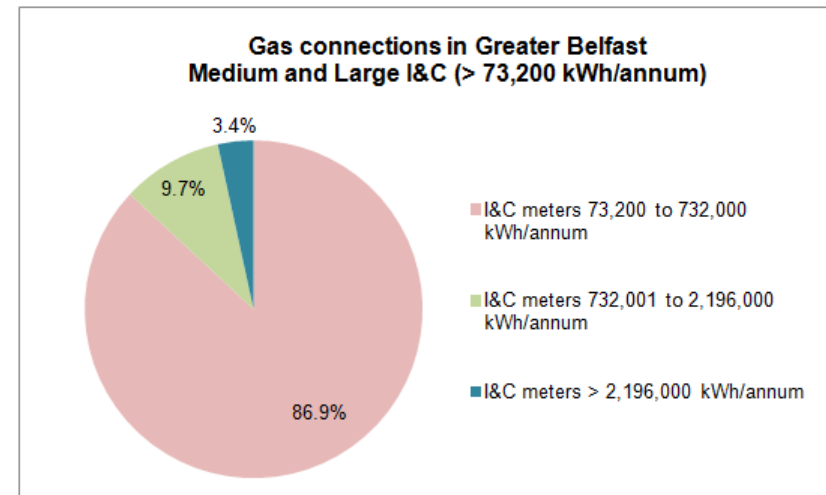
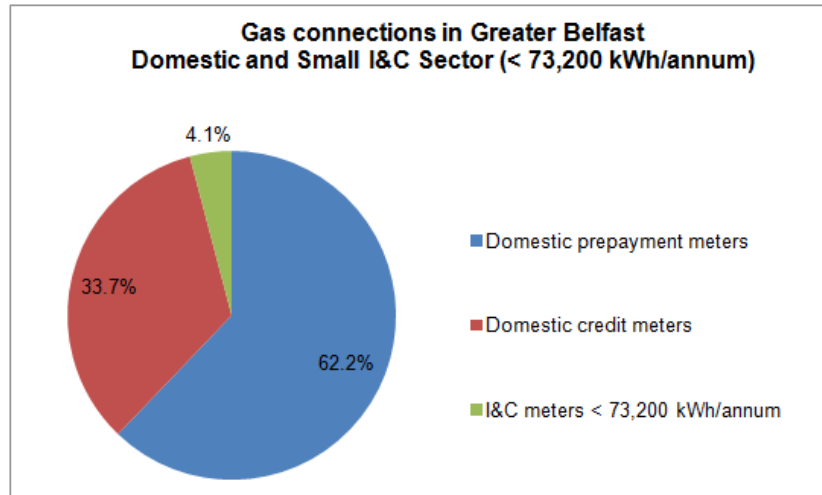
Within the domestic sector, 64.8% of the connections use prepayment meters and 35.2% use credit meters to pay for their gas.

¹² Gas consumption is presented in this QTR in MWh. It is important to note that gas consumption was presented in Therms in the QTRs for 2015 and previous years.

¹³ The domestic and small I&C sector relates to any customers using less than 73,200 kWh per annum. The consumption information for domestic credit and small I&C are combined as this information is not available to us with a full split.

¹⁴ The medium and large I&C sector relates to any customers with annual consumption that is greater than or equal to 73,200 kWh per annum.

The charts below show the numbers of gas connections in the Greater Belfast area at the end of September 2016 and the consumption in this area during July to September 2016.



4.2 Gas market shares in the Greater Belfast area

This section provides information on the connection numbers and consumption, by supplier, in the Greater Belfast area. The market shares in terms of connections are as at the end of September 2016 and the market shares in terms of consumption are for the period July to September 2016. There are five suppliers in the domestic and small I&C sector, although only two of these suppliers are active in the domestic market. In the medium and large I&C market there are currently six active suppliers.

Gas shares by connections numbers

The table below shows the market shares for each supplier within the domestic and small I&C sector in the Greater Belfast area. The market shares are shown as number of connections per supplier and also as a percentage share within the sector (as at the end of September 2016).

Table 13 Domestic and small I&C¹⁵ market shares by connections

End of Q3 2016

Supplier	Domestic prepayment		Domestic credit		I&C < 73,200 kWh		Total for Domestic and Small I&C	
SSE Airtricity	82,969	70.2%	50,902	79.5%	5,328	68.0%	139,199	73.2%
firmus energy	35,185	29.8%	13,152	20.5%	1,020	13.0%	49,357	26.0%
Vayu	0	0%	0	0%	13	0.2%	13	0.01%
Go Power	0	0%	0	0%	794	10.1%	794	0.4%
Flogas	0	0%	0	0%	681	8.7%	681	0.4%
Total	118,154	100%	64,054	100%	7,836	100%	190,044	100%

Source: PNGL

In terms of market shares by connections, SSE Airtricity (the incumbent supplier) retains a significant share of the domestic and small I&C market of currently 73.2% (market share at the end of Q2 2016 was 73.0%). This market share has remained similar to the equivalent quarter in 2015 (72.5%).

Flogas and Go Power market shares, in terms of connection numbers, are gradually increasing each quarter with a combined share of the domestic and small I&C market of 0.8% (an increase from 0.4% for Q3 in 2015).

¹⁵ The domestic and small I&C sector relates to any customers using less than 73,200 kWh per annum.

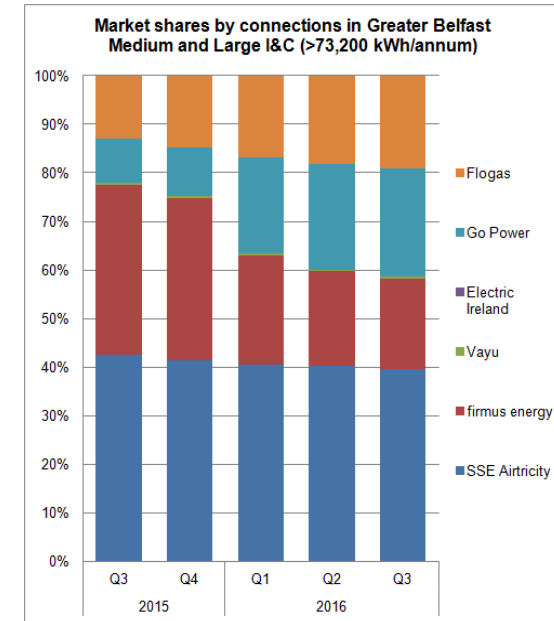
The table below shows the market shares for each supplier within the medium and large I&C sector (i.e. I&Cs with consumption over 73,200 kWh per annum) in the Greater Belfast area at the end of September 2016. The corresponding graph shows the change in market shares by supplier within the same sector over the last fifteen months.

Table 14 Medium and large I&C¹⁶ market shares by connections

End of Q3 2016

Supplier	I&C 73,200 to 732,000 kWh		I&C 732,001 to 2,196,000 kWh		I&C > 2,196,000 kWh		Total for Medium and Large I&C	
SSE Airtricity	1,036	39.1%	128	43.4%	45	43.3%	1,209	39.6%
firmus energy	419	15.8%	107	36.3%	40	38.5%	566	18.5%
Vayu	11	0.4%	1	0.3%	0	0%	12	0.4%
Electric Ireland	0	0%	0	0%	1	1.0%	1	0.03%
Go Power	641	24.2%	26	8.8%	13	12.5%	680	22.3%
Flogas	546	20.6%	33	11.2%	5	4.8%	584	19.1%
Total	2,653	100%	295	100%	104	100%	3,052	100%

Source: PNGL



Competition in the medium and large I&C market is more active and the market shares have continued to move for some suppliers. Flogas and Go Power both entered the Greater Belfast market in 2014 and have gradually increased their market shares each quarter. At the end of Q3 2016, Go Power and Flogas had 22.3% and 19.1% share of the medium and large I&C market respectively, which is a substantial increase from 9.2% and 13.0% share at the end of Q3 2015.

firmus energy’s share of the medium and large I&C market has decreased substantially since Go Power and Flogas entered the market. firmus energy had market shares in this sector of 35.0% at the end of Q3 2015 but this has reduced to 18.5% by the end of Q3 2016.

¹⁶ The medium and large I&C sector relates to any customers with annual consumption that is greater than or equal to 73,200 kWh per annum.

Gas shares by consumption¹⁷

This section provides information on the consumption, by supplier, in the Greater Belfast area during Q3 2016. The table below shows the market shares for each supplier within the domestic and small I&C sector in the Greater Belfast area.

Table 15 Domestic and small I&C¹⁸ market shares by consumption
Q3 2016

Supplier	Total for Domestic and Small I&C Sector	
	(MWh)	% share
SSE Airtricity	142,832	70.3%
firmus energy	56,733	27.9%
Vayu	25	0.01%
Go Power	1,854	0.9%
Flogas	1,795	0.9%
Total	203,239	100%

Source: PNL

SSE Airtricity has retained the majority of the domestic and small I&C market share in the Greater Belfast area. Their percentage market share in Q3 2016 was 70.3% compared with 67.9% in the same period last year.

firmus energy's market share has also decreased from 31.3% during Q3 2015 to 27.9% during Q3 2016. The market share of the remaining suppliers continues to be minimal as they are not active in the domestic market and supply to a limited number of small I&C customers.

¹⁷ Gas consumption is presented in this QTR in MWh. It is important to note that gas consumption was presented in Therms in the QTRs for 2015 and previous years.

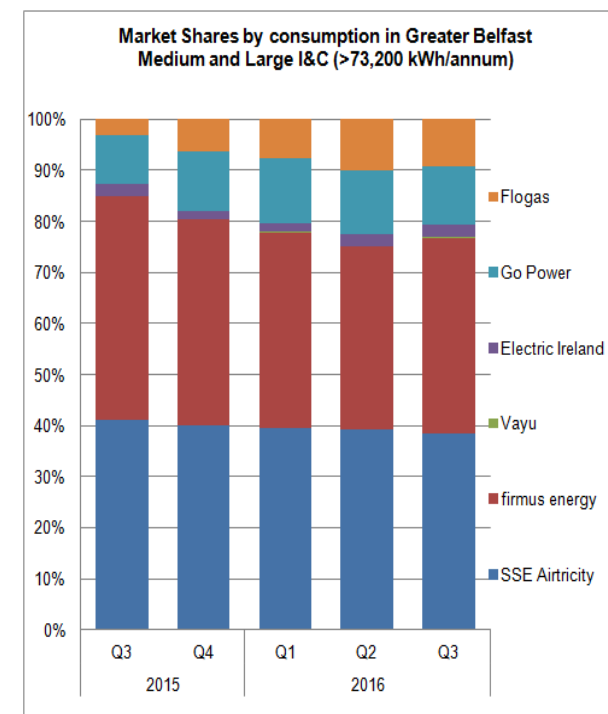
¹⁸ The domestic and small I&C sector relates to any customers using less than 73,200 kWh per annum.

The table below shows the market shares for each supplier within the medium and large I&C sector (i.e. those using at least 73,200 kWh per annum) in the Greater Belfast area during Q3 2016. The corresponding graph shows the change in market shares by supplier within the same sector over the last fifteen months.

Table 16 Medium and large I&C¹⁹ market shares by consumption
Q3 2016

Supplier	I&C 73,200 to 732,000 kWh		I&C 732,001 to 2,196,000 kWh		I&C > 2,196,000 kWh		Total for Medium and Large I&C	
	(MWh)	% share	(MWh)	% share	(MWh)	% share	(MWh)	% share
SSE Airtricity	24,023	37.8%	17,583	48.2%	73,898	37.0%	115,504	38.5%
firmus	9,857	15.5%	10,932	29.9%	94,055	47.1%	114,844	38.3%
Vayu	182	0.3%	10	0.03%	0	0%	192	0.1%
Electric Ireland	0	0%	0	0%	7,695	3.9%	7,695	2.6%
Go Power	15,676	24.7%	3,730	10.2%	14,336	7.2%	33,742	11.3%
Flogas	13,766	21.7%	4,259	11.7%	9,800	4.9%	27,825	9.3%
Total	63,505	100%	36,514	100%	199,783	100%	299,802	100%

Source: PNLG



Market share by consumption fluctuates throughout the year due to the movement of customers between suppliers, and also due to the amount of gas consumed by each customer during different seasons as gas usage can be weather dependent for many, but not all, customers.

Flogas' market share by consumption in the medium and large I&C market has increased substantially compared to the same period last year. In Q3 2015 they held 3.1% compared to 9.3% in Q3 2016.

The market shares of SSE Airtricity and firmus energy in this market have decreased from 41.1% and 43.9% respectively during Q3 2015 to 38.5% and 38.3% in Q3 2016.

¹⁹ The medium and large I&C sector relates to any customers with annual consumption that is greater than or equal to 73,200 kWh per annum.

4.3 Market activity in the Greater Belfast area

The line charts below reflect the number of switching gains per market sector in the Greater Belfast area. The switching gains are displayed by supplier; however the supplier names have been anonymised. Note that prepayment switches, within the domestic sector, include switches back to the previous supplier in cases where the customer has not taken the required action to complete their switch.



There are only two active suppliers in the domestic market and market switching has continued at a low level. The I&C graphs above represent the split between the price-regulated and non price-regulated sectors. Following a spike in switching in the price regulated market (<732,000 kWh/annum) at the end of Q1 2016 the switching levels returned to lower levels for Q2 and Q3 2016.

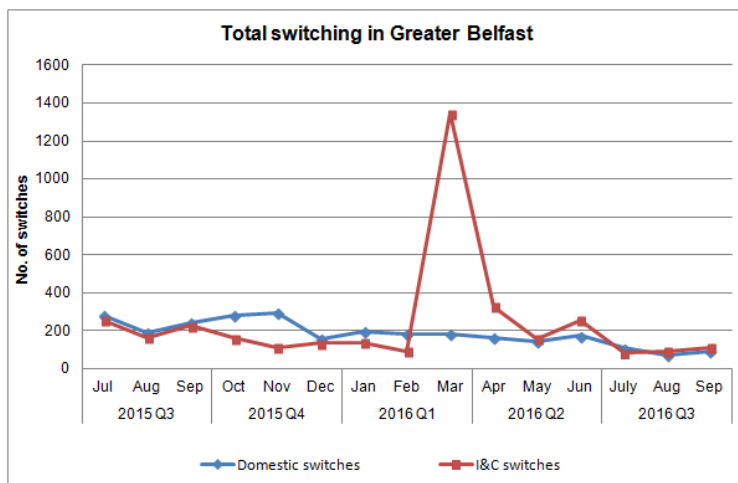
The table below shows market activity through the number of customer switches on a quarterly basis in the Greater Belfast gas market and the associated percentage switching rate. The switching rate percentages are calculated using the number of quarterly switches divided by the number of customers at the end of the quarter in the relevant market.

Table 17 Market activity in the Greater Belfast area

Period	Domestic Switching		I&C Switching		Total Switching	
	No. of switches	Switching rate (%)	No. of switches	Switching rate (%)	No. of switches	Switching rate (%)
2015 Q3	356	0.2%	324	3.1%	680	0.4%
2015 Q4	364	0.2%	203	1.9%	567	0.3%
2016 Q1	281	0.2%	789	7.3%	1,070	0.6%
2016 Q2	241	0.1%	370	3.4%	611	0.3%
2016 Q3	135	0.1%	283	2.6%	418	0.2%

Source: PNGL

The graph below represents the total number of switches completed on a monthly basis, split by the domestic and I&C markets. The graph shows that the overall level of switching has been consistently low over the last year, however there was a large increase in switching within the I&C sector at the end of Q1 2016.



5 Gas in the Ten Towns area

5.1 Connections and consumption in the Ten Towns area

The table below shows gas connection numbers in the Ten Towns area at the end of September 2016 and the consumption in this area during July to September 2016.

Table 18 Gas connections and consumption per market segment in the Ten Towns area

Q3 2016				
Market segment	Number of connections	% share of connections in sector	Consumption (MWh) ²⁰	% share of consumption in sector
Domestic prepayment	25,361	85.8%	31,703	78.1%
Domestic credit	3,023	10.2%	8,888	21.9%
I&C < 73,200 kWh	1,180	4.0%		
Total Domestic and Small I&C²¹	29,564	100.0%	40,591	100%
I&C 73,200 to 732,000 kWh	923	79.0%	17,253	6.7%
I&C 732,001 to 2,196,000 kWh	155	13.3%	21,843	8.5%
I&C > 2,196,000 kWh	90	7.7%	217,235	84.7%
Medium & Large I&C²²	1,168	100%	256,331	100.0%
Total	30,732		296,922	

Source: feDL

At the end of September 2016, the domestic and small I&C connections represent 96.2% of the total connections and 13.7% of consumption. The remaining 3.8% are medium and large I&C connections and represent 86.3% of total consumption in this area.

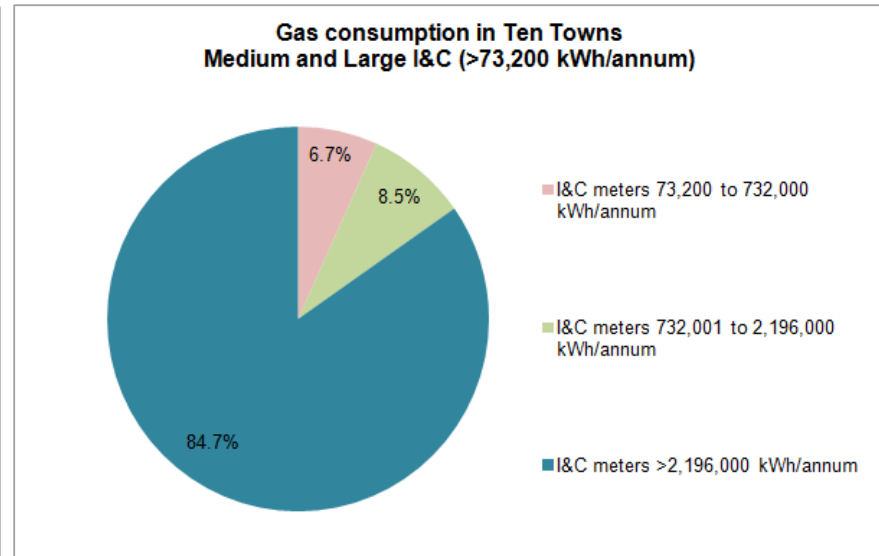
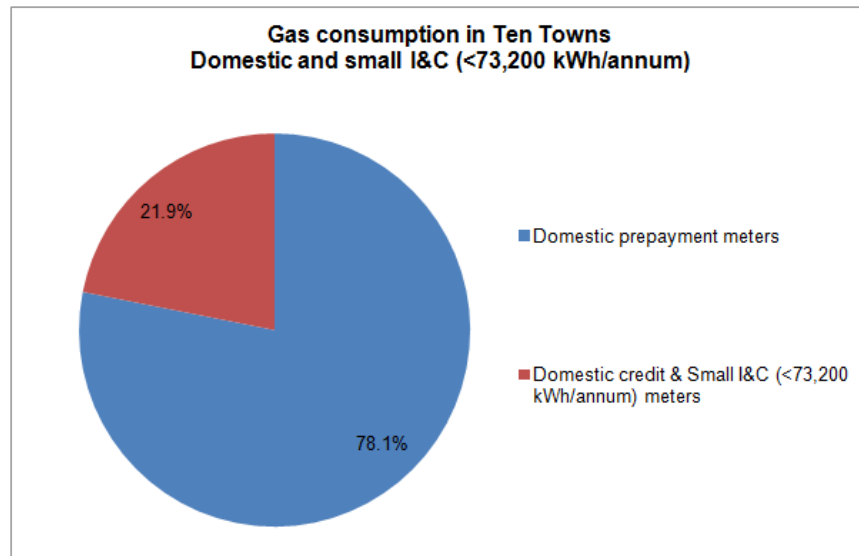
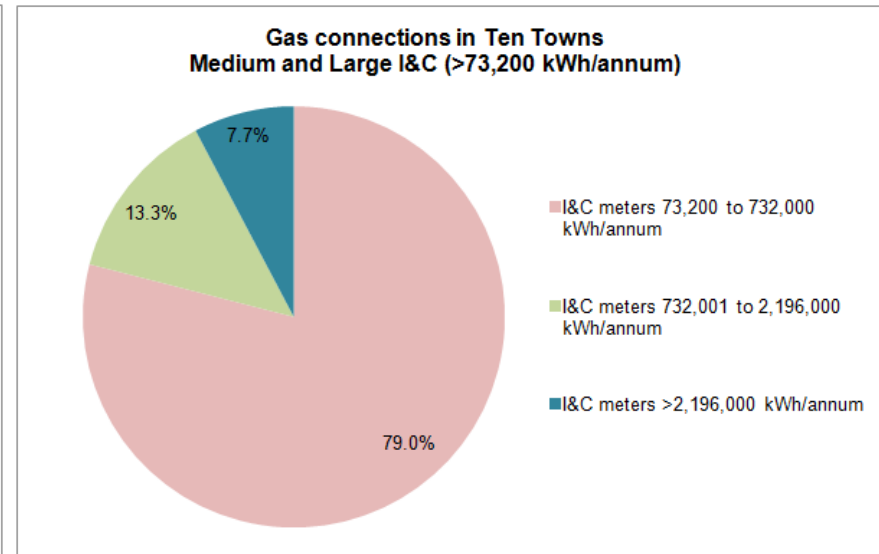
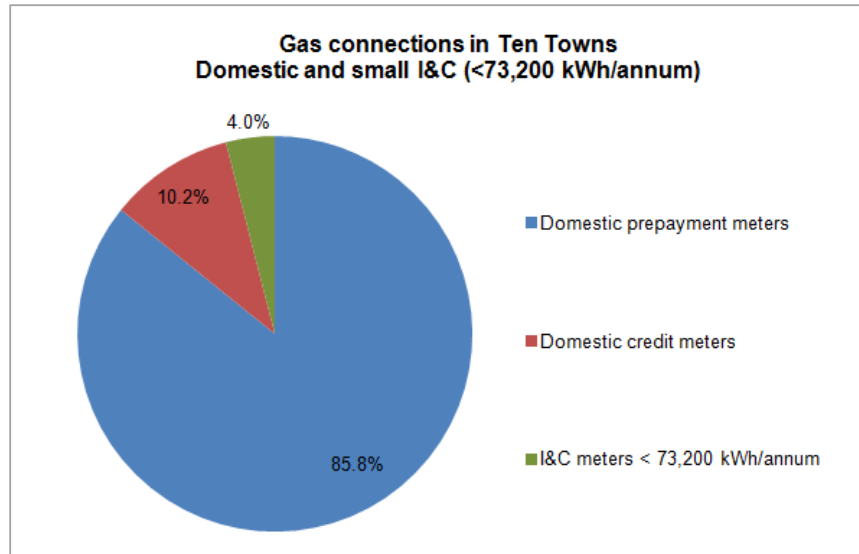
Within the domestic sector, 89.3% of the domestic connections use prepayment meters and 10.7% use credit meters to pay for their gas.

²⁰ Gas consumption is presented in this QTR in MWh. It is important to note that gas consumption was presented in Therms in the QTRs for 2015 and previous years.

²¹ The domestic and small I&C sector relates to any customers using less than 73,200 kWh per annum. The consumption information for domestic credit and small I&C are combined as this information is not available to us with a full split.

²² The medium and large I&C sector relates to any customers with annual consumption that is greater than or equal to 73,200 kWh per annum.

The charts below show the numbers of gas connections in the Ten Towns area at the end of September 2016 and the consumption in this area during July to September 2016.



5.2 Gas market shares in the Ten Towns area

This section provides information on the connection numbers and consumption, by supplier, in the Ten Towns area. The market shares in terms of connections are as at the end of September 2016 and the market shares in terms of consumption are for the period July to September 2016.

Competition opened in the Ten Towns large I&C market (>732,000 kWh per annum) in October 2012. The remainder of the market opened to competition in April 2015. There were four suppliers in the domestic and small I&C sector during Q3, although only one supplier was active in the domestic market (the incumbent supplier). In the medium and large I&C market there were four active suppliers.

Gas shares by connections numbers

The table below shows the market shares for each supplier within the domestic and small I&C sector in the Ten Towns area.

Table 19 Domestic and small I&C²³ market shares by connections

End of Q3 2016

Supplier	Domestic prepayment		Domestic credit		I&C < 73,200 kWh		Total for Domestic and Small I&C	
SSE Airtricity	0	0%	0	0%	53	4.5%	53	0.2%
firmus energy	25,361	100%	3,023	100%	911	77.2%	29,295	99.1%
Go Power	0	0%	0	0%	40	3.4%	40	0.1%
Flogas	0	0%	0	0%	176	14.9%	176	0.6%
Total	25,361	100%	3,023	100%	1,180	100%	29,564	100%

Source: feDL

firmus energy, the incumbent supplier, is the only domestic supplier in the Ten Towns area.

In terms of market share by connections, firmus energy retains the majority of the small I&C market with 77.2% share at the end of Q3 2016. The competing suppliers in the small I&C market, SSE Airtricity, Go Power and Flogas have been steadily increasing their market shares since entering the I&C market. At the end of Q3 2015, the collective market share of these three suppliers was 5.8% compared to 22.8% at the end of Q3 2016.

²³ The domestic and small I&C sector relates to any customers using less than 73,200 kWh per annum.

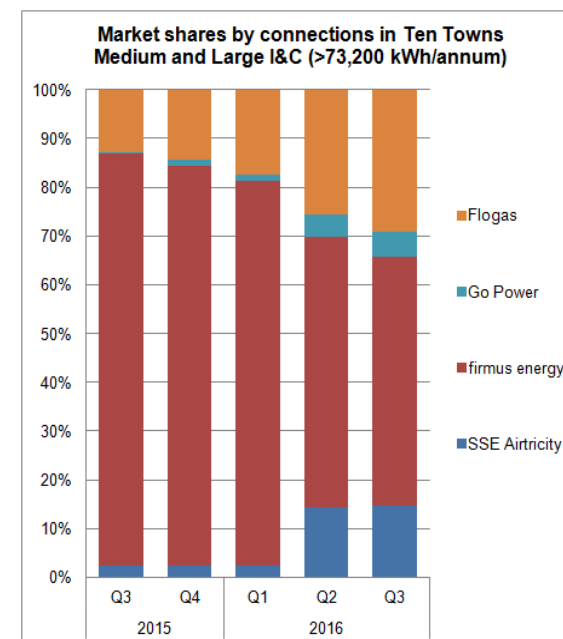
The table below shows the market shares for each supplier within the medium and large I&C sector (i.e. I&Cs with consumption over 73,200 kWh per annum) in the Ten Towns area at the end of Q3 2016. The corresponding graph shows the change in market shares by supplier within the same sector over the last fifteen months.

Table 20 Medium and large I&C²⁴ market shares by connections

End of Q3 2016

Supplier	I&C 73,200 to 732,000 kWh		I&C 732,001 to 2,196,000 kWh		I&C > 2,196,000 kWh		Total for Medium and Large I&C	
SSE Airtricity	120	13.0%	31	20.0%	19	21.1%	170	14.6%
firmus energy	433	46.9%	102	65.8%	63	70.0%	598	51.2%
Go Power	40	4.3%	11	7.1%	7	7.8%	58	5.0%
Flogas	330	35.8%	11	7.1%	1	1.1%	342	29.3%
Total	923	100%	155	100%	90	100%	1,168	100%

Source: feDL



Competing suppliers are more active in the medium and large I&C market than the small I&C market in the Ten Towns area. During Q3 2016 there has been some movement in the market shares in this sector in percentage terms, most notably within the 73,200 to 732,000 kWh/annum sector of I&C customers.

The market shares of SSE Airtricity, Go Power and Flogas are 14.6%, 5.0% and 29.3% respectively at the end of Q3 2016, compared to 2.5%, 0.4% and 12.8% respectively at the end of Q3 2015. The shares of firmus energy, the incumbent supplier, have decreased from 84.3% to 51.2% over the same period.

²⁴ The medium and large I&C sector relates to any customers with annual consumption that is greater than or equal to 73,200 kWh per annum.

Gas shares by consumption (MWh²⁵)

This section provides information on the consumption, by supplier, in the Ten Towns area. The market shares in terms of consumption are for the period from July to September 2016.

Table 21 Domestic and small I&C²⁶ market shares by consumption

Q3 2016

Supplier	Total for Domestic and Small I&C Sector	
	(MWh)	% share
SSE Airtricity	243	0.6%
firmus energy	39,481	97.3%
Go Power	141	0.3%
Flogas	725	1.8%
Total	40,591	100%

Source: feDL

As firmus energy is the only supplier in the domestic market they hold the large majority of the market share by consumption in the domestic and small I&C sector.

The other competing suppliers in the small I&C section of this market (SSE Airtricity, Go Power and Flogas) have been active since Q2 2015 and are gradually increasing their market share as they take on more customers. During Q2 2016 their combined market share in terms of consumption in the domestic and small I&C market was 2.7% compared to 0.7% in the same period last year (i.e. Q3 2015).

²⁵ Gas consumption is presented in this QTR in MWh. It is important to note that gas consumption was presented in Therms in the QTRs for 2015 and previous years.

²⁶ The domestic and small I&C sector relates to any customers using less than 73,200 kWh per annum.

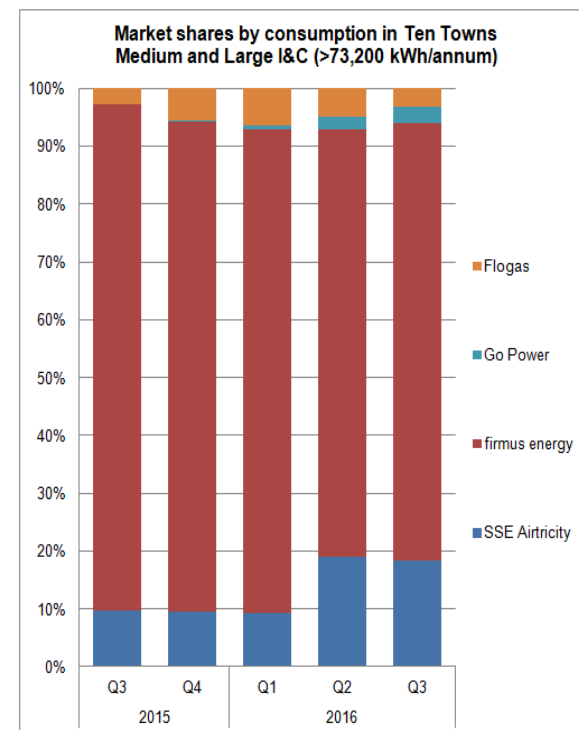
The table below shows the market shares for each supplier within the medium and large I&C sector (I&Cs using more than 73,200 kWh per annum) in the Ten Towns area during Q3 2016.

Table 22 Medium and large I&C²⁷ market shares by consumption

Q3 2016

Supplier	I&C 73,200 to 732,000 kWh		I&C 732,001 to 2,196,000 kWh		I&C > 2,196,000 kWh		Total for Medium and Large I&C	
	(MWh)	% share	(MWh)	% share	(MWh)	% share	(MWh)	% share
SSE Airtricity	2,617	15.2%	4,271	19.6%	40,136	18.5%	47,024	18.3%
firmus energy	7,353	42.6%	14,291	65.4%	172,384	79.4%	194,027	75.7%
Go Power	737	4.3%	1,818	8.3%	4,327	2.0%	6,882	2.7%
Flogas	6,547	37.9%	1,463	6.7%	388	0.2%	8,398	3.3%
Total	17,253	100%	21,843	100%	217,235	100%	256,331	100%

Source: feDL

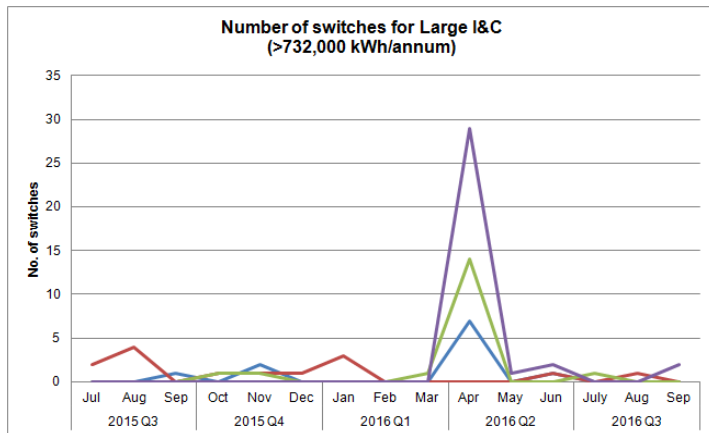
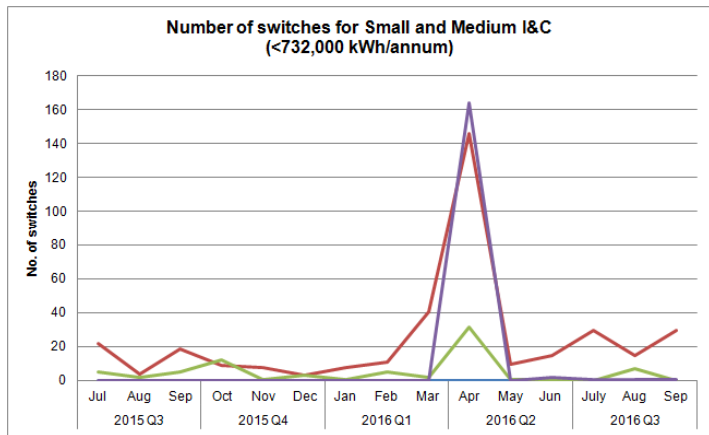


In terms of market share by consumption, firmus energy retains the largest share of the medium and large I&C sector; however their market shares are continuing to decrease as customers switch to competing suppliers. There has been a notable reduction in firmus energy’s share of the medium and large I&C market over the last year. At the end of Q3 2016, firmus energy has 75.7% share of this market sector compared to 87.6% at the end of Q3 2015.

²⁷ The medium and large I&C sector relates to any customers with annual consumption that is greater than or equal to 73,200 kWh per annum.

5.3 Market activity in the Ten Towns area

The line graphs below reflect the number of switching gains in the I&C market sector in the Ten Towns area. The switching gains are displayed by supplier; however the supplier names have been anonymised. Also note that no information is provided on domestic switching in the Ten Towns area as there are no competing suppliers in the domestic market.



These line graphs represent the split between the price-regulated and non price-regulated sectors. In both sectors there was a spike

in the number of switches in April 2016 and then the switching numbers returned to lower levels.

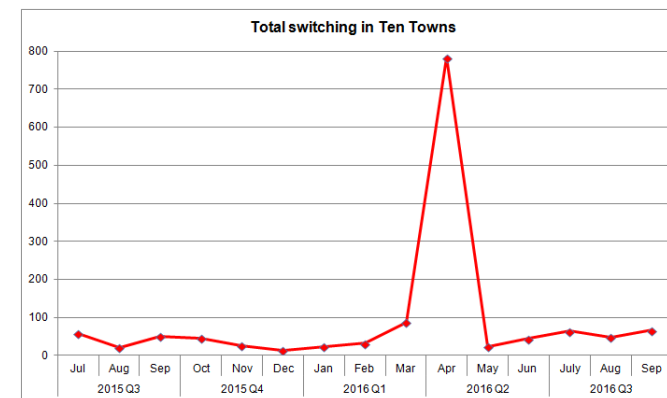
The table below shows market activity through the number of switches on a quarterly basis in the Ten Towns gas market and the associated percentage switching rate. The switching rate percentages are calculated using the number of quarterly switches divided by the number of customers at the end of the quarter in the relevant market.

Table 23 Market activity in the Ten Towns area

Period	I&C Switching	
2015 Q3	64	2.9%
2015 Q4	43	2.0%
2016 Q1	72	3.1%
2016 Q2	426	18.3%
2016 Q3	89	3.8%

Source: feDL

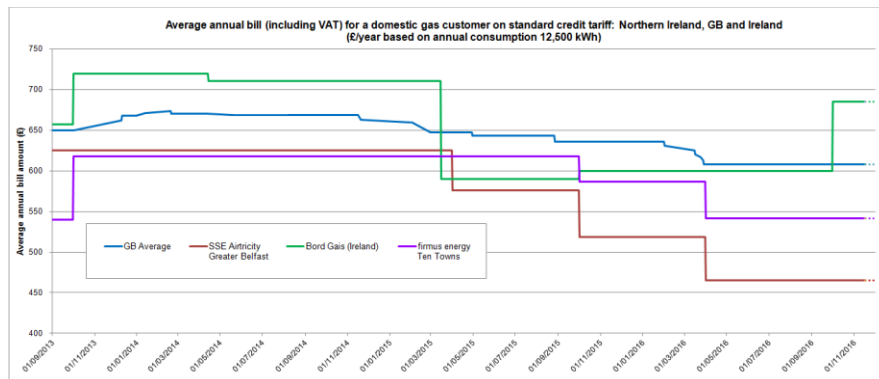
The overall level of switching has been consistently low in the Ten Towns however there was a substantial increase in switches within the I&C sector in April 2016 which is shown in the graph below.



6 Gas prices in the Greater Belfast & Ten Towns areas

6.1 Comparison against GB and ROI standard tariffs

The graph below compares gas domestic prices for standard gas tariffs. It shows a GB average which includes the 'Big Six' suppliers²⁸. The annual usage estimate used is 12,500 kWh²⁹. The tariffs used for comparison purposes are the standard tariff rates for domestic credit customers excluding any discounts that might be available such as payment by direct debit, viewing bills online etc.



Source: GB, ROI & NI published tariffs collated by UR

Each of the Big 6 Suppliers in GB decreased their standard domestic gas tariffs during Q1 2016. These decreases ranged from 5% to 5.4% and took effect between 1st February 2016 and 29

²⁸ The larger energy suppliers in GB (often called the 'Big Six') are the companies that supply most of the energy to domestic households in the GB market. They are: British Gas, E.ON UK, Scottish and Southern Energy (SSE), nPower, EDF Energy and Scottish Power.

²⁹ Ofgem's most recent [review](#) of the typical domestic consumption is 12,500kWh per annum.

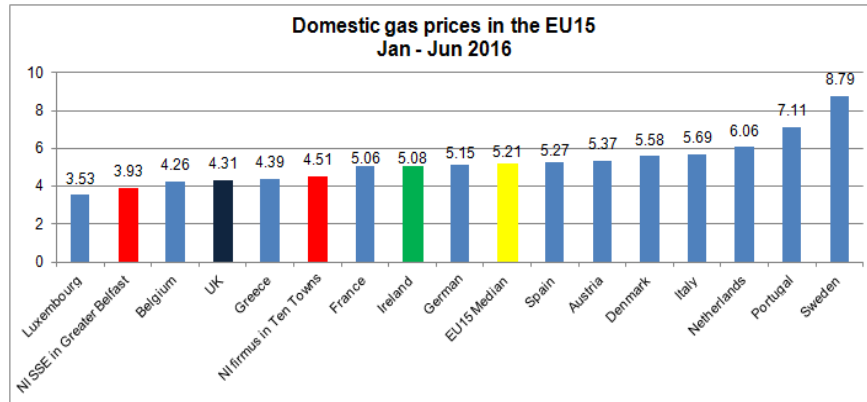
March 2016. In the Republic of Ireland (ROI) Bord Gais announced a reduction of 2.5% off its gas tariffs from 1 October 2015 and another reduction of 2.5% from 1 October 2016. These reductions are both included in the figures used to plot the graph above but on each occasion the price change is displayed as an increase on the graph. This is because, for the purposes of tariff comparison, we convert the ROI tariff from Euro to GBP using the exchange rate applicable at the date of each tariff change. The fluctuations in the exchange rate therefore can have a material effect on the figures reflected in the graph.

In NI, SSE Airtricity decreased its domestic tariff in the Greater Belfast area by 10% from 1 October 2015. SSE Airtricity then announced a further decrease of 10.2% to its tariffs in the Greater Belfast area. This decrease took effect from 1 April 2016.

The firmus energy tariffs in the Ten Towns area were reduced by 5% from 1 October 2015. firmus energy then implemented a further reduction of 7.7% to their tariffs in the Ten Towns area which took effect from 1 April 2016.

6.2 Comparison against EU prices

The graph below compares NI regulated gas tariffs with the prices for other countries in Europe, including taxes, for the period January to June 2016.



Source: Eurostat and NI published tariffs collated by UR

The NI price for Greater Belfast shown in the graph is based on the standard credit tariffs of SSE Airtricity, including VAT, that applied during January to June 2016. The price has been calculated as an average of the SSE Airtricity tariff that applied from January to March 2016 and the tariff that applied from April to June 2016. The average pence per kWh was calculated based on a domestic customer with average annual consumption of 12,500 kWh.

- The SSE Airtricity tariff that applied during the period January to March 2016 was: 5.635 p/kWh for first 2000 kWh, and then 3.862 p/kWh;
- The SSE Airtricity tariff that applied during the period April to June 2016 was: 5.061 p/kWh for first 2000 kWh, and then 3.468 p/kWh.

The NI price for Ten Towns shown in the graph is based on the standard credit tariffs of firmus energy, including VAT, that applied during January to June 2016. The price has been calculated as an average of the firmus energy tariff that applied from January to March 2016 and the tariff that applied from April to June 2016. The average pence per kWh was calculated based on a domestic customer with average annual consumption of 12,500 kWh.

- The firmus energy tariff that applied during the period January to March 2016 was 6.464 p/kWh for first 2000 kWh, and then 4.357 p/kWh;
- The firmus energy tariff that applied during the period April to June 2016 was: 5.965 p/kWh for first 2000 kWh, and then 4.022 p/kWh.

The prices for the EU countries shown in the graph above are the average domestic gas prices for medium consumers (5,557-55,556 kWh per annum) during the period from January to June 2016. These prices include taxes. These prices are published by Eurostat.

Glossary

CCL	The Climate Change Levy (CCL) is a tax on electricity, gas and solid fuels delivered to I&C consumers. Its objective is to encourage businesses to reduce their energy consumption or use energy from renewable sources. The rate changes every year.
CoS	Change of supplier
ERGEG	European Regulators' Group for Electricity and Gas
EU	European Union
Eurostat	Statistical office of the EU. Its task is to provide the EU with statistics at European level that enable comparisons between countries and regions
feDL	firmus energy (Distribution) Limited
firmus energy	firmus energy (Supply) Limited
GB	Great Britain
GBP	Great British Pound
I&C	Industrial and Commercial
kWh	Kilowatt hour. Unit of energy equivalent to one kilowatt (1kW) of power expended for one hour (1h) of time. 1,000kWh = 1MWh. 1,000MWh = 1GWh.
NI	Northern Ireland
NIEN	Northern Ireland Electricity Networks
LEU	Large Energy Users
Ofgem	Office of the Gas and Electricity Markets
PNGL	Phoenix Natural Gas Limited
Q	Quarter. In this report, Q refers to the calendar year (i.e. Q1 refers to the quarter January-March).

QTRs	Quarterly Transparency Reports published by the UR at the end of the second month after each calendar quarter (at the end of Feb, May, Aug and Nov).
REMM	Retail Energy Market Monitoring
RoI	Republic of Ireland
S1	Semester 1
S2	Semester 2
UR	Utility Regulator
VAT	Value Added Tax
UK	United Kingdom

Annex A: Supplier Entry to Retail Markets

The tables below set out the dates that each supplier entered the retail market sectors.

Electricity	
Domestic	Incumbent supplier: Power NI June 2010: SSE Airtricity June 2009: firmus supply June 2011: Budget Energy October 2011: Electric Ireland October 2015: Click Energy October 2015: Open Electric
I&C	Incumbent supplier: Power NI July 1999: ESB Independent Energy (NI) t/a Electric Ireland August 1999: Energia January 2008: SSE Airtricity April 2009: firmus supply ³⁰ July 2011: Budget Energy February 2012: VAYU April 2012: Go Power October 2015: Click Energy

Gas: Greater Belfast Area ³¹	
Domestic	Incumbent supplier since September 1996: SSE Airtricity ³² July 2010: firmus energy
I&C	Incumbent supplier since September 1996: SSE Airtricity September 2008: firmus energy March 2009: Vayu May 2013: Electric Ireland August 2014: Go Power December 2014: Flogas

Gas: Ten Towns Area ³³	
Domestic	Incumbent supplier since 2005: firmus
I&C	Incumbent supplier since 2005: firmus January 2013: SSE Airtricity May 2015: Flogas June 2015: Go Power

³⁰ Note that firmus supply left the electricity market at the end of 2015.

³¹ The Greater Belfast area is defined in Schedule 1 of the Phoenix Natural Gas Limited conveyance licence.

³² Formerly Phoenix Supply Ltd (PSL).

³³ The Ten Towns area is defined in Schedule 1 of the firmus energy (Distribution) Limited conveyance licence.