



## **OPENER E-NEWS**

**KEEPING YOU UP-TO-DATE WITH EHOD 2016** 





# Welcome

to the first edition of the Opener eNewsletter 2016!

#### It's time to start planning your Event

EHOD 2016 will take place on the 10th & 11th September. As a previous opener, you will receive the application form and guidance notes at the start of March. Please make use of the online form and save on the postage! You will find this under 'Be part of EHOD 2016' on the Discover NI website: www. discovernorthernireland.com/niea/ehod.aspx.

Applications close on 31st March and none received after this date will be registered.

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  Anne Hayes & Angela Gregg
- Tracy Crawford & Amanda Milligan
- **John Hamill**

## How can we help?

Last year we took on board your feedback about the drastically reduced brochure and the lack of advertising. With this in mind, we intend to reinstate the full brochure. We can also help by posting about your event on our social media page and by sharing your content. So please

get in touch and let us know your promotional plans!

Please use the handy toolkit we have produced for openers and event organisers, you will find some good tips! http://www.discovernorthernireland.com/niea/toolkit.aspx

## 2016 sub-theme:

## Heritage Communities

This year the sub theme is 'Heritage Communities.'
Northern Ireland is made up made of numerous communities ranging from the former shipyards and linen mills to choirs, historical societies and even theatre groups.
Events can provide a full range of types of entertainment and workshops, tours and walks.

They can include puppet shows, living history or historical re-enactments, a community fête, string orchestra or choir in a historic setting, even street parties and family festivals or a school fair at a local primary school. We simply ask that the focus of any event has at its core heritage and the historic environment.

Why not get your community involved and run a 'heritage community' event. Please refer to the guidance notes on the website.

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# Meet this year's Team!

**Anne Hayes - EHOD National Coordinator** 

#### Anne's role:

EHOD National Coordinator, overall coordination of EHOD 2016 including liaison with Council of Europe and working with our partners and building openers.

## Favourite part of EHOD:

Working with such an enthusiastic and professional team who deliver EHOD along with our partners, building owners and event participants every year. The culmination of our joint efforts make it a remarkable and rewarding weekend



for the people who get to go out and enjoy discovering our heritage and it is always nice to be able to get out and meet at least some of you in person.

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#### **Angela's Role:**

EHOD event co-ordination, Communications for Historic Environment Division **Angela Gregg -** Communications Manager

## Favourite part of EHOD:

"I love creating brand new events which gives an historic building a new purpose! I also love that there is such a range of events; from talks aimed at people interested in a specific topic to events designed for children. Watching our social media channels and interest in the event grow is very rewarding."

Next page:
Tracy Crawford
& Amanda
Milligan

## Meet the Team continued

**Tracy Crawford - Administrative Officer** 

#### **Tracy's Role:**

Assistant EHOD Coordinator. Assisting with all administrative aspects of co-ordinating the EHOD event from start to finish.

## Favourite part of EHOD:

"Communicating with the owners of buildings and events that participate from stately homes to thatched cottages, tours to cycle rides, and assisting with their enquiries. I mostly



enjoy seeing the event coming together to create a most enjoyable weekend."

#### Amanda Milligan - Outreach Officer



#### **Amanda's Role:**

Outreach Officer, I organise and coordinate Events and conferences such as Archaeology Days and of course EHOD

## Favourite Part of EHOD:

I love that I get to communicate and work directly with our partners and building or event openers that participate in EHOD. I really enjoy the research of the many buildings and people that were integral in shaping the which is our sub-theme this year – Heritage Communities. And of course it is fantastic to see the people of NI given this wonderful opportunity to explore aspects of our rich heritage whilst having fun along the way.

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John Hamill

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## Meet the Team continued

#### John Hamill - Graphic Designer

#### John's Role:

Creating graphic content for DOE departments, including NIEA, Built Heritage, Marine Division and DVA. I produce the brochure for EHOD, along with Visitor Packs, Posters and various graphics used

to promote the event online & via social media.

## Favourite part of EHOD:

"This year we're rebranding the event, so I'm busy developing a new look for EHOD 2016. I'm inspired to



create a product that will match the creativity of our Openers and the events they put on."

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