

Key facts about Northern Ireland

Why NI? - 6 Cs

- **C**ost **C**ompetitive
- **C**ulturally **C**ompatible
- **C**lose to **C**ustomer



Northern Ireland offers us a pool of resources that is second to none around the globe..... It is one of the best places to do business in.



Suren Gupta, Executive Vice President.
Allstate Technology and Operations



Did you know?

- **1 in 4 computer drives** has a part created in NI by **SeagateTechnology**.
- **1 in 3 London buses** is made in Ballymena by **Wrightbus**.



- **1 in 3 of the world's aircraft seats** is made in Killeel.
- **40% of the world's mobile stone crushing and gravel screening** equipment is made in NI.
- Belfast is Europe's leading destination city for **software development and technical support investment**.
- Belfast is established as one of the world's top destination cities for **financial services technologies investments** in the world, ahead of key competitors such as Dublin, Toronto and Bangalore.

People

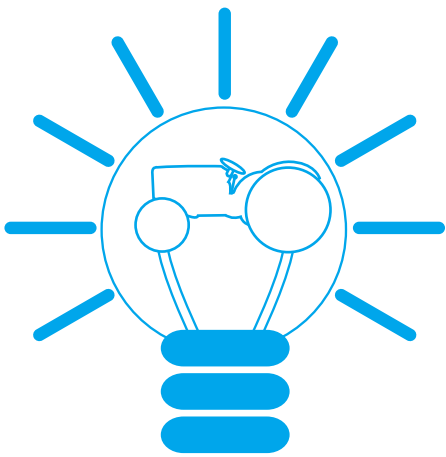
- One of Europe's **youngest populations** - 55% under the age of 40.
- Over **74%** of school leavers go on to **further and higher education** colleges.
- According to a recent survey people who live in Co. Fermanagh, NI are the **happiest** in the UK.



Education

- NI **pupils outperform** students from the other UK regions at GCSE & A-Levels.
- According to a recent survey, Northern Ireland has the **best performing** education system for primary maths in Europe, and the **sixth best in the world**.
- Queen's University, Belfast (QUB) was recently named **top university** in the UK for medical science and pharmacy studies.
- With around 25,000 students the University of Ulster is the **largest university** on the island of Ireland.





Innovation

- In 1917 Harry **Ferguson** from County Down in NI patented the technology that led to the modern **tractor**.
- John Boyd Dunlop invented the **pneumatic tyre** in Belfast in 1888.
- The **portable defibrillator** was designed in NI in the 1960's by Professor Frank Pantridge.
- Lord Kelvin, the father of modern science, was born in Belfast in 1824. He is best known for laying the first **transatlantic telegraph lines**.

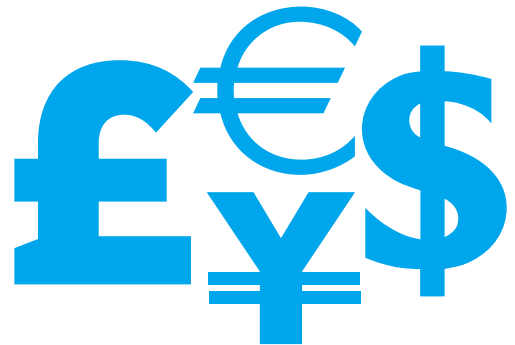
Infrastructure

- NI has the highest availability of **superfast broadband** in the UK.
- NI is an **easily accessible** location for business. There are almost 30 flights to London everyday and a daily connection to New York.



“ I would strongly recommend Northern Ireland as a good place to do business and a good place in which to grow that business.”

Pierre Beaudoin,
Executive Producer, Bombardier Inc



Costs

- Northern Ireland has among the **lowest prime office rental costs** in Europe.
- Belfast has been identified as one of the **cheapest cities** in Western Europe for expats to live in.
- **Operating costs** in Northern Ireland are on average around **20 to 30 percent cheaper** than in the rest of the UK and Europe.

Track Record

- Northern Ireland is the **most successful in the UK** for FDI, based on job creation.
- Belfast is the **most business friendly** city of its size in the world.
- Over **800 international companies** have invested in NI.
- Almost **80%** of new inward investors have **reinvested** in NI.



A Climate for Success

- Invest NI is the main economic development agency for the region and its role is to grow the local economy. One way it does this is by attracting **high quality investments** from **international companies**.
- Invest NI offers a highly attractive and competitive package of **financial incentives, recruitment and training, R&D support** tailored to each company's needs.

Visit us at www.investni.com/invest

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