

# Experience of culture and the arts in Northern Ireland



Findings from the Continuous Household Survey 2017/18

**Annual publication** 

Published: 27 September 2018

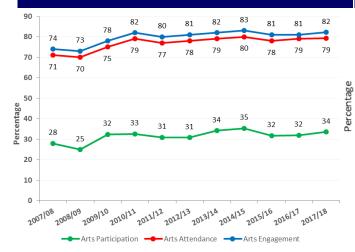
Coverage: Northern Ireland

#### **Main stories**

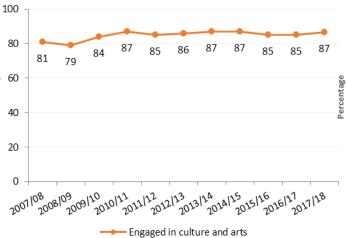
- The proportion of the adult population engaging in culture and arts has increased to 87% in 2017/18 after remaining consistent at 85% from 2015/16. The proportion of children (aged 4-15 years) engaging in culture and arts also increased from 93% in 2016/17 to 96% in 2017/18.
- In 2017/18, just over four fifths (82%) of all adults in Northern Ireland engaged with the arts in the previous year.
- Around half (49%) of all adults in Northern Ireland in 2017/18 had visited a museum or science centre. With the exception of a decline in 2015/16 (45%) this proportion has remained consistent since 2012/13. Usage of the public library service has remained at around a quarter of all adults (26%) from 2015/16 onwards.

## **Engagement with the arts**Similar to the previous years' figures

## **Engagement in culture and arts**Increase from previous years' results



Just over 8 in every 10 adults had engaged with the arts at least once within the previous year since 2010/11. Engagement with the arts is largely driven by attendance at arts events.



Almost 9 out of every ten adults in Northern Ireland had engaged with culture and the arts at least once within the previous year. This proportion has remained relatively consistent since 2009/10.

## **Engagement in culture and arts**

Women more likely to engage in culture and arts than men



Women were more likely to have engaged in culture and the arts within the previous year (89%) than men (84%). This difference has been apparent over the majority of the trend period.

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## Introduction

The Department for Communities (DfC) is the lead department for arts and creativity, museums, libraries and public records. This bulletin follows a headline bulletin released in May 2018 and brings together information on the experience of the arts, libraries, museums and PRONI. The publication will be of interest to a wide variety of users but has particular relevance in informing cultural and arts activities as defined in the draft Programme for Government for Northern Ireland 2016-21.

Engagement in culture and arts includes:

- Engagement in the arts (includes both arts participation and arts attendance)
- Usage of the public library service
- Visits to museums and science centres.
- Visits to the Public Record Office of Northern Ireland.

#### **Continuous Household Survey**

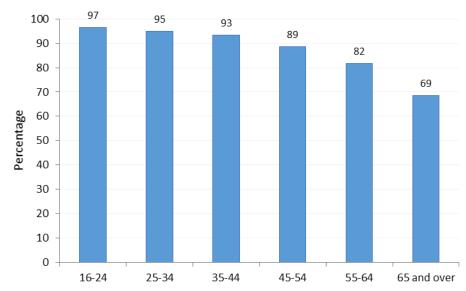
This report presents the findings from the 2017/18 Continuous Household Survey (CHS) in relation to engagement with culture and arts in Northern Ireland which are used to inform the development, monitoring and evaluation of policy. More information relating to the CHS, an annual household survey, including the methodology, definitions and interpretation of the figures can be found in the <u>definitions and technical notes</u> section. Data tables are available in <u>Excel</u> and <u>ODS format</u>. The questions that were asked in 2017/18 CHS are available here.

## **Engagement in culture and arts**

In 2017/18, almost nine out of ten adults in Northern Ireland (87%) had engaged with culture and the arts at least once within the previous year. This is an increase on the 85% of adults who engaged in 2016/17.

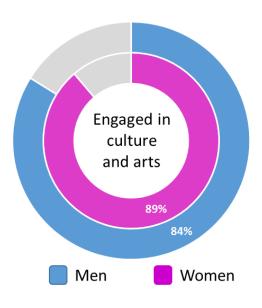
Women were more likely to have engaged with culture and arts activities within the last year than men (89% and 84% respectively). The proportions of adults who engaged with culture and the arts generally decreased as age group increased, particularly beyond the 35-44 years age group.

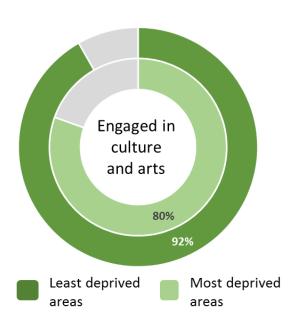
#### Engaged in culture and arts by age group



There were no differences in the engagement rates within the last year among adults from Catholic or Protestant communities (both 86%).

Adults who lived in the least deprived areas were more likely to have engaged with culture and the arts within the previous year, with 92% having engaged, compared to 80% of those who live in the most deprived areas.





## **Trends**

## **Culture and arts engagement**

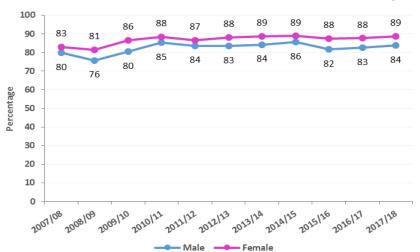
Almost nine out of every ten adults (87%) engaged in activities associated with culture and the arts, this proportion has remained fairly consistent over the majority of the trend period.

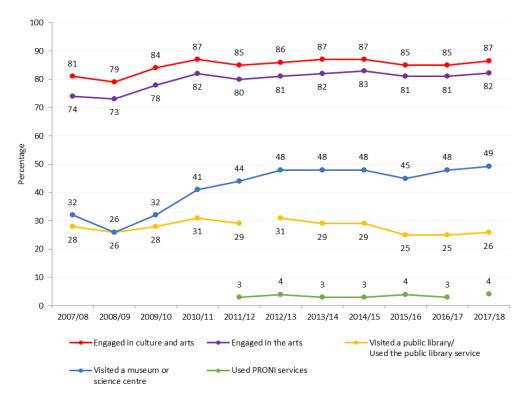
Engagement in the arts among adults within the previous year (82%) has also remained consistent over the majority of the trend period, where just over 8 in every 10 adults had engaged with the arts at least once within the previous year since 2010/11.

In 2017/18, almost half of all adults (49%) had visited a museum or science centre. Aside from a decrease in 2015/16 this proportion has remained steady since 2012/13. Use of the public library service in 2017/18 was consistent with the 2016/17 figure. However, the longer term trend has seen a drop in the proportions. Figures produced by Libraries NI show that whilst the proportions using the service may have declined somewhat, those who do use the service seem to be using it more.

#### Gender

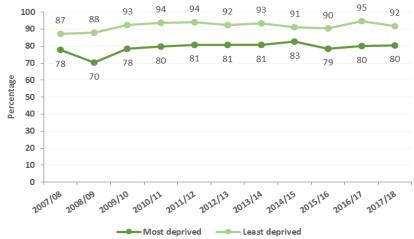
Women were more likely than men to have engaged in culture and the arts within the previous year (89% and 84% respectively). This difference has remained consistent over the entire trend period.





#### **Deprivation**

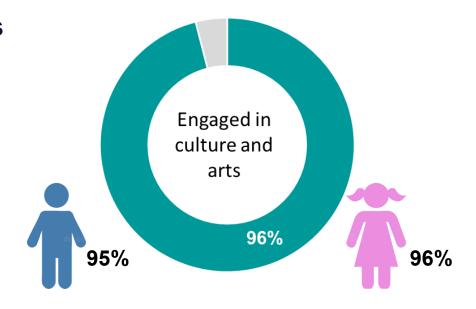
Adults who lived in the least deprived areas (92%) were more likely to have engaged in culture and the arts than those who live in the most deprived areas (80%). This difference has been apparent over the entire trend period.



Children's engagement with culture and arts

In 2017/18, nearly all children in Northern Ireland aged 4 to 15 years old (96%) had engaged with culture and the arts at least once within the previous year. This is an increase on the 93% of children who engaged in 2016/17.

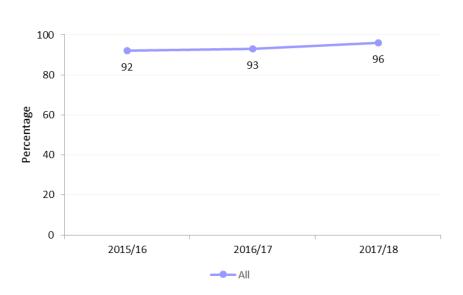
There was no significant difference between the proportions of boys (95%) and girls (96%) who had engaged with culture and arts activities within the last year. However, while the proportions of girls who had engaged with culture and arts in both 2016/17 and 2017/18 remains unchanged at 96%, the proportion of boys who engaged had increased from 90% to 96%.

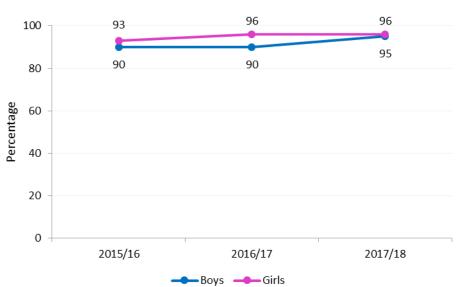


#### **Trends**

The culture and arts engagement for children aged 4 to 15 years old in 2017/18 (96%), showed an increase on both the 2016/17 and 2015/16 comparable figures (93% and 92% respectively).

While there was no significant difference between the proportions of boys (95%) and girls (96%) who had engaged with culture and arts activities within the last year in 2017/18, the previous year shows that girls were more likely to have engaged than boys.





## Participation in arts activities

In 2017/18, over a third of all adults (34%) participated in an arts activity at least once within the previous year. This is similar to the proportion who had participated in 2016/17. Adults aged 16-24, who are single, who do not have a disability or do not have dependents were more likely to have participated in an arts activity in the last year when compared with 2016/17. In contrast, the participation rate in 2017/18 for people who are widowed showed a decline when compared to 2016/17.

A higher proportion of females than males participated in arts activities in 2017/18 (36% and 30% respectively). In addition, relatively more Protestant adults (35%) participated in an arts activity at least once within the previous year than those from the Catholic community (29%). Adults who lived in the least deprived areas were more likely to have participated than those who lived in the most deprived areas (41% and 23% respectively).

There were no differences in the arts participation rates over the last year among adults living in urban or rural areas.

## Types of arts activities

The five most popular arts activities that adults participated in within the previous year were: 'Played a musical instrument (9%), 'Textile crafts such as embroidery, crocheting or knitting' (8%), 'Painting, drawing, printmaking or sculpture' (8%), 'Photography as an artistic activity' (5%) and 'Used a computer to create original artworks or animation' (5%).

#### activities When analysed by gender the five most popular were: Males: Females: Least deprived Most deprived areas areas Played a Other crafts Textile crafts Painting, Played a Wood crafts such Painting, musical Other Dance Used a computer such as such as Photography drawing, musical as wood turning, drawing, instrument (not for to create original calligraphy. embroidery, instrument as an artistic printmaking carving or printmaking for own fitness) artworks or crocheting or pottery or for own or sculpture activity furniture making or sculpture pleasure animation knitting iewellerv making pleasure

**Participated** 

in arts

activities

**Participated** 

in arts

Men

Women

#### Attendance at arts events

In 2017/18, just under four-fifths of all adults (79%) indicated that they had attended at least one arts event over the previous year. This is similar to the proportion in 2016/17. Analysis by demographic group and by area shows no change in the attendance at arts events in 2017/18 when compared to 2016/17.

Women (82%) were more likely than men (76%) to have attended the arts. There is a relationship between arts attendance and age, with attendance generally decreasing as age increases from age 25 and upwards.

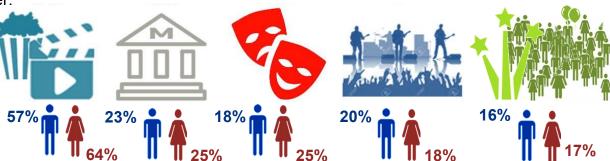
Adults with a disability were less likely to attend an arts event than those who do not have a disability (65% and 85% respectively). A greater proportion of adults with dependants (85%) had attended an arts event than those without dependants (75%).

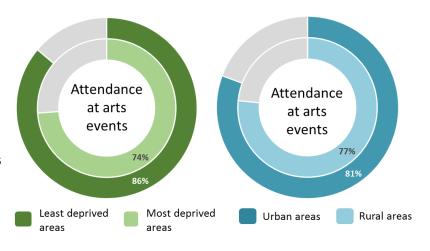
Concerning where people lived, adults who lived in the least deprived areas or those who live in urban areas were more likely to have attended an arts event in the previous year than those who live in the most deprived areas or in rural areas.

When adults who only attend a cinema are excluded from the analysis attendance at arts events reduces to 66%.

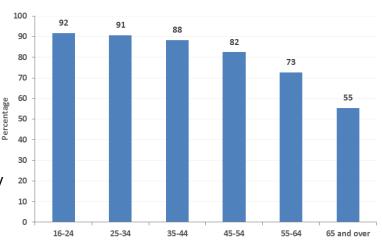
## Types of arts events

The most popular arts events attended by adults over the last year were 'Film at cinema or other venue' (61%), a museum (24%), 'Play or drama' (22%), 'Rock or pop music performance' (19%) and community festivals (17%). The same five events were analysed by gender:





#### Attendance at arts events by age



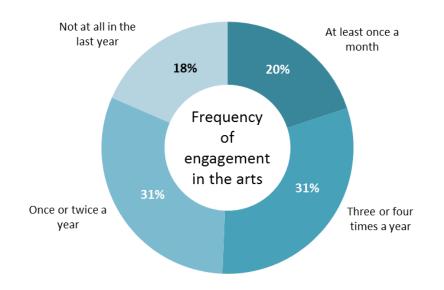
## **Engagement in the arts**

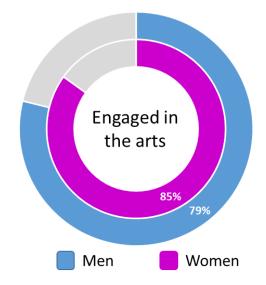
In 2017/18, just over four fifths (82%) of all adults in Northern Ireland engaged with the arts, similar to the proportion in 2016/17. Compared with 2016/17, arts engagement rates have remained similar across most demographic groups, apart from an increase among Catholic adults and a decrease in those who live in the least deprived areas.

In 2017/18, 85% of all females engaged with the arts compared with 79% of males. Regarding age, the trend was similar to that for attending arts events, engagement rates tended to decrease as age increased from age 35 onwards.

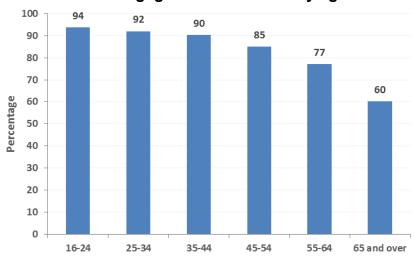
Similar proportions of Catholics (82%) and Protestants (81%) engaged with the arts. However, adults with a disability were less likely to have engaged than those without a disability (70% and 87% respectively).

Concerning where people lived, adults who lived in the least deprived areas (88%) or in urban areas (83%) were more likely to have engaged than those who lived in either the most deprived or rural areas (77% and 80% respectively).









#### Frequency of engagement

A fifth (20%) of all adults engaged with the arts at least once a month over the previous year. This is similar to the proportion who had not engaged at all.

Just under a third had engaged either three or four times a year (31%) and a further third engaged once or twice a year (31%).

## Benefits of engaging in the arts

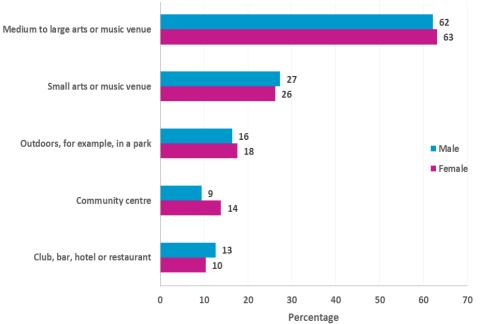
Around three quarters (76%) of all adults who had engaged in the arts cited "I had fun" as a benefit.

Almost half of all adults who had engaged with the arts (46%) cited having a "positive impact on my wellbeing" as a benefit to engaging. Other benefits of engaging that were stated by respondents include "Improved my knowledge" (28%), "Enabled me to communicate with family/friends" (21%) and "I made new friends" (20%).

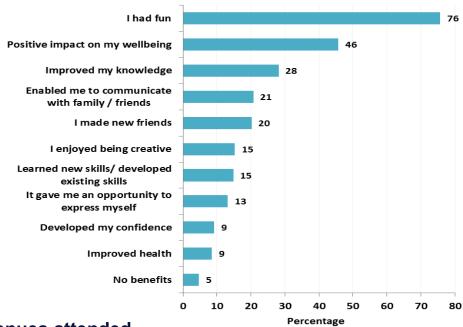
Almost one in every ten adults who had engaged with the arts cited 'Developed my confidence' and 'Improved health' as benefits of engaging (both 9%).

Five per cent of all adults who engaged stated that they experienced no benefits as a result of engaging with the arts in the last year.

#### Arts venues attended by gender



#### Benefits of engaging in the arts



#### Art venues attended

Almost two thirds (63%) of adults who had engaged in the arts indicated that they had visited a medium to large arts or music venue. Just over a quarter (27%) stated that they had engaged with an arts event in a small arts or music venue. Around a fifth (17%) of adults engaged with the arts in an outdoor venue, such as a park and 12% had done so in a community centre.

When analysed by gender, a medium to large arts or music venue remained the most common type of venue for both males (62%) and females (63%) to have attended an arts event. As with all adults, around a quarter of males (27%) and females (26%) had engaged with the arts in a small arts or music venue.

Males, however, were more likely to have attended an arts event in a club, bar, hotel or restaurant as a means of engaging with the arts than females. Females were more likely than males to have attended a community centre when participating or attending an arts event.

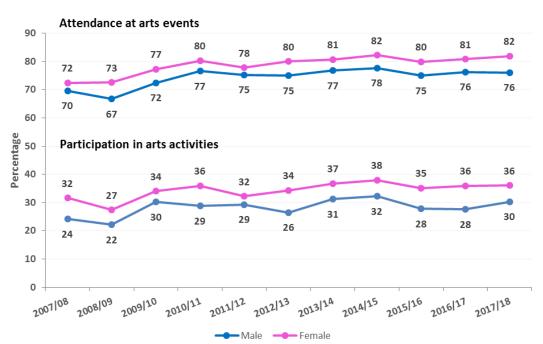
## **Trends**

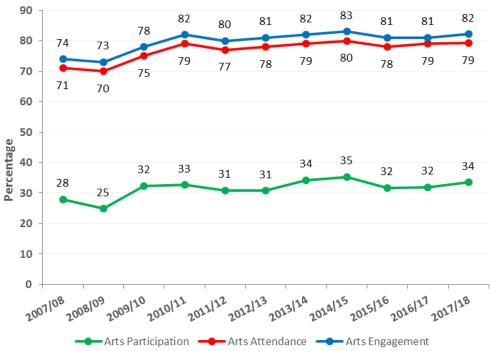
## **Engagement with the arts**

Just over 8 in every 10 adults had engaged with the arts at least once within the previous year since 2010/11. This trend followed an increase from the rates in 2007/08 (74%) and 2008/09 (73%) to 78% in 2009/10.

Engagement with the arts is largely driven by attendance at arts events. Consistently over the trend period, only 3% of adults had participated in an arts activity without also having attended an arts event within the year.

The latest figure for engagement with the arts (82%) is similar to the previous two years' figures (both 81%). This consistency is seen with both components of engagement with arts. namely 'attendance' and 'participation'. This follows a decrease seen in 2015/16 compared with the prior year 2014/15.





#### Gender

Women were more likely to have engaged with the arts within the previous year (85%) than men (79%). This is a result of both their greater likelihood of having participated in an arts activity (36%) and having attended an arts event (82%) within the previous year than men (30% and 76% respectively).

This has also been the case throughout the entire trend period with a higher proportion of women engaging with the arts than men year on year.

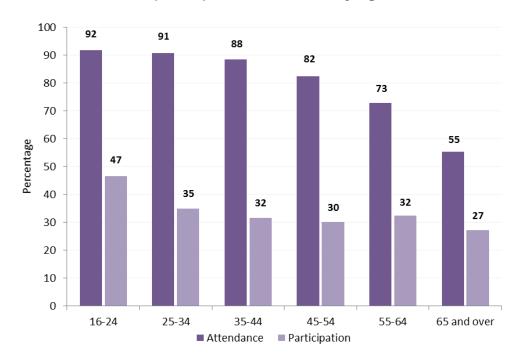
## **Trends**

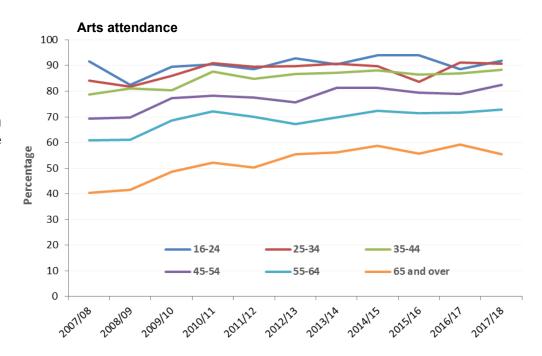
## Age group

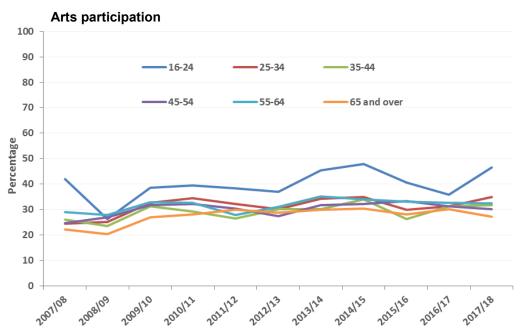
Generally speaking 'attendance at an arts event' decreases with age. This is especially true beyond the 35-44 age group with lower proportions from successive age groups attending an arts event within the previous year since 2007/08. Adults aged 65 years and over have consistently been the least likely to have done so.

Looking at arts participation within the previous year by age group shows that around a third of all age groups had participated in the arts at least once within the previous year. Looking at the longer term trend, those aged 16-24 years were more likely to have participated than other age groups.

#### Attendance and participation in the arts by age







## Children's engagement with arts outside of school

Parents of children aged 4 to 15 years old were asked about their children's engagement with the arts outside of school. According to their parents, 93% of children had engaged with the arts outside of school, with similar proportions of girls (95%) and boys (92%) having done so.

Three-fifths of children (60%) had attended an arts event and also participated in an arts activity outside of school within the last year. Three-tenths of children (30%) had attended an arts event outside of school but had not participated in an arts activity outside of school. Less than one in every twenty children (4%) had participated in an arts activity but had not attended an arts event outside of school. Less than one in ten (7%) did not engage with the arts outside of school within the previous year.

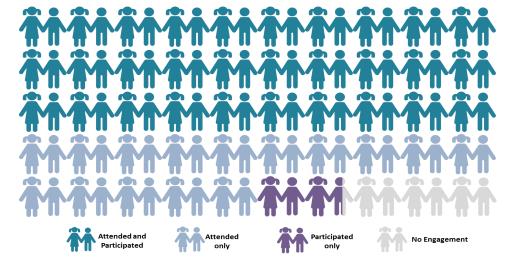
#### Participation in arts activities

Nearly two-thirds of children (64%) had participated in an arts activity outside of school, with girls more likely to have participated than boys (75% and 53% respectively).

A third (33%) of children had participated in painting, drawing, sculpture or printmaking outside of school, making it the most popular activity. Other popular arts activities include playing a musical instrument (20%), dancing (not for fitness) and using a computer to create original artworks/animation (both 17%) and crafts such as textiles, wood, pottery of jewellery making (13%).

The same five activities were analysed by gender:



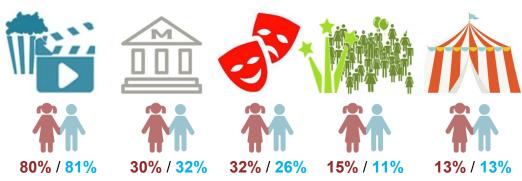


#### Attendance at arts events

Nine out of ten children (90%) had attended an arts event outside of school within the previous year, with similar proportions of boys (89%) and girls (90%) having done so.

Eight out of every ten children had attended a 'Film, at a cinema or other venue' (80%), making it by far the most popular event. Other popular events attended by children include a museum (31%), a pantomime or musical (29%) and an arts / community festival and circus or carnival (both 13%).

The same five events were analysed by gender:



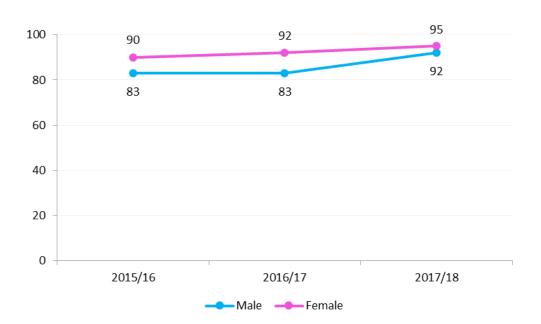
## **Children's engagement - trends**

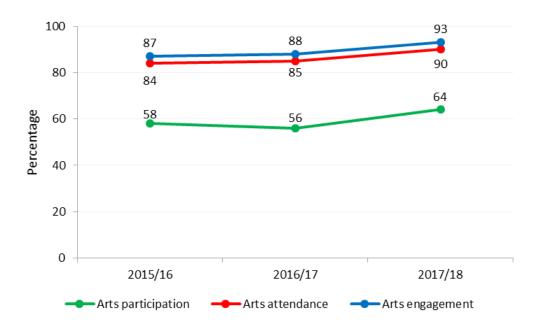
## **Engagement with the arts**

Over 9 out of every ten (93%) children had engaged with the arts outside of school over the last year, an increase on the 88% who had reported engaging with the arts in 2016/17.

Similar increases were found in both participation in arts activities (56% v 64%) and attendance at arts events outside of school (85% v 90%) for children in Northern Ireland.

Engagement with the arts has increased over the trend period, since the questions were first asked in 2015/16.





#### Gender and engagement with the arts

In 2015/16 and 2016/17 the engagement rates amongst girls were higher than engagement rates amongst boys. In 2017/18, this gap closed and there was no significant difference in the proportions of girls and boys who had engaged with the arts (95% and 92% respectively).

This narrowing of the gap between proportions of girls and boys who engage appears to be driven largely by the increase in the proportion of boys who have participated in arts activities from 41% to 53%, as well as an increase in the proportion attending an arts event from 81% to 89%.

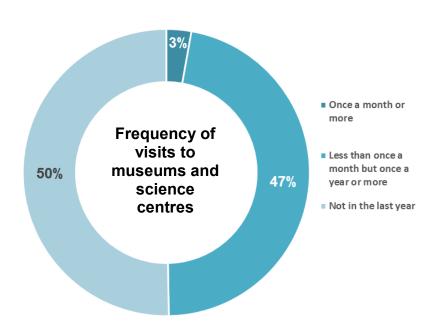
## Museums and science centres

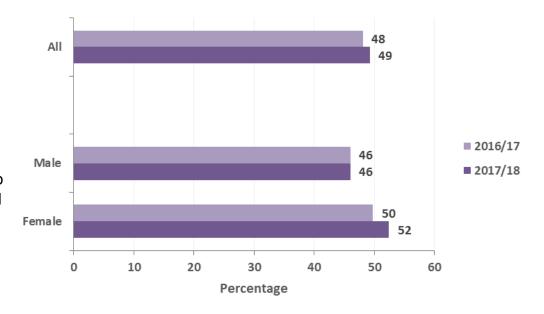
#### Visited a museum or science centre

Around a half of all adults (49%) in Northern Ireland had visited a museum or science centre at least once within the last year, similar to the proportion who had visited in 2016/17 (48%). Analysis by demographic group and by area shows no change in the proportion of adults who visited a museum or science centres between 2016/17 and 2017/18 aside from an increase amongst adults who are single.

Women were found to be more likely to have visited a museum or science centre than men (52% and 46% respectively). There were also differences by age and disability in the proportions of adults who visited a museum or science centre.

Adults who have a disability (39%) were less likely to have visited a museum or science centre than those who do not have a disability (54%). Similarly, those aged 45 and over were less likely to have visited than those aged under 45 years (42% and 58% respectively).





#### Frequency of visits to museums and science centres

Nearly half of all adults had visited a museum or science centre at least once in the last year with only 3% having visited at least once a month.

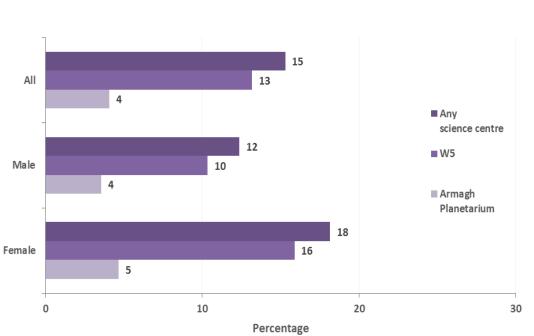
#### Museums and science centres

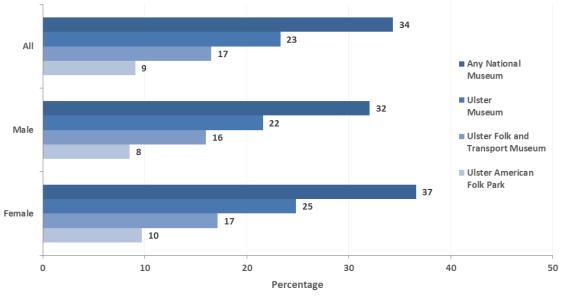
#### Visited a National Museums Northern Ireland museum

National Museums Northern Ireland (NMNI) has three museums across Northern Ireland. A third of all adults (34%) had been to a NMNI museum within the last year, similar to the proportion of adults who had visited a NMNI museum in 2016/17 (33%).

Women were more likely to have visited a NMNI museum in the last year than men (37% and 32% respectively). Also, adults aged 45 and over (29%) were less likely to have visited than those aged under 45 (41%).

Adults who have a disability (26%) were less likely to have visited a National Museum than those who do not have a disability (38%). Similarly adults who live in the most deprived areas were less likely to have visited a NMNI museum at least once in the last year than those who live in the least deprived areas (29% and 46% respectively).





#### Visits to science centres

Fewer than a fifth (15%) of all adults in Northern Ireland visited a science centre at least once within the last year, similar to the proportion of adults who had visited a science centre in 2016/17 (16%).

Women were more likely to have visited a science centre than men (18% and 12% respectively), as well as adults aged under 45 (25%) compared to those aged 45 and over (7%).

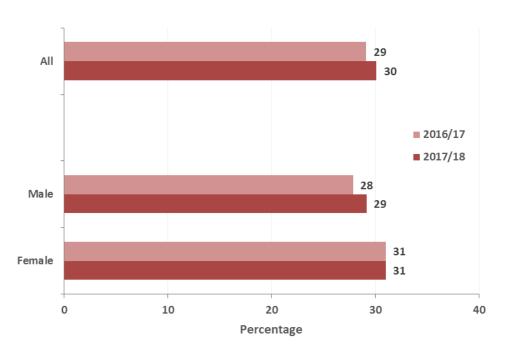
Adults with a disability were less likely to have visited a science centre in the last year than those who do not have a disability (10% and 18% respectively).

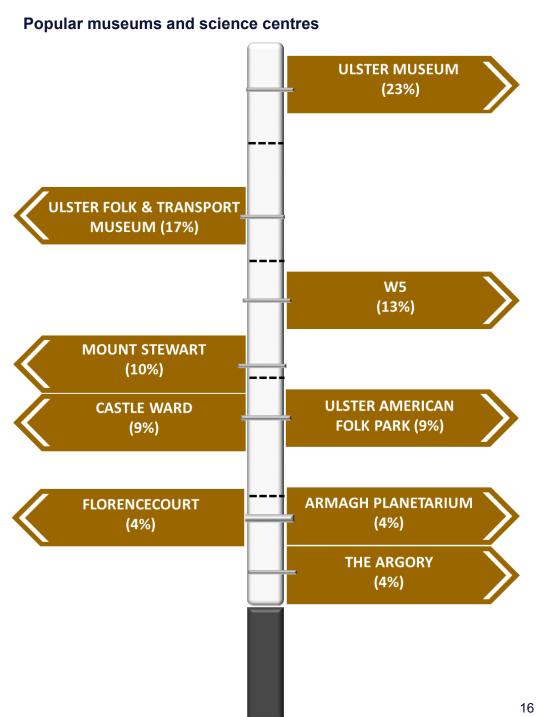
## Museums and science centres Visited a local museum

Three out of ten adults (30%) in Northern Ireland had visited a local museum at least once within the last year, similar to the proportion who had visited in 2016/17 (29%).

There were no statistical differences in the proportion of men and women who had visited a local museum in the last year (29% and 31% respectively). Similarly, when looking at age, there was no difference between adults aged 45 and over and those aged under 45 (30% and 32% respectively).

Adults with a disability (24%) were less likely to have visited a local museum in the last year than those who do not have a disability (33%). Also adults who live in the most deprived areas were less likely to have visited than those who live in the least deprived areas (16% and 42% respectively).



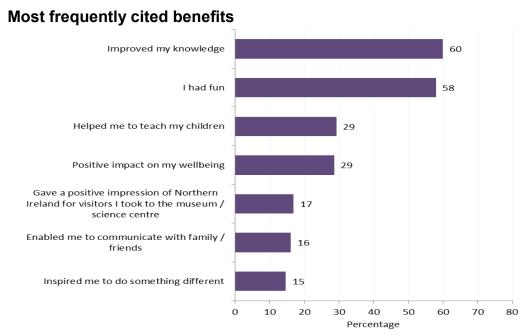


## Museums and science centres

## Benefits experienced from visiting a museum or science centre

Three-fifths of all adults (60%) who had visited a museum or science centre in the last year said that a benefit was they had improved their knowledge. A similar proportion cited 'having fun' as benefit (58%). Just under three tenths said that it helped them to teach their children and had a positive impact on their wellbeing (both 29%). However, 3% of adults stated that they felt no benefits from having visited a museum or science centre in the last year.

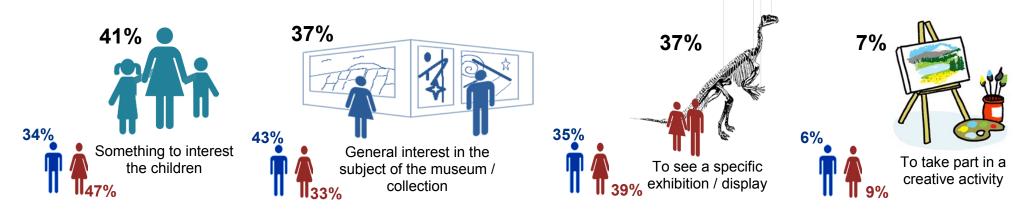
Looking at the differences in gender, women were more likely than men to have said that they had fun, that the visit helped them to teach their children and had a positive impact on their wellbeing; whereas men were more likely to have found no benefit from visiting.



#### Reasons for visiting a museum or science centre

The three most frequently cited reasons adults gave for visiting a museum or science centre were 'Something to interest the children', 'General interest in the subject of the museum/collection' and 'To see a specific exhibition/display'. Since this question has been introduced to the CHS, these have been the most frequently cited reasons for visiting a museum or science centre.

When analysed by gender, men were more likely to have expressed a general interest in the subject of the museum/collection as a reason for visiting; whereas women were more likely to have visited for the purposes of interesting the children or to take part in a creative activity.



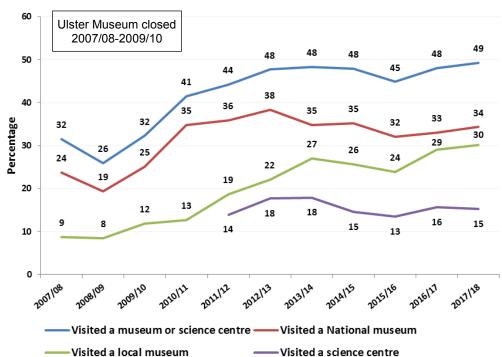
## **Trends**

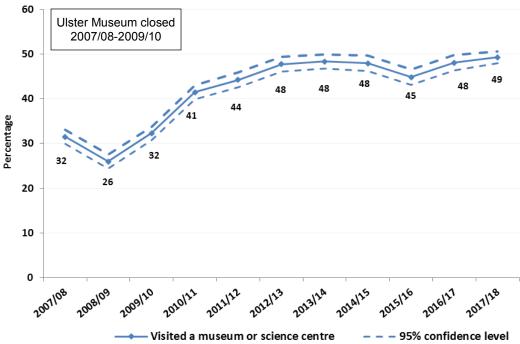
#### Visits to museums and science centres

Four-fifths (80%) of adults have visited a museum at some stage in their life, while just under half (49%) have visited a museum or science centre in the last year.

In 2017/18, the proportion of adults visiting a museum in the last year is similar to the proportion in 2016/17, which after a dip in 2015/16 is in line with the previous three years figures (2012/13-2014/15) when the trend was constant at 48%.

The longer term trend was less consistent, although it is important to note that Ulster Museum was closed for refurbishment over the years 2007/08-2009/10.





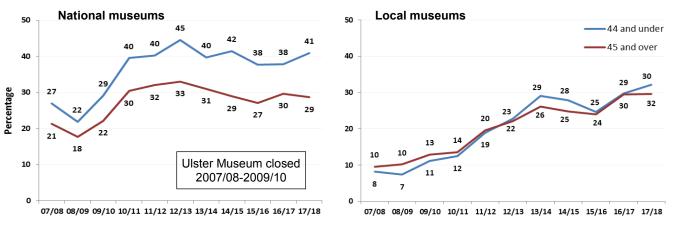
The proportion of adults visiting a local museum in the last year also remains consistent with the proportion in 2016/17 (30% v 29%). This follows a gradual increase in visits over the entire trend period.

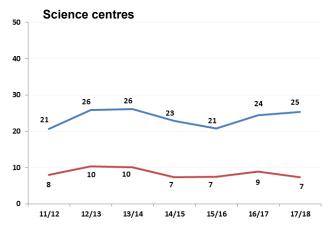
Visits to science centres over the previous year by adults also remained similar to the figure in 2016/17 (15% v 16%), and to that in 2014/15 (15%).

Visits to one of the three National Museums have remained consistent with 2016/17 (34% v 33%), following a period of decline in visits to National Museums from a peak of 38% in 2012/13.

## Visits to museums and science centres and age

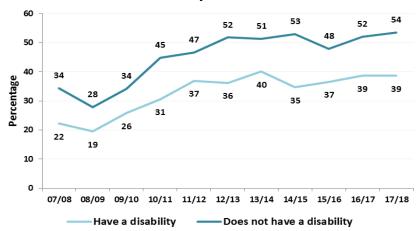
Younger adults more likely than older adults to visit a museum or science centre (Aged 44 and under: 58%; Aged 45 and over: 42%). This trend has remained consistent over the longer term since figures were first available from the CHS in 2007/08. Further analysis by museum type, however has revealed that while younger adults were more likely to have visited a National museum or science centre than those aged 45 and over, there was no difference in the age groups when looking at visits to local museums (Aged 44 and under: 32%; Aged 45 and over: 30%).

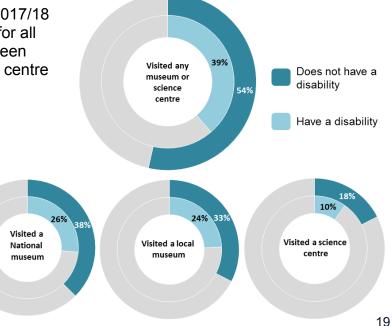




## Visits to museums and science centres and disability

A lower proportion of adults who have a disability visited a museum or science centre in 2017/18 than adults who do not have a disability (39% and 54% respectively). This was the case for all types of museum or science centre. The longer term trend, from 2007/08 onwards, has been consistent, with adults who have a disability being less likely to visit a museum or science centre than those who do not have a disability.





## Children's experience of museums and science centres

According to heads of households with a child(ren), almost two-thirds of children (63%) aged 4-15 years old had visited a museum or science centre outside of school within the previous year. There was no difference found between the proportions of girls (61%) and boys (64%) who had done so.

The most popular museum or science centre was W5 where over a third of children (36%) had visited outside of school within the previous year. Three in every ten children (31%) had been to the Ulster Museum outside of school within the previous year, making this venue the second most popular museum or science centre for children. W5 (36%)The Ulster Folk and Transport Museum was the third most popular museum **ULSTER MUSEUM** or science centre with over a fifth of children (21%) having visited this venue (31%)at least once over the previous year. Gender and visits to museums and science centres 59 **ULSTER FOLK & TRANSPORT** ΑII 63 **MUSEUM (21%)** 63 58 Boys 63 2015/16 64 2016/17 **ULSTER AMERICAN FOLK PARK (13%) 2017/18** 61 **ARMAGH PLANETARIUM** Girls 63 (10%)61 10 50 70 20 30 40 60 Percentage The proportion of children who had visited a museum or science centre over the last year has remained relatively consistent since the question was first asked in 2015/16. Proportions of girls and boys who have visited a museum or science centre have also remained consistent over the same period, with around 6 out of every ten boys and girls having visited at last once a year from 2015/16 onwards.

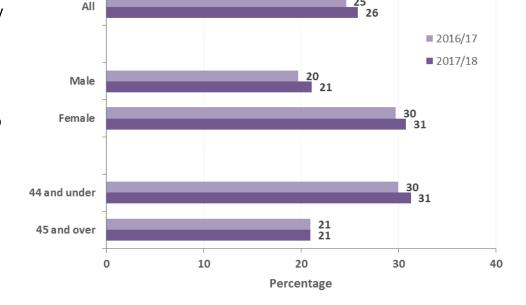
## Use of the public library service

A quarter of adults in Northern Ireland (26%) had used the public library service at least once within the previous year, a similar proportion to 2016/17 (25%).

Women were more likely to have used the public library service than men (31% and 21% respectively). Usage of the public library service decreased with age, with those aged 44 and under (31%) more likely to have used the service within the previous year than those aged 45 and over (21%).

Adults who have a disability were less likely to have used the public library service than those who do not have a disability (21% and 28% respectively).

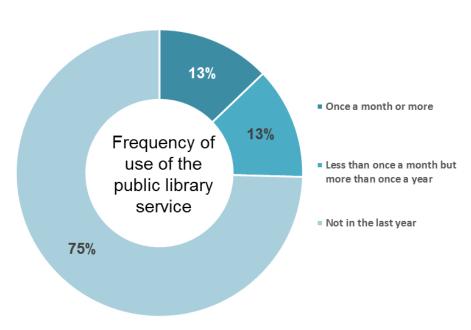
Adults who have dependants (31%) were more likely to have used the public library service compared to those who don't (22%). Similarly, those who lived in urban areas were more likely to have used the service than those who live in rural areas (27% and 24% respectively).



## Frequency of use of the public library service

Over one in every ten of the adult population (13%) used the public library service once a month or more within the last year, while three quarters (75%) of all adults in Northern Ireland had not used the public library service at all within the last year.

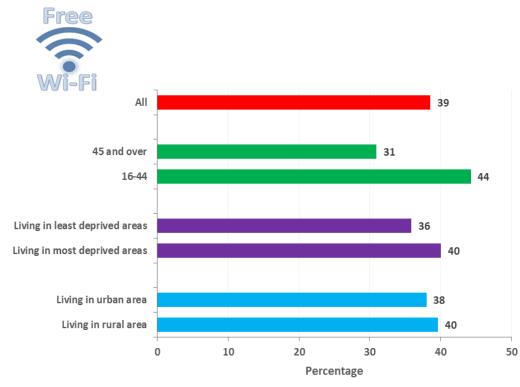
Libraries NI publishes further statistics on the number of instances of participation in the Core and Regular Activities delivered by Libraries NI.



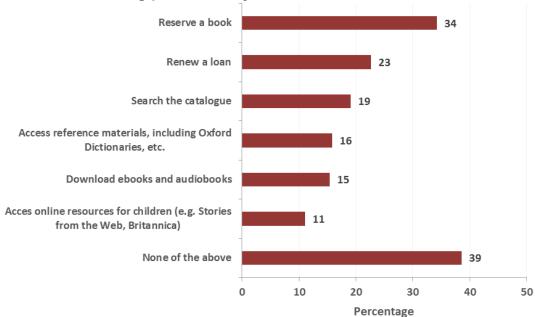
#### Online services used

Around a third of adult public library users (34%) had used the public library online services for the purposes of reserving a book. The second most popular use of online services was to renew a loan (23%).

Following this, just under one fifth of public library users (19%) used the online service to search the catalogue, while 16% of adults accessed reference materials, including Oxford Dictionaries and 15% downloaded ebooks and audiobooks via the libraries online services.



#### Reasons for using public library online services



## Used public library service Wi-Fi

Of those adults who used the public library service within the last year nearly four out of every ten (39%) used the free Wi-Fi.

Younger adults aged 44 and under were more likely to have used the free Wi-Fi than those aged 45 and over (44% and 31% respectively).

In 2017/18, of those adult public library users, 40% of those living in rural areas had used the free wifi, this is a significant increase on the proportion in 2016/17 (30%).

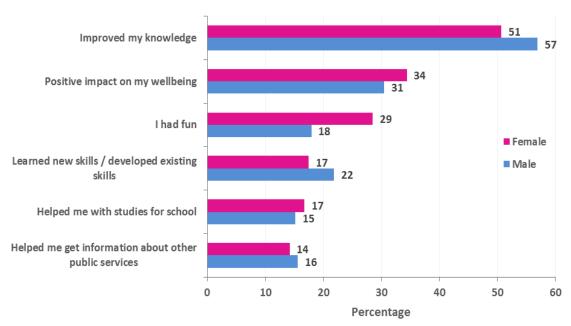
In previous years a greater proportion of those who lived in the most deprived areas used the free wifi than for those who lived in the least deprived areas. Additionally, users in urban areas were more likely to use the free wifi than users in rural areas. However, in 2017/18 there were no differences across these groups.

## Benefits of using the public library service

Over half of all adults (53%) who had used the public library service in the last year cited "improved my knowledge" as a benefit.

One third (33%) said that it had a positive impact on their wellbeing, a guarter said that they had fun (25%), and just under a fifth said that they had learned new skills or developed existing skills (19%). However, around one in ten adults (9%) who used the public library service stated that they felt no benefits from using the public library service in the last year.

#### Most frequently cited benefits by gender

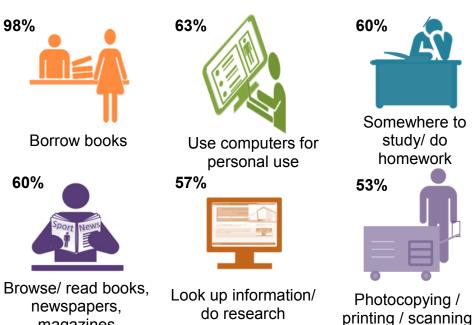


## Aware of services offered by the public library

Adults in Northern Ireland who had not used the public library service within the last year were asked which, if any, of the services offered by the public library they were aware of.

Nearly all those who answered cited "borrow books" as the service they were aware of (98%) and almost two-thirds of adults who had not used the public library cited "use computers for personal use" (63%) as a service they were aware of.

Over half of adults asked were aware of the following services available at the public library; "somewhere to study/ do homework", "somewhere to browse/ read books, newspapers, magazines" (both 60%), "look up information / do research" (57%) and "photocopying / printing / scanning" (53%).

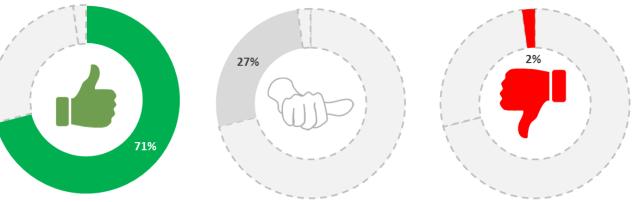


magazines

## Satisfaction with public library provision

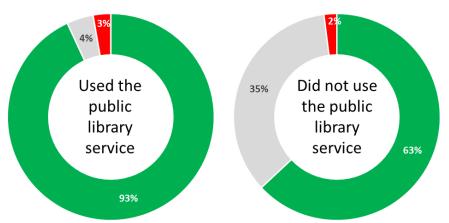
Around seven out of every ten adults (71%) were satisfied with public library provision in Northern Ireland in 2017/18. This is an increase on the proportion who were satisfied with public library provision in 2016/17 (67%). Only 2% stated that they were dissatisfied, similar to the 2% in 2016/17. The remainder of the adult population (27%) stated that they were 'neither satisfied nor dissatisfied' with public library provision in

Northern Ireland.

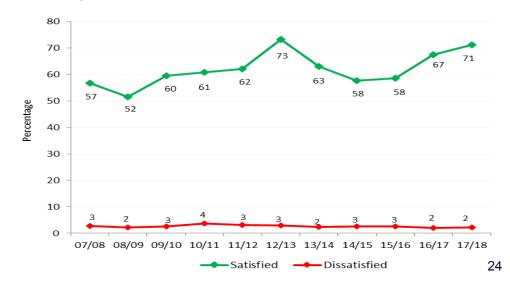


Satisfaction with public library provision was greater among adults who had used the public library service within the previous year (93%) than it was among adults who had not used the public library service within the previous year (63%).

Dissatisfaction levels remained low across both groups, with similar proportions of adults who had used the public library service and those who did not use the service reporting dissatisfaction.



Satisfaction with public library provision among adults in Northern Ireland has been fairly consistent throughout the trend period, with current satisfaction levels at a peak similar to the level in 2012/13. The proportion of adults stating that they were dissatisfied with public library service provision has remained consistently low throughout the trend period at around 3% of adults.

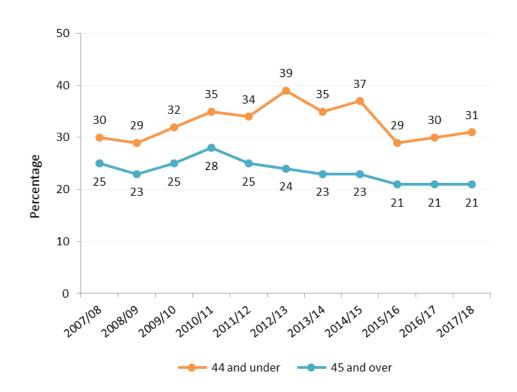


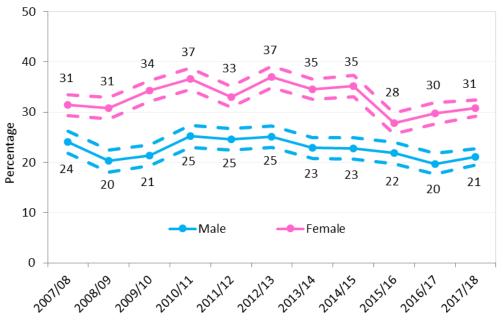
## **Trends**

## Gender and use of the public library service

Women were more likely to have used the public library service within the previous year (31%) than men (21%). Women have been more likely to have used the public library service over the entire trend period.

The 2017/18 figure for women using the public library service remains consistent with the previous two years (2015/16 and 2016/17) in being lower than the proportions recorded in 2014/15 and earlier.





## Age and use of the public library service

Considering the use of the public library service over the trend period in terms of two general age groups, a higher proportion of younger adults aged 44 and under have used the public library service each year than older adults aged 45 and over.

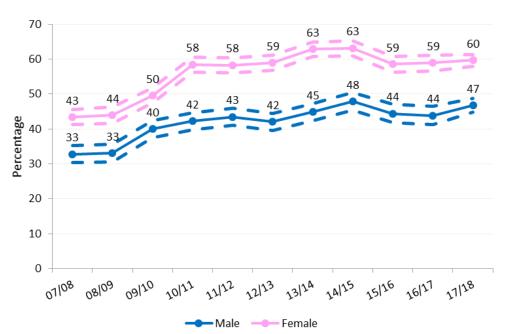
In 2017/18, 31% of younger adults aged 16-44 used the public library service within the previous year compared to 20% of those aged 45 years and over.

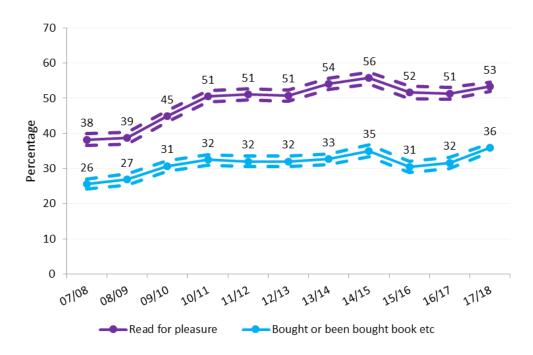
## Read for pleasure and buying books

Other questions included in the survey provide context on the proportion of adults in Northern Ireland reading for pleasure and buying books. Figures show that more than half of all adults (53%) had read for pleasure in the last year, a similar figure to the 51% of adults who read for pleasure in 2016/17. This is a decrease on the figures from 2013/14-2014/15, however is more consistent with the earlier trend from 2010/11-2012/13.

Just over one third of all adults in Northern Ireland (36%) had bought or been bought a novel, or book of stories, poetry or plays in the last year. This figure is also an increase to that recorded in 2016/17. It is an increase on the longer term trend from 2009/10, mirroring the increase recorded in 2014/15 (35%).

#### Read for pleasure





## Read for pleasure by gender

Women were more likely to have read for pleasure within the previous year (60%) than men (47%), these proportions are similar to 2016/17. This difference between the sexes is seen across the whole trend period with women more likely to read for pleasure than men.

The proportions of both men and women reading for pleasure have generally increased over the trend period reaching peaks of 48% and 63% respectively in 2014/15. Although the figures for the most recent years have not yet reached that peak again, the trend remains mainly positive.

In 2016/17 a higher proportion of women had bought or been bought a novel, or book of stories, poetry or plays in the last year (43%) than men (29%). This has consistently been the case over the entire trend period.

## Children's experience of the public library service

According to heads of households with a child(ren), half of children (50%) aged 4 - 15 years old had used the public library service outside of school within the previous year. There was no difference found between the proportions of girls (53%) and boys (47%) who had done so.

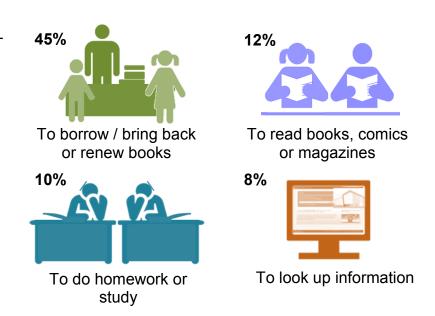
The main reason for using the public library service amongst children was 'To borrow / bring back or renew books' (45%), with girls more likely to have done so (49%) than boys (42%). Other popular reasons for using the public library service among children included 'To read books, comics or magazines' (12%), 'To do homework or study' (10%) and to look up information (8%).

#### Gender and use of the public library service



Half of children (50%) had used the public library service in 2017/18, similar to the proportion who had done so in 2016/17 (51%) although an increase on the 46% who had used it in 2015/16.

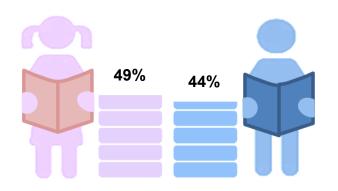
Analysis by gender over that same period shows that while proportions of boys who had used the public library service has remained consistent over the period, more girls have used the public library service in the most recent two years than did so in 2015/16.



## Read for pleasure

According to heads of households with a child(ren), just under half of children (47%) aged 4 - 15 years old had read for pleasure outside of school within the previous year.

There was no difference between the proportion of girls (49%) who had read for pleasure outside of school and the proportion of boys who had done so (44%).

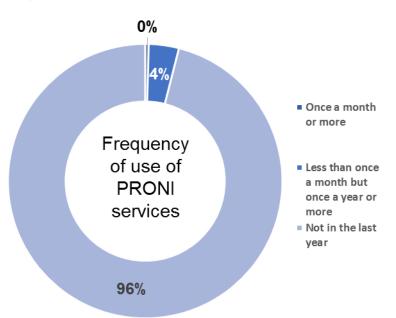


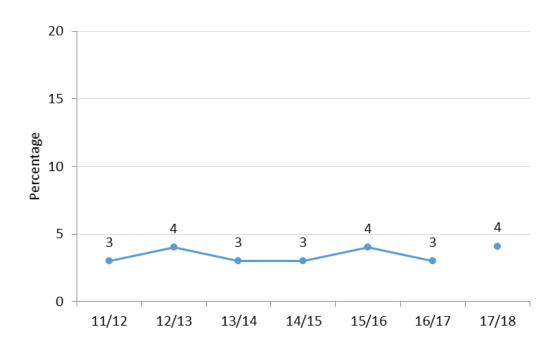
## Visits to and use of Public Records Office of Northern Ireland (PRONI) services

In 2017/18, the PRONI question was extended to include contact with PRONI both online and by telephone as well as visiting PRONI. Four per cent of adults had visited PRONI or used PRONI services within the last 12 months.

Analysis by age show some differences in the proportions of adults who had visited PRONI, older adults aged 45 years and over (5%) were more likely to have visited PRONI or used their services than younger adults aged 16-44 (3%). In addition, adults who lived in the least deprived areas were more likely to have visited PRONI or used PRONI services than those who live in the most deprived areas (5% and 2% respectively).

Given the change in this year's question to capture full utilisation of PRONI services, previous years' figures cannot be directly compared with this year's figures. The proportion of adults who visited PRONI had remained relatively consistent over the available trend period, 2011/12 to 2016/17.





## Frequency of use of PRONI services

In 2017/18, respondents were also asked how often they have used PRONI service over the previous year. Almost all adults (4%) who had visited PRONI or used PRONI services in the previous year had done so at least once in the year but not more than once a month.

Like Libraries NI, PRONI gathers information directly from their visitors. Statistics from this system are published each year on the DfC website in the <u>Digest of statistics for the Public Record Office</u>.

## **Definitions and technical notes**

#### **Continuous Household Survey**

The Continuous Household Survey (CHS) is a Northern Ireland wide household survey administered by Central Survey Unit, Northern Ireland Statistics and Research Agency. The sample for this survey consists of a systematic random sample of 9,000 addresses selected from the Land and Property Service's list of private addresses. The findings reported for 2017/18 are based on 5,677 respondents, aged 16 and over, who answered the key questions required to measure progress against the Programme for Government indicator (arts, libraries, museums and PRONI questions) as well as the sport participation question on the survey. For the remaining questions (volunteering and place of historic interest), the findings are based on 2,824 respondents.

#### **Weighting the Continuous Household Survey**

Analysis of the culture, arts and sport modules of the CHS have been weighted for non-response. A chi square goodness-of-fit test showed that neither the larger CHS sample (5,677) nor the smaller sample (2,824) were representative of the population by age and sex when compared with the Population and Migration Estimates Northern Ireland 2016 (NISRA). As a result, six separate weights were produced for age, sex and age and sex combined, three for each sample size.

Non-response weighting sometimes increases standard errors, although the impact tends to be fairly small, i.e. the adjustment may be less or greater than 1, but will generally be reasonably close to 1. In the case of the culture, arts and leisure modules of CHS, the values of the adjustment for all three weighting systems are so close to one, it is not necessary to take account of this in the calculation of standard error and confidence intervals.

While weighting for non-response (also called post-stratification) should reduce bias, it must be acknowledged that it will not eliminate bias. The reasons individuals choose to take part in surveys are complex and depend on lots of factors specific to the individual. As a result, the non-response biases in surveys are likely to be complex. Post-stratification works on the assumption that, by aligning the survey to the population along a small number of dimensions such as age and gender, many of these complex biases will reduce. However, it would be misleading to suggest that they will be eliminated.

**Engaged in culture and arts** - Have done at least one of the following in the 12 months prior to the CHS:

- Engaged in the arts
- Used the public library service

- Visited a museum or science centre
- Visited PRONI

**Arts engagement** – Either participated in arts activities or attended arts events in the 12 months prior to the CHS.

**Arts participation** – Participated in at least one of the following arts activities in the 12 months prior to the CHS:

- Ballet
- Other dance (not for fitness)
- Sang to an audience or rehearsed for a performance (not karaoke)
- Played a musical instrument to an audience or rehearse for a performance
- Played a musical instrument for own pleasure
- Written music

- Rehearsed or performed in play/drama
- Rehearsed or performed in opera/operetta
- Painting, drawing, printmaking or sculpture
- Photography as an artistic activity (not family or holiday snaps)
- Made films or videos as an artistic activity (not family or holiday)
- Used a computer to create original artworks or animation

- Textile crafts such as embroidery, crocheting or knitting
- Wood crafts such as wood turning, carving or furniture making
- Other crafts such as calligraphy, pottery or jewellery making
- Written any stories or plays
- Written any poetry

Arts attendance – Attended at least one of the following arts events in the 12 months prior to the CHS:

- Film at a cinema or other venue
- Exhibition or collection of art, photography or sculpture
- Craft exhibition (not a crafts market)
- Event connected with books or writing (such as poetry reading or storytelling)
- Circus
- Carnival

- An arts festival
- A community festival
- Play or drama
- Other theatre performance (such as a musical or pantomime)
- Opera/operetta
- Classical music performance
- Rock or pop music performance

- Jazz performance
- Folk, or traditional or world music performance
- Other live music event
- Ballet
- An Irish dance performance
- Other dance event
- A museum

**Used the public library service** – Used the public library service at least once in the 12 months prior to the CHS, e.g. visited a public library or mobile library; used the Libraries NI website; attended a library event outside a library. Public library does NOT include school, college, or university libraries. A library event outside a library is an event run by Libraries NI which has taken place in a venue other than a library.

**Visited a museum or science centre** – Visited one of the following museums or science centres in the 12 months prior to the CHS:

- Andrew Jackson & US Rangers Centre
- Ardress House
- Argory
- Armagh County Museum
- Armagh Planetarium
- Armagh Public Library
- Ballycastle Museum
- Ballymoney Museum
- Barn Museum
- Carrickfergus Museum
- Castle Ward
- Coleraine Museum
- Craigavon Museum
- Down County Museum
- Downpatrick & County Down Railway
   Museum

- FE McWilliam Gallery and Studio
- Fermanagh County Museum
- Flame the Gasworks Museum of Ireland
- Florencecourt
- Garvagh Museum & Heritage Centre
- Green Lane Museum
- Hezlett House
- Irish Linen Centre & Lisburn Museum
- Inniskillings Museum
- Limavady Museum, RVACC
- Mid Antrim Museum
- Milford House Museum
- Mount Stewart
- Newry & Mourne Museum
- North Down Museum

- Northern Ireland War Memorial
- Police Museum
- Railway Preservation Society of Ireland
- Royal Irish Fusiliers Museum
- Royal Ulster Rifles Museum
- Sentry Hill House
- Somme Museum
- Springhill
- Strabane Museum Service
- Tower Museum
- Ulster American Folk Park
- Ulster Folk & Transport Museum
- Ulster Museum
- W5, Odyssey Centre
- Some other museum not mentioned

**Visited a National Museum** – Visited one of the following museums in the 12 months prior to the CHS:

- Ulster Museum
- Ulster Folk & Transport Museum
- Ulster American Folk Park

**Used PRONI services** – Have done one of the following in the 12 months prior to the CHS:

- Visited the Public Record Office of Northern Ireland (PRONI) to carry out personal research
- Visited PRONI to carry out business research
- Visited PRONI for a talk/event or as part of a group
- Used the PRONI website to search the online catalogue
- Used the PRONI website to use another application (e.g. Will Calendars, Valuation Revision Books, etc.)

**Deprivation** – The data have been analysed by whether respondents are living in the 20% most deprived Super Output Areas (SOAs) or in the 20% least deprived SOAs. This is estimated using the Northern Ireland Multiple Deprivation Measure 2010 which is a weighted combination of seven domains of deprivation. Rank 1 indicates the most deprived SOA, while rank 890 denotes the least deprived SOA.

#### Statistical significance in this report

Any statements in this report regarding differences between groups such as males and females, different age groups, religion, etc., are statistically significant at the 95% confidence level. This means that we can be 95% confident that the differences between groups are actual differences and have not just arisen by chance. Both the base numbers and the sizes of the percentages have an effect on statistical significance. Therefore on occasion, a difference between two groups may be statistically significant while the same difference in percentage points between two other groups may not be statistically significant. The reason for this is because the larger the base numbers or the closer the percentages are to 0 or 100, the smaller the standard errors. This leads to increased precision of the estimates which increases the likelihood that the difference between the proportions is actually significant and did not just arise by chance.

#### Other notes

The following should be noted when interpreting figures and tables:

- Percentages less than 0.5% are denoted by '0' and where there are no responses, they are denoted by '-'.
- Percentages may not add to 100% due to rounding.
- Percentages may not add to 100% for questions where multiple responses are allowed.
- Detailed tabulations are not provided where the number of respondents is too small to allow meaningful analysis.
- The base number of responses to each question, which is shown in each table, is the unweighted count. The base may vary due to some respondents not answering certain questions.

<sup>&</sup>lt;sup>1</sup> Northern Ireland Multiple Deprivation Report 2010