

Trips, Nights and Spend 2012-2019

	2012			2013			2014			2015			2016			2017			2018			2019					2019
	TRIPS (000s)	NIGHTS (000s)	SPEND (£m)	TRIPS (000s)	NIGHTS (000s)	SPEND (£m)	TRIPS (000s)	NIGHTS (000s)	SPEND (£m)	TRIPS (000s)	NIGHTS (000s)	SPEND (£m)	TRIPS (000s)	NIGHTS (000s)	SPEND (£m)	TRIPS (000s)	NIGHTS (000s)	SPEND (£m)	TRIPS (000s)	NIGHTS (000s)	SPEND (£m)	TRIPS (000s)	NIGHTS (000s)	SPEND (£m)	SPEND PER NIGHT	SPEND PER TRIP	AVERAGE LENGTH OF STAY
GREAT BRITAIN	1,034	4,556	244	1,165	5,482	273	1,175	4,994	257	1,295	5,426	274	1,389	5,630	316	1,398	5,735	319	1,425	5,734	327	1,461	5,710	369	£64.62	£252.50	3.9
England	766	/	/	879	4,208	214	849	3,620	189	947	4,064	201	1,019	4,176	233	1,028	4,151	237	1,048	4,199	247	1,067	4,204	268	£63.71	£251.06	3.9
Scotland	235	/	/	253	1,135	52	296	1,243	63	316	1,210	66	326	1,259	71	329	1,407	71	329	1,331	69	350	1,339	90	£66.86	£256.02	3.8
Wales	34	/	/	33	139	8	30	131	6	32	153	8	45	195	11	41	177	11	47	203	12	45	168	12	£69.56	£259.56	3.7
ROI	453	1,248	67	396	1,003	50	390	1,088	61	336	850	61	454	1,002	70	482	1,046	90	591	1,506	108	756	1,859	142	£76.26	£187.53	2.5
MAINLAND EUROPE	253	1,684	74	243	1,561	73	265	1,856	72	311	2,053	92	358	2,345	93	362	2,364	102	333	1,945	82	338	1,920	84	£43.73	£248.40	5.7
France	42	224	9	43	280	9	48	524	16	57	419	15	62	449	14	62	426	15	54	312	13	55	305	12	£39.77	£221.93	5.6
Germany	46	210	12	51	275	11	59	300	12	65	367	12	69	383	15	66	445	16	71	393	15	65	375	14	£37.06	£214.53	5.8
Netherlands				14	63	5	18	111	6	23	89	5	30	166	9	29	131	9	29	120	8	30	154	9	£59.08	£300.76	5.1
Italy	27	167	10	19	105	4	21	77	3	22	76	4	27	110	5	24	112	5	24	112	5	20	101	5	£46.50	£231.75	5.0
Spain	33	243	9	26	224	8	32	270	7	36	248	13	42	436	10	46	362	13	35	248	9	38	247	9	£35.92	£232.33	6.5
Other Europe	104	842	33	91	615	36	86	574	28	109	853	43	128	801	40	134	886	44	120	759	33	130	739	35	£47.78	£271.49	5.7
NORTH AMERICA	164	1,448	52	165	948	63	227	1,210	62	229	1,509	72	250	1,471	84	257	1,409	80	303	1,546	91	280	1,341	79	£58.67	£280.82	4.8
USA	128	1,206	42	132	766	52	182	989	55	181	1,137	57	196	1,110	63	196	1,032	60	237	1,127	73	212	968	61	£62.75	£286.57	4.6
Canada	35	242	10	34	182	11	46	222	8	48	371	15	54	362	21	61	376	20	66	419	19	68	373	18	£48.08	£262.96	5.5
OTHER OVERSEAS	103	1,015	48	120	823	65	122	885	55	130	842	45	135	912	50	159	1,092	66	158	1,044	59	165	985	57	£58.20	£346.83	6.0
Australia				52	279	23	47	282	10	46	259	14	51	343	18	56	446	21	63	456	20	68	416	25	£58.98	£362.09	6.1
New Zealand				12	50	2	8	51	2	11	68	3	10	68	2	7	47	2	9	52	2	10	79	3	£42.12	£323.29	7.7
Other				56	494	40	67	552	43	72	515	28	74	501	29	95	598	43	86	537	37	87	491	30	£60.13	£337.78	5.6
TOTAL GB & OVERSEAS	1,554	8,704	418	1,693	8,814	474	1,789	8,945	446	1,965	9,830	484	2,133	10,359	543	2,176	10,599	566	2,218	10,250	561	2,245	9,956	589	£59.16	£262.37	4.4
TOTAL OUT-OF-STATE	2,006	9,952	485	2,089	9,817	524	2,179	10,033	507	2,301	10,680	545	2,587	11,361	613	2,658	11,646	657	2,809	11,776	669	3,001	11,815	731	£61.85	£243.52	3.9
DOMESTIC	2,018	3,906	201	1,980	4,577	192	2,335	5,049	238	2,230	4,791	219	1,984	3,814	237	2,193	5,220	270	2,188	4,520	299	2,332	4,768	313	£65.69	£134.34	2.0
TOTAL	4,024	13,858	686	4,069	14,394	715	4,513	15,082	745	4,532	15,471	764	4,571	15,175	850	4,851	16,866	926	4,997	16,296	968	5,333	16,583	1,044	£62.95	£195.78	3.1
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